

COIR BOARD SHOWROOM & SALES DEPOT, AHMEDABAD

Report on Board's Participation in "VENDEXPO-2015" Exhibition at Surat

We have participated in "VENDEXPO-2015" at Surat International Exhibition & Convention Centre, Sarsana, Surat from 18th to 20th December 2015. Bearing stall No. 121 and 122 are allotted to us. The exhibition was organized by Surat Engineering Vikas Association (SEVA) and supported by MSME DI, Ahmedabad.

The Opening of show was inaugurated by Shri Giriraj Singh, Hon'ble Minister of State, Ministry of MSME and lighting of lamp was done by Shri B. S. Sudhakara Director, MSME-DI, Ahmedabad and Shri Hetal Mehta, President, SEVA, Surat welcomed to guest of honor, participant and visitors. All above dignitaries also visited our stall along with Shri Pradip Patel, Chairman, Exhibition, Shri Sanjay Headoo, State Director, KVIC, Gujarat and Shri R. I. Chavada, General Manager, DIC, Surat. We have offered bouquet to Shri Giriraj Singh, Hon'ble Minister of State, Ministry of MSME and Shri Yogesh Verma of Samvedana Foundation, Chandkheda, Gandhinagar offered him statue of handmade Coir Ganpati as token of love.

Our stall was of 18 sq. Mtr. which was well decorated with coir, mattings, doormats, garden articles, toys, the handicraft items prepared by NGOs of Samvedana Foundation and rubberized coir products. The innovative products like coir jewellery / coir bags/ coir chappals also displayed in the stall. The literatures of our products were displayed and distributed in the counter. Approximately 135 stalls were set up nicely in the exhibition hall. The participants from all over Gujarat were participated in the show. I am giving below few names of them for your reference.

1. NTPC
2. WESTERN RAILWAY
3. AIR FORCE
4. ONGC
5. ISRO
6. SME BANKS like SBI, CANARA BANK, BANK OF BARODA etc. and the emerging entrepreneur with their products. The Institution like NTPC was doing online registration of the vendors and facilitating upcoming entrepreneurs to become their vendor. I have also visited all the above parties with our introductory letter and government order and officer concerned have shown their interest in our products and informed to visit their various offices at Ahmedabad, Vadodara, Surat, Bhavnagar etc.

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Our stall was visited by various visitors and almost all participants in the show. We have distributed pamphlets in the stall and exhibited the banners of various schemes of the Board as per H.O. directions. We have received inquiries for training classes in rural areas, export of coir, application of Geo-textile etc. Our stall was appreciated by one and all and garden articles were having good demand. The photo copy of visitors book is enclosed herewith for your ready reference. The photos taken on this occasion are enclosed herewith for display in Coir News and for your kind information.

The total counter sale was Rs. 12,197/- the 20% discount of Rs. 1,281/- and 15% discount of Rs. 869/- was offered on all coir products to the customers. The details of the sales are given below.

Total Sales	---- Rs. 12197/-
20% Discount offered on	---- Rs. 6404/-
15% Discount offered on	---- Rs. 5793/-
Net Boards Commission earned	---- Rs. 1830/-

Thus the Board's participation in "VENDEXPO-2015" was a grand success enlightens the upcoming entrepreneur and huge publicity in the city of Surat.

Place: Ahmedabad
Date: 23.12.2015


MANAGER

प्रबंधक / Manager
कोयल बोर्ड शोरूम और विक्री डिपो
Coir Board Showroom & Sales Depot
भारत सरकार / Govt. of India
अहमदाबाद / Ahmedabad

