

कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

कयर हाउस, एम.जी.रोड., कोच्ची - 682016
Coir House, M.G. Road, Kochi - 682016
तार/ Gram : COIR BOARD
दूरभाष/ Ph : 0484-2351954, 2351807, 2351788
फैक्स / Fax : 0484-2370034, 2354397
ई-मेल/ E-mail : coir@md2.vsnl.net.in
वेब/ Web : www.coirboard.nic.in, www.coirboard.gov.in

I-19015(15)/1/2015-(S&T)

Dtd.02.12.2015

*Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan,
New Delhi- 110 011.*

महोदय /Sir,

**विषय/ Sub:- Material for inclusion in the report on the significant events
of the Ministry for the month of November 2015 - reg.**

The Important Events/discussions/decisions pertaining to Coir Board for the month of November, 2015 are furnished below.

S&T ACTIVITIES

- The Board conducted demonstrations of composting of coir pith for a quantity of 5MT at Puthukkad & Vadakkumuri in Thrissur, 3MT at M/s. Mangad CVCS in Kollam, 20MT at M/s. Coirfed Unit, 10MT at M/s. Pariyaram YCVCS & 10MT at M/s. Payyannur CVCS in Kannur.
- Demonstration on Fibre Magic treatment were conducted at M/s.Coirfed Unit, 10MT at M/s. Pariyaram YCVCS & 10MT at M/s. Payyannur CVCS in Kannur.
- Coir Board participated in the Exhibition on "Coconut-products and byproducts" at M/s. St. Mary's Higher Secondary School, Kidangoor, Kottayam during the period from 20.11.2015 to 22.11.2015. All the coir products developed by CCRI & CICT had been displayed on the occasion. Brochures of the technologies and schemes & services of Coir Board were distributed to the interested entrepreneurs.

- Technical experts from Coir Board had visited the following Coir Societies during the period for commencing the training under MCY:

M/s. Ullala CVCS, M/s. Chembu CVCS, Kattachira CVCS & Coir Project Office in Vycome area, M/s. Thannermukkam CVCS, Cherthala & M/s. Navodaya CVCS, Unit at Adichippuzha Colony, Ranni, Pathanamthitta..

- Technical experts from the Coir Board have taken classes on different technologies developed by the Board as part of the EDP training organized during the period from 16th to 20th November 2015. Demonstrations on the eco-friendly technologies were also carried out to show the entrepreneurs on that occasion.
- A group of 20 coir entrepreneurs from Andhra Pradesh through the Regional Office, Rajahmundry attended a session on the extraction processing of coir & pith and use of coir as a technical textile fibre.
- Imparted training on spinning of thin yarn, weaving of different variety of fabrics, winding of bobbin, cops etc. to the trainees (Advanced & Artisans) of NCT&DC.

COIR UDYAMI YOJANA

During the period under report, the Board has released an amount of Rs 66.24 lakhs towards subsidy for setting up of 25 units under Coir Udyami Yojana.

COIR VIKAS YOJANA

1.Skill Upgradation and Mahila Coir Yojana(MCY)

A total No. of 279 women workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 3 Awareness programmes and one Workshop were organized in major coir producing centres during the month.

2.Export Marketing Promotion (EMP)

Buyer Seller Meet

Coir Board facilitated a Buyer Seller Meet at Guangzhou, China during the China Import & Export Fair (Canton Fair) from 31st October – 4 th November, 2015. The delegation was consisted of 18 entrepreneurs from Indian coir sector. They held interactive meetings with the prospective buyers from China as well as from different countries, on the market situation of coir in

their respective countries. The Buyer Seller Meet was very successful and the participants received a lot of trade leads.

External Market Development Assistance

An amount of Rs. 8,11,178/- (Rupees Eight Lakh Eleven Thousand One Hundred and Seventy Eight Only) has been disbursed to Five Units as External Market Development Assistance for various export promotional activities abroad.

3. Domestic Marketing Promotion(DMP)

During the month of November 2015, the Board participated in the following exhibitions.

SL NO	NAME OF EXHIBITION	PLACE	PERIOD
01	Utkal Banga Utsav 2015	Balasore, Odisha	14-11-15 to 20-11-15(7 days)
02	PMEGP Zonal Exhibition 2015	GIC Ground, Nishatganj	15-11-15 to 24-11-15(10 days)
03	2 nd World Congress on Disaster Management 2015	Visakhapatnam	19-11-15 to 22-11-15(4 days)
04	Resurgent Rajasthan Investment Summit	Jaipur, Rajasthan	19-11-15 to 20-11-15(2 days)
05	Malabar Mela	Vaikom	21-11-15 to 04-12-15(14 days)
06	IITF 2015 (India International Trade Fair)	Pragati Maidan, New Delhi	14-11-15 to 27-11-15(14 days)

PARTICIPATION OF INDIAN COIR SECTOR IN THE INTERNATIONAL HORTICULTURE TRADE FAIR, HOLLAND

The Board organized participation in the International Horticultural Trade Fair, Vijfhuizen, Holland held during 4-6 November, 2015. Five Entrepreneurs from Indian coir sector were participated in the fair through Coir Board pavilion. Shri. A Radhakrishnan, Asst. Director (i/c), NCT&DC led the delegation to Holland. Coir Board Pavilion was inaugurated by H/E J S Mukul, Ambassador of India to Netherlands. Buyer Seller meets were arranged by the

Official in Coir Board booth for promoting the export of coir products. The participants received a good number of Trade enquiries from potential buyers. The visitors in Coir Board Pavilion have shown keen interest for joint ventures and technology transfer initiation with Indian partners for future business.

VISIT OF DIRECTOR & VICE CHANCELLOR, INDIAN INSTITUTE OF FOREIGN TRADE(IIFT)

The Board coordinated the visit of Dr. Surajit Mitra (Retd. IAS), Director & Vice Chancellor, Indian Institute of Foreign Trade (IIFT), New Delhi to Coir Board on 20 November, 2015 and held a meeting with the Coir Board Officials to review the Management Development Programmes being organized by the Board through IIFT for the Exporters and Entrepreneurs of Coir at different locations.

EXPORT REGISTRATION

Three firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

This is issued with the approval of the Secretary, Coir Board dated 02.12.2015.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक /Joint Director (Plg)

*Copy to: 1.Shri.R.R.Meena,
Deputy Secretary (Coir),
Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.*

*2. Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road,
New Delhi- 110 108.*

Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

विषय/ Sub:- Material for inclusion in the report on the significant events of the Ministry for the month of November 2015 - reg.

The Important Events/discussions/decisions pertaining to Coir Board for the month of November, 2015 are furnished below.

S&T ACTIVITIES

- The Board conducted demonstrations of composting of coir pith for a quantity of 5MT at Puthukkad & Vadakkumuri in Thrissur, 3MT at M/s. Mangad CVCS in Kollam, 20MT at M/s. Coirfed Unit, 10MT at M/s. Pariyaram YCVCS & 10MT at M/s. Payyannur CVCS in Kannur.
- Conducted Fibre Magic treatment at M/s.Coirfed Unit, 10MT at M/s. Pariyaram YCVCS & 10MT at M/s. Payyannur CVCS in Kannur.
- Coir Board participated in the Exhibition on “Coconut-products and byproducts” at M/s. St. Mary’s Higher Secondary School, Kidangoor, Kottayam during the period from 20.11.2015 to 22.11.2015. All the coir products developed by CCRI & CICT had displayed on the occasion. Brochures of the technologies and schemes and services of Coir Board were distributed to the interested entrepreneurs.
- Technical experts from Coir Board had visited the following Coir Societies during the period for commencing the training under MCY:
- M/s. Ullala CVCS, M/s. Chembu CVCS, Kattachira CVCS & Coir Project Office in Vycome area, M/s. Thannermukkam CVCS, Cherthala & M/s. Navodaya CVCS, Unit at Adichippuzha Colony, Ranni, Pathanamthitta..
- Technical experts from the Coir Board have taken classes on different technologies developed by the Board as part of the EDP training organized during the period from 16th to 20th November 2015. Demonstrations on the eco-friendly technologies were also carried out to show the entrepreneurs on that occasion.

- A group of 20 coir entrepreneurs from Andhra Pradesh through the Regional Office, Rajahmundry attended a session on the extraction processing of coir & pith and use of coir as a technical textile fibre.
- Training for spinning of thin yarn, weaving of different variety of fabrics, winding of bobbin, cops etc. were extended to the trainees (Advanced & Artisans) of NCT&DC.

COIR UDYAMI YOJANA

During the period under report, the Board has released an amount of Rs.66,24,000/-lakhs towards subsidy for setting up of 25 units under Coir Udyami Yojana.

COIR VIKAS YOJANA

A total no. of 279 women workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 3 Awareness programmes and one Workshop were organized in major coir producing centres during the month.

DOMESTIC MARKETING

During the month of November 2015, the Board participated in the following exhibitions.

SL NO	NAME OF EXHIBITION	PLACE	PERIOD
01	Utkal Banga Utsav 2015	Balasore, Odisha	14-11-15 to 20-11-15(7 days)
02	PMEGP Zonal Exhibition 2015	GIC Ground, Nishatganj	15-11-15 to 24-11-15(10 days)
03	2 nd World Congress on Disaster Management 2015	Visakhapatnam	19-11-15 to 22-11-15(4 days)
04	Resurgent Rajasthan Investment Summit	Jaipur, Rajasthan	19-11-15 to 20-11-15(2 days)
05	Malabar Mela	Vaikom	21-11-15 to 04-12-15(14 days)
06	IITF 2015 (India International Trade Fair)	Pragati Maidan, New Delhi	14-11-15 to 27-11-15(14 days)

EXPORT MARKETING

BUYER SELLER MEET

Coir Board facilitated a Buyer Seller Meet at Guangzhou, China during the China Import & Export Fair (Canton Fair) from 31st October – 4 th November, 2015. The delegation was consisted of 18 entrepreneurs from Indian coir sector. They held interactive meetings with the prospective buyers from China as well as from different countries, on the market situation of coir in their respective countries. The Buyer Seller Meet was very successful and the participants received a lot of trade leads.

PARTICIPATION OF INDIAN COIR SECTOR IN THE INTERNATIONAL HORTICULTURE TRADE FAIR, HOLLAND

The Board organized participation in the International Horticultural Trade Fair, Vijfhuizen, Holland held during 4-6 November, 2015. Five Entrepreneurs from Indian coir sector were participated in the fair through Coir Board pavilion. Shri. A Radhakrishnan, Asst. Director (I/C), NCT&DC lead the delegation to Holland. Coir Board Pavilion was inaugurated by H/E J S Mukul, Ambassador of India to Netherlands. Buyer Seller meets were arranged by the Official in Coir Board booth for promoting the export of coir products. The participants were received a good number of Trade enquiries from potential buyers. The visitors in Coir Board Pavilion have shown keen interest for joint ventures and technology transfer initiation with Indian partners for future business.

VISIT OF DIRECTOR & VICE CHANCELLOR, INDIAN INSTITUTE OF FOREIGN TRADE(IIFT)

The Board coordinated the visit of Dr. Surajit Mitra (Retd. IAS), Director & Vice Chancellor, Indian Institute of Foreign Trade (IIFT), New Delhi to Coir Board on 20 November, 2015 and held a meeting with the Coir Board Officials to review the Management Development Programmes being organized by the Board through IIFT for the Exporters and Entrepreneurs of Coir at different locations.

EXTERNAL MARKET DEVELOPMENT ASSISTANCE

An amount of Rs. 8,11,178/- (Rupees Eight Lakh Elean Thousand One Hundred and Seventy Eight Only) has been disbursed to Five Units as External Market Development Assistance for various export promotional activities abroad.

EXPORT REGISTRATION

Three firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

This is issued with the approval of the Secretary, Coir Board dated 02.12.2015.

The Hindi version of the material will be sent separately.

-

भवदीय/Yours faithfully,

संयुक्त निदेशक /Joint Director (Plg)

Copy to:1.Shri.R.R.Meena,
Deputy Secretary (Coir),
Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.

2. Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road,
New Delhi- 110 108.

