

MINUTES OF THE PROJECT SCREENING COMMITTEE MEETING OF SFURTI
HELD ON 22.01.2016 and 25.01.2016 AT COIR BOARD, COIR HOUSE, KOCHI-16.

Attendance

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| 1. Shri. M.Kumararaja, Secretary, Coir Board | - Chairman |
| 2. Shri. P.R.Ajithkumar, Director (Mktg.) Coir Board | - Member |
| 3. Shri.G.Pradeep Kumar, Senior Accounts Officer | - Member |
| 4. Shri.K.A.Baby, Senior Scientific Officer, Coir Board | - Member |
| 5. Ms.Gayathri.VRP, Manager, Bank of Baroda | - Member |
| 6. Shri.K.Surya Prakash Goud, Consultant, Ni-msme, Hyderabad | - Member |
| 7. Shri.V.S.Sukumaran, EDII, Thrissur | - Member |
| 8. Shri.V.Babu, Deputy Director, SFURTI | - Member |
| | Convener |

In Attendance

1. Dr.Das Anita Rabindranath, Director (RDTE), Coir Board
2. Shri.K.Ananda Babu, Joint Director (Plg.)
3. Shri.George Abraham, Section Officer, SFURTI Cell

The Project Screening Committee (PSC), constituted as per the modified guidelines of SFURTI for the scrutiny and evaluation of new cluster proposals so as to recommend the same to the Scheme Steering Committee for getting final approval, met on 22.01.2016 at 2.00 p.m. at the Conference Hall of Coir Board, Coir House, Kochi. On the same day the representatives of Technical Agencies were absent. Hence the committee decided to reconvene the meeting on 25.01.2016. As decided on 22.01.2016 the meeting conducted at 10.00 a.m. on 25.01.2016 at the Conference Hall of Coir House, Kochi. After self introduction by the participants, Secretary, Coir Board, the Chairman of the Committee gave a brief description of the current scenario of the Coir Industry. The Detailed Project Reports (DPRs) prepared and presented by the following empanelled Technical Agencies were then considered by the committee for evaluation.

1. M/s.Entrepreneurship Development Institute of India, Thrissur
2. M/s. ITCOT Consultancy and Services Ltd., Chennai
3. M/s.Ni-msme, Hyderabad.

The Committee has considered the following DPRs from the above empanelled Technical Agencies, which are detailed as under:

Sl. No.	Name of State	Name of cluster	Type of Cluster	Name and address of the Implementing Agency	Name of Technical Agency which engaged for the preparation of DPR
1	Kerala	Kodungallur Coir Cluster Development Society	Major	Directorate of Coir Development, Nandanam, Thiruvananthapuram	M/s. Entrepreneurship Development Institute of India, Thrissur
2	Tamil Nadu	Salem Coir Ply Board Cluster Pvt. Ltd., (Omalur)	Major	M/s. TIRUPUR THOZHIL PATHUKAPPU KULU (TTPK), Project Office (Salem) Aakkam Social Welfare Trust, 38/90a, Thayumanavar Street, Attur - 636102, Salem District	M/s. ITCOT Consultancy & Services Ltd., Chennai
3	Andhra Pradesh	Visakhapatnam	Major	APITCO Ltd., Hyderabad	M/s. National Institute for Micro, Small and Medium Enterprises (nimsm), Hyderabad
4		Vizianagaram	Major	APITCO Ltd., Hyderabad	
5		Chittoor	Mini	APITCO Ltd., Hyderabad	

The representatives of Technical Agencies presented the Detailed Project Report of each clusters one by one. The Committee noted that out of the above furnished five DPRs, four DPRs were considered by the earlier PSC meetings except the new cluster proposal from the State of Tamil Nadu viz. Salem Coir plyboard Cluster pvt. Ltd., Omalur. The Committee also given to understand that the four

Clusters from the State of Kerala and Andhra Pradesh have already accorded in principle approval by the SSC earlier. The Technical Agencies from the State of Kerala and Andhra Pradesh has submitted the revised DPRs before the committee for consideration after modifications as instructed by the committee in the earlier meetings. After that, the activities of each Cluster have been evaluated one by one by the Committee.

The Committee on verification of the DPR of Kodungallur coir cluster from the State of Kerala has found that the proposed CFCs are for PVC/Latex Tufted Unit with Coir ornaments and Garden articles and Raw material Bank. The Committee noted that the Cluster has sufficient supporting documents for seeking final approval from the SSC and also noted that CFC for Tufted mat will be feasible there. Hence the Committee unanimously recommended the Kodungallur cluster for seeking final approval from the SSC.

On scrutiny, it was found out by the Committee that among the 3 DPRs submitted by M/s.Ni-msme, Hyderabad the Technical Agency for the Clusters from the State of Andhra Pradesh, the DPR of Chittoor coir cluster is not supported with necessary documents required for according final approval from the SSC. Hence the Committee informed the Technical Agency M/s.Ni-msme, Hyderabad to resubmit the DPR of Chittoor coir cluster along with all supporting documents at the earliest in order to place the same before the ensuing SSC after due scrutiny by the Project Screening Committee. The other two DPRs submitted by Ni-msme viz. Visakhapatnam and Vizianagaram have sufficient supporting documents required for according final approval from the SSC. Therefore, the Committee decided to recommend the DPRs of these two clusters for seeking final approval from the SSC.

The Committee then evaluated the DPR of new proposal recommended by the State Govt. of Tamil Nadu for 2nd phase implementation of SFURTI viz.Salem Coir Ply Board Cluster Pvt. Ltd., Omalur. The Committee satisfied with the documents

produced by the Technical Agency M/s.ITCOT Consultancy & Services Ltd., Chennai and decided to recommend the cluster for seeking final approval from the SSC.

While considering the DPRs, Secretary suggested that Sales promotion can be increased through National and International fairs and also suggested to create more Franchisees and open Web based marketing.

As Agenda Item No.2 Committee considered new Implementing Agencies for Dharmapuri and Krishnagiri clusters which were recommended by the Technical Agency M/s.ITCOT Consultancy & Services Ltd. Chennai in pursuance to the decision of the 17th SSC meeting. The Committee has decided to recommend changing the IA as M/s. Mahakavi Bharathiyar Science and Educational Trust (MABASET) for Dharmapuri cluster and M/s. Institute of Entrepreneurship Development (IED) for Krishnagiri cluster in place of M/s. Mysore Resettlement and Development Agency (MYRADA). The Committee has instructed the Technical Agency to resubmit the revised DPR for the Dharmapuri cluster based on the request of the new Implementing Agency to revise the Project proposal from Major to Mini cluster.

The Committee was also given to understand that as per the decisions of the SSC, an Officers Committee at the Board's level was constituted to negotiate with TAs in order to reduce the TA cost from the maximum rate of 8%. After negotiations with the Technical Agencies, the Committee recommended the revised TA cost and accordingly an amount of Rs.18,66,180/- would arise as Savings under the Head TA cost for the 14 Clusters, which were got final approval from the Ministry so far.

The Committee has not considered the request for excess amount for the successful implementation of Rangat Coir Cluster in Andaman & Nicobar Islands and decided to consider it later after receiving a satisfactory reply from the Ministry in connection with the balance unutilized fund in the 1st phase.

With the permission of the Chair, the Committee has considered the request of the SPV of the Kumta cluster in Karnataka viz. M/s.Karnataka State Coir Co-operative Federation Ltd., Bangalore to change the IA of the cluster ie., Vikas Seva Samsthe and to appoint Karnataka Federation as the new IA. The Committee consider the recommendation letter from the Technical Agency M/s.Foundation for MSME Clusters, New Delhi to change the IA and appoint M/s.Karnataka Federation as new IA, but the committee decided to kept pending the matter unless obtain the complete IA profile from the Technical Agency and detailed discussion with the existing IA.

The meeting ended with vote of thanks to all present.

Minutes issues with the approval of Secretary, Coir Board, Chairman of the Project Steering Committee.



Deputy Director (SFURTI)