

**MINUTES OF THE COMBINED MEETING OF THE NAFOs, IMPLEMENTING AGENCIES, TECHNICAL AGENCIES AND SPVs UNDER THE REVAMPED SFURTI PROGRAMME HELD AT 10.00 hrs. AT COIR HOUSE, COCHIN ON 29.12.2015**

The meeting was chaired by Shri.Surendra Nath Tripathi IAS Additional Secretary & DC, Ministry of MSME cum Chairman, Coir Board.

**Attendance**

From Coir Board

1. Shri.M.Kumara Raja, Secretary, Coir Board
2. Shri.P.R.Ajith Kumar, Director (Mktg.), Coir Board
3. Shri.K.Ananda Babu, Joint Director (Plg.)
4. Shri.G.Pradeep Kumar, Senior Accounts Officer
5. Shri.V.Babu, Deputy Director (SFURTI), Coir Board
6. Smt.K.V.Sumana, Regional Officer, Office of the Coir Mark Scheme, Aleppey
7. Shri.S.Manjunath, Regional Officer i/c., Coir Board, Bangalore
8. Shri.G.Poopalan, Regional Officer, Coir Board, Pollachi
9. Shri.George Abraham, Research Officer (SFURTI), Coir Board

From Technical Agencies

1. Shri.V.S.Sukumaran, Associate Senior Faculty, EDII, Ahmedabad
2. Shri.Gangashetty Amruth, Consultant, Foundation for MSME Clusters, New Delhi
3. Shri.K.Surya Praksh Goud, Associate Faculty, Ni-msme, Hyderabad
4. Shri.T.Sekar, Project Manager, ITCOT, Chennai
5. Shri.S.Thiagarajan, Project Officer, ITCOT, Chennai
6. R.Parthiban, Project Officer, ITCOT, Chennai
7. Shri.V.P.Sivakumar, Project Officer, ITCOT, Chennai.

The list of participants representing the Implementing Agencies and SPVs is annexed to the Minutes (Annexure).

The meeting was organised to release the compilation of the Executive Instructions and related documents connected with the implementation of the 2<sup>nd</sup> phase of SFURTI and to familiarise the Stake holders with the Scheme objectives and other parameters required for the effective and timely implementation of the

programme. The road maps for setting up of each cluster, for which final approvals have been accorded by the SSC, were also subjected to discussions. The meeting was organised in two sessions to cover the following.

### **Inaugural session**

The session started with a silent prayer. Shri.P.R.Ajith Kumar, Director (Mktg.), welcoming the Chairman Coir Board, Officers from the Board and the other participants expressed his happiness towards the active involvement of all the Agencies/NGOs from various Clusters in the Joint meeting for the successful implementation of SFURTI in the 2<sup>nd</sup> phase. He requested all the Agencies to give their wholehearted co-operation for the completion of activities by 31.03.2017 and reminded the participants the limited time at the disposal of the Board for completion of the projects. The Secretary, Coir Board who presided over the inaugural session also expressed his happiness towards the active participation of members in the meeting. He informed that in order to bring out the best result, the stake-holders need to be highly pro-active, and the three agencies involved in the scheme implementation, the NA, TA, and IA are required to work with mutual understanding and coordination. Shri.Surendra Nath Tripathi, Chairman, Coir Board after releasing the book on "Executive Instruction Manual on SFURTI" delivered the inaugural address. The Chairman in his speech conveyed his New Year wishes and belated X'Mas wishes. The Chairman emphasized the importance of the three "Ts" i.e., Trust, Technology and Transparency in Cluster development activities. He added that Trust and Transparency go together and the SPV should discuss everything connected with the activities threadbare and the minutest detail should be well

documented. Chairman also suggested that the best clusters are those which does not require any Hard Interventions and require only Soft Interventions like Skill up gradation and training in modern machineries etc. Chairman desired that owners of industry to become partners of cluster development and everything connected with the cluster development has to be properly documented. For achieve the transparency in dealings daily diary have to be prepared in Clusters.

Shri.V. Babu, Deputy Director (SFURTI), Coir Board while proposing the vote of thanks pointed out that in the first phase, the Board was able to get only 20% (ie. Rs.20 Crores) of the total budget under SFURTI. However in the 2<sup>nd</sup> phase under the valuable guidance by the Chairman, Coir Board, Board has so far got approvals for 2 heritage clusters, 11 major clusters and one mini cluster with a total financial outlay of 55.5 Crores and grants in aid of Rs.40 Crores. The Inaugural session was concluded and after the tea break, the interactive sessions with cluster players in each State were taken up as follows.

### **Interactive Session-I**

The Interactive sessions were chaired by Shri. Surendra Nath Tripathi, IAS, Additional Secretary (Ministry of MSME) cum Chairman, Coir Board. The pre lunch session was conducted with the Agencies and functionaries of Attur, Tumkur and Kumta Clusters belonging to State of Karnataka. The Implementing Agency of Kumta Cluster was not present in the meeting.

### Interactive Session –II

The 2<sup>nd</sup> Interactive Session was conducted with the agencies of the clusters at Dindigul, Kangayam, Palladam, Salem (Mettur), Tirunelveli and Pollchi belonging to State of Tamil Nadu.

### Interactive Session-III

The Interactive Session III was conducted with the agencies of the clusters belonging to the State of Kerala, Gujarat and Maharashtra. The representatives of the following clusters were present.

Kerala - Neyyattinkara-Kattakada, Balussery

Gujarat- Samvedana SFURTI coir cluster

Maharashtra – Pendur, Sawantwadi

During the three Interactive sessions, Secretary Coir Board emphasised on the following points.

1. Objectives of the revamped Operational Guidelines of SFURTI
2. Three interventions under SFURTI
3. Steps involved in implementation of revamped SFURTI programme
4. Funding pattern under SFURTI
5. Instructional Arrangements
6. Role of Nodal Agencies
7. Role of Nodal Agencies Field Offices
8. Role of Technical Agencies
9. Role of Implementing Agencies
10. General Instructions to NAFO, IA, TA & SPV
11. Modus operandi of fund under SFURTI
12. Discussion on Detailed Project Report

Discussions each session was supported by the power point presentations by the SFURIT section and Chairman & Secretary Coir Board gave clarification on the

doubts raised by the representatives from TAs/IAs/SPVs and NAFOs concerned. The points in the Executive Instruction Manual were explained by the Secretary, Director (Mktg.) and Deputy Director (SFURTI) in each session. Mode of operandi of Cluster Funds were clearly explained by the Secretary and Senior Accounts Officer. Secretary suggested to complete the preparatory work of starting cluster activities within 30 days as stipulated in the guidelines of SFURTI. In the meeting it was instructed to submit the Action Plan for Soft Intervention immediately and suggested that it shall be decided by the TA in consultation with the respective IAs and the IAs should submitted it to the NAFO. It was also instructed to open Bank Accounts as stipulated in the Executive Instruction manual within one week and the fact reported to Coir Board Head Office in the Official letter head of the Implementing Agency with due signature and seal through the NAFOs concerned with their endorsement. It was also suggested to Open Jan Dhan Yojana Account for all the artisans for getting pension coverage and also all social security schemes mentioned in scheme guidelines.

Secretary, Coir Board reiterated the need to set up an Office by the IAs for each cluster having minimum 800 Sq.ft. with proper Name Board for identifying the Office within the cluster area or nearby the cluster. It was also informed that a full time Office Assistant should be engaged in each Office by the IAs other than the CDEs with all Office equipments like furniture, computer, printer and Internet facilities. It is also suggested that if the building for setting up of office is a rented one, the rent and other office expenses can be met from the IA cost. It was also suggested that the Office must be a Display centre of various coir Products which have been produced in the cluster or elsewhere. After the successful implementation,

of the cluster these office should be handed over to the SPVs and it should be maintained by the said SPVs. All clusters after successful completion it should act as franchisees of Board and get themselves registered in Coir Board.

In the case of buildings for setting up CFC, if there are any existing building available, it must not be an old one and should be valued and certified by CPWD/PWD or any Govt. approved Agencies and the Valuation Certificate together with the stability certificate shall be submitted so as to consider the value assigned as the beneficiary contribution. In such cases it should be mentioned in the approved DPRs. Chairman highlighted the need for limiting the number of SPV members, if it is more than fifteen. In the meeting it was suggested to obtain No objection Certificate from the Pollution Control Board at the beginning of the Cluster activities itself.

Secretary, Coir Board suggested that Coir Board should provide "Dedicated e-mail id" to all IAs/SPVs/TAs and NAFOs concerned. Secretary added that the Technical Agency and Implementing Agency have to jointly prepare the CPM-chart and it should be submitted to Coir Board so as to complete the Project within the stipulated time. The Technical Agencies were instructed to arrange proper training to the IAs/CDEs/SPVs and it should be met from the Soft Intervention cost. It was also suggested to conduct weekly meeting of IA/TA/SPV/CDE and decision taken should be get available in the Website. It was also suggested that the share taken by any SPV member shall not go beyond the limit of 15% of the total project cost.

The Chairman informed that the Implementing Agencies of the clusters should think about convergence activities and give preference to Coir Board's other Schemes like Mahila Coir Yojana or Coir Udyami Yojana. The TAs and NAFOs were

instructed to verify and ensure that the activities are going on as per the Executive instructions given by Coir Board.

The Interactive Sessions ended at 6.00 p.m. with vote of thanks, to all present, by the Deputy Director (SFURTI).

Minutes issues with the approval of Chairman, Coir Board.

  
~~DEPUTY DIRECTOR (SFURTI)~~

(Issued from File No. I-17015/6/2015-SFURTI)

To

All concerned.

Copy to: 1. Meeting and Review Section  
2. P.S.to Chairman  
3. Internal Audit Section.

AnnexureAttendance sheet

Sl. No.	Name of the participant	Designation	Name of the Cluster	Representing IA/TA/SPV	Contact Number
1.	Shri.Hanumantha Gowda	President of Karnataka Coir Federation	Kumta coir cluster	SPV	9341285466
2.	Dr.Arunkumar H.R.	Managing Director, Karnataka Coir Federation	Kumta coir cluster	SPV	9448045269
3.	Shri.Gangashetty Amruth	Consultant-Foundation for MSME, Clusters, New Delhi	Kumta coir cluster	TA	9448649754
4.	Shri.S.SureshKumar	President, Siddeshwara Coir Cluster Society	Tumkur coir cluster	SPV	9902776168
5.	Shri.A.B.Devanand	President, Sristi Seva Samsthe	Tumkur coir cluster	SPV	9972473612
6.	Shri.T.S.Kidigannappa	2. President, Thengina Narina Kushala Kaigarika Sahara Sangha (Nittur)	Tumkur coir cluster	SPV	9620405221
7.	Shri.G.V.Raghu	Project Director, Organization for Resource Development and Environment Rejuvenation (ORDER)	Tumkur coir cluster	IA	9972609602
8.	Shri.Narayana Rai.K.P.	Production Manager, Karnataka State Coir Co-operative Federation Ltd. Bangalore	Kumta coir cluster	SPV	9448460312
9.	Smt.Shoba	President, NISARGA Rural Development Society,	Attur coir cluster	IA	9448989257
10.	Shri.K.Mohankumar	President, Sri Channakesava Coir Development Organization	Attur coir cluster	SPV	9449507466
11.	Shri.K.Nagarajan	Managing Director	Pollachi coir cluster	IA/SPV	9443054064
12.	Shri.A.Sivasalapathy	Director	Pollachi coir cluster	IA/SPV	8883262762
13.	Shri.G.Venketupathy	Director	Pollachi coir cluster	IA/SPV	9865416047
14.	Shri.J.Athithyan	Director	Pollachi coir cluster	IA/SPV	9965612312
15.	Shri.P.Vasudevan	Director, Tenkaasi Podhigai Coir consortium Pvt. Ltd.,	Tirunelveli coir cluster	IA/SPV	



16.	Shri.K.V.Kalyanakrishnan	Director, Tenkaasi Podhigai Coir consortium Pvt. Ltd.,	Tirunelveli coir cluster	IA/SPV	9442282262
17.	Shri.K.Malkar Sayabu	Chairman, Dindigul Coir Consortium Private Ltd.	Dindigul coir cluster	SPV	9442036920
18.	Shri.M.ShaikMujipur Rahman	Director, Dindigul Coir Consortium Private Ltd.	Dindigul coir cluster	SPV	9842190216
19.	Shri.K.S.Senthil Kumar	Director, Dindigul Coir Consortium Private Ltd.	Dindigul coir cluster	SPV	9677973877
20.	Shri.R.Ṛaemesh	Secretary	Palladam Coir Growbag cluster	SPV	9150664710
21.	Shri.S.Prabhu	President	Palladam Coir Growbag cluster	SPV & IA	09894019019
22.	Shri.R.Sujithkumar	Executive Member	Palladam Coir Growbag Cluster	SPV	
23.	Shri.V.R.Vijayagopal	Treasurer	Palladam Coir Growbag Cluster	SPV	
24.	Shri.R.Sunil Kumar	President	Salem Coir Mat Consortium (Mettur) Coir Cluster		
25.	Shri.S.Kannan	Director	Salem Coir Mat Consortium (Mettur) Coir Cluster		
26.	Shri.S.Balamurugan	Director	Kangayam Coir Cluster		
27.	Shri.A.Sankaralingam	Tenkaasi Podhigai Coir consortium Pvt. Ltd	Tirunelveli coir cluster	SPV	
28.	Shri.P.Kumaravel	Managing Director, Tenkaasi Podhigai Coir consortium Pvt. Ltd	Tirunelveli coir cluster	IA/SPV	
29.	Shri.M.Thirumarin	Farm Mananger, MYRADA,	Kangayam Coir cluster	IA	09994337686
30.	Shri.S.Thiagarajan	Project Officer, M/s.ITCOT Consultancy & Services Ltd., Chennai	Tamil Nadu clusters	TA	9443680433
31.	Shri.R.Parthiban	Project Officer, M/s.ITCOT Consultancy & Services Ltd., Chennai	Tamil Nadu clusters	TA	9944978955
32.	Shri.V.P.Sivakumar	Project Officer, ITCOT Consultancy & Services Ltd., Chennai	Tamil Nadu clusters	TA	9443304956
33.	Dr.P.Azagesan	Programme Officer, MYRADA		IA	9443897654
34.	Shri.T.Sekhar	Project Manager, ITCOT	Tamil Nadu clusters	TA	9364159400
35.	Shri.K.Palaniverl Murugan	General Manager, SIPPO	Dindigul cluster	IA	9443053104

36.	Shri.B.Babu	Managing Director, Mettur Coir Mat Consortium, Salem	Salem Coir Cluster	SPV	9442486668
37.	Shri.R.Durairaj	Member, Mettur Coir Mat Consortium, Salem	Salem Coir Mat Consortium (Mettur) Coir Cluster	SPV	9488194531
38.	Shri.Kandhavel M	Director	Kangayam Coir cluster	SPV	9943961236
39.	Shri.M.Saravanakumar	Managing Director,	Kangayam Cluster	SPV	9943304107
40.	Shri.T.C.Murugesan	Member, Mettur Coir Mat Consortium Private Ltd., Mettur.	Salem Coir Mat Consortium (Mettur) Coir Cluster	SPV	9944926853
41.	Shri.Paramasivan	Mettur Coir Mat Consortium Private Ltd., Mettur.	Salem Coir Mat Consortium (Mettur) Coir Cluster	SPV	9965566568
42.	Shri.L.Lenin Durai	CEO, Mettur Coir Mat Consortium Private Ltd., Mettur.	Salem Coir Mat Consortium (Mettur) Coir Cluster	SPV	9894666886
43.	Shri.A.J.Manoj Kumar	Sub Regional Officer, Port Blair			94953367718
44.	Shri.Liju T.P.	Technology Business Incubator, National Institute of Technology Calicut,	Balusseriy coir cluster	IA	9544256320
45.	Shri.P.Ramachandran	President, BCDS	Balusseriy coir cluster	SPV	9400851918
46.	Shri.Thirupuram Gopan	Chairman, Gramaseva Bhavan, Trivandrum	Neyyattinkara cluster	IA	9447427637
47.	Shri.L.Mohanakumary	Secretary, Neyyattinkara coir cluster development society	Neyyattinkara cluster	SPV	9447130334

48.	Shri.Henry Thomas	Extension Service Officer, CMS, Aleppey			9497731378
49.	Shri.Yogesh Verma	General Secretary, M/s. M/s.Samvedana SFURTI Coir Cluster	Samvedana SFURTI Coir Cluster	SPV	9998902136
50.	Shri.Vijith Kumar. C.U.	Administrative Officer, TBI-NITC	Balussery cluster	IA	9895264652
51.	Shri.V.S.Sukumaran	Associate Senior Faculty, EDII, Thrissur	Kerala clusters	TA	9388551947
52.	Shri.D.K.Rathur	Representing M/s.Samvedana SFURTI Coir Cluster	Samvedana SFURTI Coir Cluster	SPV	9099834767
53.	Shri.Shaiju.T.K.	Training Assistant, SRO, Kannur			8547893501
54.	Shri.V.K.Tomichan	Extension Service Officer, SRO, Kannur			9497246286
55.	Shri.V.Sudheer	Extension Service Officer, RO, BBSR			94977107552
56.	M.S.Smriti Sachin Redkar	Secretary	Sawantwadi coir cluster	SPV	9527759677
57.	Smt.Aruna Arun Sawant	President	Pendur coir cluster	SPV	9545733213
58.	Smt.Pradhya Pradip Parab	Secretary	Pendur coir cluster	IA	9422064682
59.	Shri.M.K.Gawade	Chairman	Sawantwadi coir cluster	IA	9422381874
60.	Shri.K.Suryaprakash Gowd	Ni-msme, Hyderabad	Maharashtra clusters	TA	9908724315
61.	Shri.Prasad M. Gowde	Representing IA of Sawantwadi cluster	Sawantwadi	IA	8698600888