



कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MSME, Govt. of India)

कयर भवन / Coir Bhavan
वेस्ट पल्लिथानम बिल्डिंग
West Pallithanam Building,
28/876/14, करुणाकरन नंबियार रोड
Karunakaran Nambiar Road,
त्रिशूर / Thrissur - 686 020
दूरभाष / Phone : 0487-2331463

दिनांक
Date:

नं
No.

Board's participation in the "X' Mas Metro Fair" at, Pooram Exhibition Ground Thrissur from 10th December to 24th December 2015,

REPORT

As per the HO letter No.I-14016(11)/79/2015-DOMESTIC MARKETING DT. 08/12/2015, SR&SD, had participated in "X'Mas Metro Fair-2015" organized by Kerala State Civil Supplies Corporation, at Pooram Exhibition Ground, Thrissur from 10th December to 24th December 2015. The Board's stall size was 10x10ft.. Our stall was decorated with all varieties of coir products with latest design. We could also exhibit Coir Pith, C-pom, Handicraft items and also Coir Jewels. Hundreds of people were visited daily in our stall. We had received Rs. 10,312.00 through the sales at our stall. We could also get a very good business enquiry and publicity through the participation in the exhibition. The stall rent levied by the organisers are reasonable compared with other Govt./PSU Sector. The photographs taken on the occasion is also enclosed with the report. There was no need of Night Watchman as the Supplyco used to lock and seal the venue after exhibition timing.

Thrissur,

25.01.2016


SHOWROOM MANAGER GR-III
प्रबन्धक / Manager
कयर बोर्ड शोरूम & सेल्स डेपॉ
Coir Board Showroom & Sales Dept
(भारत सरकार / Govt. of India)
त्रिशूर / Thrissur - 26

