

PRESS RELEASE

CHAIRMAN COIR BOARD MEETS THE PRIME MINISTER

Shri. C P Radhakrishnan, Ex. MP & Chairman, Coir Board met Shri. Narendra Modi, Hon'ble Prime Minister of India today at Parliament House, New Delhi to give a brief on the outcome of the India International Coir Fair, 2016 concluded at Coimbatore on 18th July, 2016. The Prime Minister was appraised of the current scenario of the coir industry and the need for a paradigm shift in the advancement of technology in Coir Industry of our country.

The Chairman also presented a Portrait of the Prime Minister made in a coir mat inserting 3600 fibre tufts as a memento of the event. This piece of work was made by M/s. Travancore Cocotuft, a leading coir exporter at Cherthala as advised by the Chairman, Coir Board. This showpiece attracted lakhs of people who visited the IICF at Coimbatore. The Prime Minister, while appreciating the efforts of Coir Board and active participation of stakeholders from all coir producing States especially Kerala and Tamil Nadu in the IICF 2016, assured all possible assistance for the development of Coir Industry.

**SECRETARY
COIR BOARD**



The Prime Minister is seen holding his portrait on Coir presented by Shri. C P Radhakrishnan, Ex. MP & Chairman, Coir Board