



# कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार)  
(MINISTRY OF MSME, GOVT. OF INDIA)

कयर भवन / Coir Bhavan  
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नं. / No. CB/SR/PAT/.....

दिनांक / Date .....

Date: 28-01-2016

## REPORT

The Coir Board participated in International Mega Trade Fair Exhibition at Patliputra Ground, Patna from 15-01-2016 to 27-01-2016 organised by M/s. Oriental Event & Exhibiter. As per H.O. Sanction No. 1-14016(11)88/2015 DOMESTIC MARKETING dt. 28-12-2015

The Exhibition was inaugurated by Transport Minister Govt. of Bihar along with local M.L.A. on 15-01-2016 at 4.30 PM

The Exhibition start at 11.00 AM to 9.00 PM every day. Around 280 Participant from all over country put their stall in the Exhibition. Every day around 3000 to 5000 people visited the Exhibition and Board's stall attracted most of the visitor and the shown their interest in Coir & Rubberised Coir Products .

During the Exhibition period Board's stall made the sales of Rs.76,667/- It was a good publicity and created awareness among public. Participation was successfully.

The Exhibition extended by one day and concluded on 27-01-2016 instead of 26-01-2016

We propose to participate in future too.

  
MANAGER

