



DAY - 1



## INDIA INTERNATIONAL COIR FAIR (IICF)-2016 & AGRI INTEX-2016

15-18 July, 2016 CODISSIA Trade Fair Complex, Coimbatore

Chairman, Members of Coir Board and President, CODISSIA cordially invite you for the inaugural Ceremony of the **India International Coir Fair -2016 (IV<sup>th</sup> Edition) and Agri Intex-2016 (16<sup>th</sup> Edition), and Seminar on "Coir- Importance as a Technical Textile Fibre for Diversified End Uses"** at CODISSIA Trade Fair Complex, Coimbatore at 10.00 a.m on 15<sup>th</sup> July, 2016

Presided over by

**Shri C.P.Radhakrishnan, Ex- MP**

Chairman, Coir Board

Chief Guest

**Shri Kalraj Mishra**

Hon'ble Union Minister for Micro, Small & Medium Enterprises

Guests of Honour

**Shri Deepak Vasant Kesarkar**

Hon'ble Minister for Finance & Rural Development  
Govt. of Maharashtra

**Dr. K.K.Jalan, IAS**

Secretary to Govt. of India, Ministry of Micro, Small & Medium Enterprises

**Shri. S . N. Tripathi IAS,**

Addl. Secretary & Dev. Commissioner, Ministry of MSME, Govt. of India.

**Dr. Harsh Kumar Bhanwala,**

Chairman, National Bank for Agriculture and Rural Development (NABARD)

## PROGRAMME

Day 1	: 15.07.2016 (Friday)
10.00 am.	: Prayer
Lighting up of Ceremonial Lamp	: by Chief Guest
Welcome address	: <b>Shri M.Kumararaja</b> , Secretary, Coir Board
Presidential Address	: <b>Shri C.P.Radhakrishnan</b> , Ex- MP, Chairman, Coir Board
Presentation of Report on :	
Agri Intex 2016	: <b>Shri V.Sundaram</b> , President, CODISSIA
India International Coir Fair	: <b>Shri P.R.Ajithkumar</b> , Director (Mktg.) & Director (IICF)
Inaugural address by Chief Guest	: <b>Shri Kalraj Mishra</b> , Hon'ble Union Minister for Micro, Small & Medium Enterprises
Inauguration of	: 1. India International Coir Fair, 2016 2. Launching of Coir Kranti Express & New Marketing Franchisee Network. 3. Launching of Newly Developed Coir Products 4. Presentation of Life Time Achievement Award 5. Honouring of Senior Coir Workers 6. Release of books on Coir
Address by Guests of Honour	: <b>Shri Deepak Vasant Kesarkar</b> , Hon'ble Minister for Finance & Rural Development Govt. of Maharashtra. <b>Dr. K.K.Jalan, IAS</b> , Secretary to Govt. of India, Ministry of MSME. <b>Shri. S . N. Tripathi IAS</b> , Addl. Secretary & Dev. Commissioner, Ministry of MSME, Govt. of India. <b>Dr. Harsh Kumar Bhanwala</b> , Chairman, National Bank for Agriculture & Rural Dev. (NABARD)
Vote of Thanks	: <b>Shri R.Shasikumar</b> , Chairman, Agri Intex 2016
1.00 p.m	: Lunch Break
2.00 p.m (Parallel)	: Pavilion visit by Overseas Buyers : Meeting of the Principal Secretaries (Industries) of the Coconut growing States at <b>Hotel Le Meridian</b> , Coimbatore.
3.00 pm - 5.30 pm : Seminar	: <b>Coir- Importance as a Technical Textile Fibre for Diversified End Uses.</b>
4.30 p.m	: Competitions in Coir
6.00 p.m	: <b>Coir Fashion Show.</b>

*(Chess competition from 10.00 a.m onwards)*



DAY - 2



## INDIA INTERNATIONAL COIR FAIR (IICF)-2016 & AGRI INTEX-2016

15-18 July, 2016 CODISSIA Trade Fair Complex, Coimbatore

Chairman & Members of Coir Board cordially invite you for the  
**Inaugural Ceremony of Buyer Seller Meet and Seminar on "Coir Geotextiles"** in  
connection with the India International Coir Fair-2016 at CODISSIA Trade Fair  
Complex, Coimbatore at 10.00 am on 16<sup>th</sup> July, 2016.

Presided over by :

**Shri C.P.Radhakrishnan, Ex- MP**

Chairman, Coir Board

Guests of Honour:

**Shri P. Nagarajan,**

Hon'ble Member of Parliament (Coimbatore, Tamil Nadu)

**Shri. K. C. Venugopal,**

Hon'ble Member of Parliament (Alleppey, Kerala)

**Shri Anant Kumar Hegde,**

Hon'ble Member of Parliament (Kanara, Karnataka)

**Shri C.Mahendran**

Hon'ble Member of Parliament(Pollachi, Tamilnadu)

**Dr. B.N.Nanda , IES**

Additional Secretary & Economic Adviser, Ministry of MSME,  
Govt. of India

**Shri. B.H. Anil Kumar, IAS**

Joint Secretary, Ministry of MSME,  
Govt. of India

## PROGRAMME

Day 2	: 16.07.2016 (Saturday)
10.00 a.m	: Prayer
Welcome Address	: <b>Shri P.R.Ajithkumar</b> , Director (Mktg.) & Director (IICF)
Presidential Address	: <b>Shri C.P.Radhakrishnan</b> , Ex- MP, Chairman, Coir Board

### Inauguration of Buyer Seller Meet and Seminar

Address by Guests of Honour	: <b>Shri P. Nagarajan</b> , Hon'ble Member of Parliament (Coimbatore, Tamilnadu) <b>Shri. K. C. Venugopal</b> , Hon'ble Member of Parliament (Alleppey, Kerala) <b>Shri Anant Kumar Hegde</b> , Hon'ble Member of Parliament(Kanara, Karnataka) <b>Shri C.Mahendran</b> Hon'ble Member of Parliament(Pollachi, Tamilnadu) <b>Dr. B.N.Nanda, I E S</b> Addl. Secretary & Economic Adviser, Ministry of MSME, Govt. of India <b>Shri. B.H. Anil Kumar, IAS</b> Joint Secretary, Ministry of MSME, Govt. of India
Felicitations	: <b>Shri Vivek Venugopal</b> , Chairman, Federation of Indian Coir Exporters Association <b>Shri K. Nagarajan</b> , President, Federation of Tamil Nadu Dist. Coir Mfrs' Assn.
Vote of Thanks	: <b>Shri G.Pradeep Kumar</b> , Senior Accounts Officer, Coir Board
11.00 a.m -5.30 p.m (Venue -1) : Seminars	: 1. <b>Coir Geotextiles:- Applications for Re-enforcement of Rural Roads and its Performances</b> 2. <b>Coir Geotextiles for Environmental Applications</b>
11.00 a.m -1.30 p.m (Parallel- at Venue 2)	: Presentation of Business Plans in Coir Sector
11.00 a.m -6.00 pm (parallel)	: Field visit by Overseas Buyers to the Coir Units in Pollachi, Coimbatore District.
11.00 a.m (parallel)	: Pavilion visit by Domestic Buyers
2.00 - 4.30 p.m (Parallel- at Venue 2) (Seminar cont..at Venue-1)	: Domestic Buyer Seller Meet
4.30 p.m	: Competitions in Coir
6.00 p.m	: 221 st Meeting of Coir Board at <b>Hotel Le Meridien</b> , Coimbatore, followed by Cultural programmes and Dinner, along with Buyers.

*(Chess competition from 10.00 a.m onwards)*



DAY - 3



## INDIA INTERNATIONAL COIR FAIR (IICF)-2016 & AGRI INTEX-2016

15-18 July, 2016 CODISSIA Trade Fair Complex, Coimbatore

Chairman & Members of Coir Board cordially invite you for the Inaugural Ceremony of **Reverse Buyer Seller Meet and Seminar on “Coir Pith – Agri/ Horticultural / Allied Applications and Importance of Quality”**, in connection with the India International Coir Fair -2016 (IV<sup>th</sup> Edition) at CODISSIA Trade Fair Complex, Coimbatore at 9.15 am on 17<sup>th</sup> July, 2016.

Presided over by

**Shri C.P.Radhakrishnan**, Ex- MP  
Chairman, Coir Board

Chief Guest

**Shri M.Venkaiah Naidu**,  
Hon'ble Union Minister of Urban Development , Housing and Urban Poverty Alleviation  
and Information and Broadcasting

Guests of Honour

**Shri Giriraj Singh**,  
Hon'ble Minister of State for Micro, Small & Medium Enterprises, Govt. of India

**Dr.T. M. Thomas Isaac**,  
Hon'ble Minister for Finance and Coir, Govt. of Kerala

## PROGRAMME

Day 3	: 17.07.2016 (Sunday)
09.15 a.m	: Prayer
Welcome Address	: <b>Dr. Das Anita Ravindranath</b> , Director RDTE, CCRI, Coir Board Alleppey.
Presidential Address	: <b>Shri C.P.Radhakrishnan</b> , Ex- MP, Chairman,Coir Board
Address by Chief Guest	: <b>Shri M.Venkaiah Naidu</b> , Hon'ble Union Minister of Urban Development , Housing and Urban Poverty Alleviation and Information and Broadcasting

### **Inauguration of Reverse Buyer-Seller Meet and Seminar on "Coir Pith – Agri/Horticultural / Allied Applications and Importance of Quality", Release of Coffee Table Book on Coir and Launching of "My Coir" Mobile App**

Address by Guests of Honour	: <b>Shri Giriraj Singh</b> , Hon'ble Minister of State for MSME, Govt. of India
	<b>Dr.T.M.Thomas Isaac</b> , Hon'ble Minister for Finance and Coir, Govt. of Kerala
Vote of Thanks	: <b>Shri K.Anandababu</b> , Joint Director (Plg.), Coir Board
11.00 a.m - 5.00 p.m : Seminar	: <b>Coir Pith – Agri/Horticultural / Allied Applications and Importance of Quality.</b>
11.00 a.m - 5.00 p.m (parallel at Venue 2)	: Reverse Buyer-Seller Meet (RSBM).
11.00 a.m - 6.00 p.m (parallel)	: Field visit by Domestic Buyers to the Coir Units in Pollachi, Coimbatore Dist.
4.30 p.m	: Competitions in Coir

*(Chess competition from 10.00 a.m onwards)*



## INDIA INTERNATIONAL COIR FAIR (IICF)-2016 & AGRI INTEX-2016

15-18 July, 2016 CODISSIA Trade Fair Complex, Coimbatore

Coir Board and CODISSIA cordially invite you for the Valedictory Function of **India International Coir Fair -2016 (IV<sup>th</sup> Edition) and Agri Intex-2016 (16<sup>th</sup> Edition)**, at CODISSIA Trade Fair Complex, Coimbatore at 3.30 pm on 18<sup>th</sup> July, 2016.

Presided over by :

**Shri M Kumararaja,**  
Secretary, Coir Board

Chief Guest :

**Shri C.P.Radhakrishnan, Ex- MP,**  
Chairman, Coir Board

Guests of Honour

**Shri Sudhakar Pai,**  
Chairman & Managing Director, Kurl-on Ltd.

**Shri Vivek Venugopal,**  
Chairman, Federation of Indian Coir Exporters' Association

**Shri V.Sundaram**  
President , CODISSIA

## PROGRAMME

- Day 4 : 18.07.2016 (Monday)
- 10.00 a.m – 11.00 a.m : Inauguration of Seminar/ Investors' Meet  
11.00 a.m – 3.00 p.m : Seminar on '**Coir Wood and Rubberized Coir for Green Buildings**'  
11.00 a.m – 1.00 p.m : Investors' Meet (Parallel at Hall D, 1 st Floor)

## VALEDICTORY FUNCTION

- 3.30 P.M : Prayer  
Welcome Address : **Shri P.R.Ajithkumar**, Director (Mktg.) & Director (IICF)
- Presidential Address : **Shri M Kumararaja**, Secretary, Coir Board
- Distribution of prizes to winners of different competitions & Best Pavilion of IICF : **Shri C.P.Radhakrishnan**, Ex- MP, Chairman, Coir Board
- Item No. 1. Distribution of Prizes for Best Pavilion of IICF -2016 6 Chess Competition  
2. Exporters' category 7.Painting Competition  
3. Machinery Manufactures 8. Business Plan Competition  
4. Govt. / Societies' Category 9. Coir Fashion Show  
5. SFURTI Clusters.
- Address by Guests of Honour : **Shri. Sudhakar Pai**, Chairman & Managing Director, Kurl-on Ltd.  
**Shri Vivek Venugopal**,  
Chairman, Federation of Indian Coir Exporters' Association  
**Shri V.Sundaram** President , CODISSIA
- Acknowledgements : : **Shri Vivek Venugopal**, Chairman, Federation of Indian Coir Exporters' Association  
**Shri R. Shasikumar**, Chairman, AGRI-INTEX -2016  
**Shri S.Sundaresan**, President, All India Rubberised Coir Mattress Mftrs. Assn.  
**Shri K. Nagarajan**, President, Federation of Tamil Nadu District Coir Mftrs. Assn.  
**Shri S.Mahesh Kumar**, President, Coir Pith & Allied Products Manufactures & Exporters Association  
**Shri C.M.Hariraj**,  
President, Tamil Nadu Coir Exporters Association, Pollachi  
**Shri G. Kuppusamy**, President, All India Coir Mftrs. Assn.  
**Shri S.K.Gowthaman**, President, COCOMAN  
**Shri M.P.Pavithran**, President, Small Scale Coir Mftrs. Assn., Alleppey  
**Shri K.Puttaswamy Gowda**, President, Karnataka State Coir Mftrs. Assn.  
**Shri S.Trinadha Rao**, President, Andhra Pradesh Coir Mftrs. Assn.
- Felicitations : **Shri R. Shasikumar**, Chairman, AGRI-INTEX -2016  
**Shri S.K. Gowthaman**, President, COCOMAN
- Vote of Thanks : **Shri R. Vasudev**, Joint Director (Tech.), CICT, Bangalore, Coir Board

## National Anthem