

Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant
events of the Ministry for the month of February 2016 – reg.**

The Important Events/discussions/decisions pertaining to Coir Board for the month of February, 2016 are furnished below.

S&T ACTIVITIES

1. The technologies developed in the Central Coir Research Institute were disseminated to Shri.M.R.Hariharan Nair, former Justice, High Court of Kerala, & for 60 students and 4 faculty members from Yeshwant Rao Chavan College of engineering, Nagpur, Maharashtra during their visit to CCRI.
2. The technologies developed in the CCRI were disseminated to the entrepreneurs in the 5 days EDP training conducted at CCRI under **Coir Udyami Yojana programme**. Demonstrations on the ecofriendly technologies of Fibre magic treatment for quality improvement of coir fibre, composting of coir pith using PITHPLUS and development of COCOLAWN were also carried out to show the entrepreneurs on that occasion. The technologies developed in the department were also disseminated to the visitors from Lakshadweep & Karnataka.
3. In order to popularize the technology of Biochem treatment for quality improvement of coir fibre, live demonstrations were conducted in Anjengo CVCS, Trivandrum, Mangad Society, Kollam and Gurupriya Organic manures, Kayamkulam.
4. During the visit of Chairman, Coir Board on 29.2.2016, the Board has demonstrated all the technologies developed at the Research Institute and all R&D products were displayed.

Research Studies- Research & Development work on all the In- house Projects are continued in the Department. A Coir Net house has been set up to conduct a study the use of C-POM for the cultivation of vegetables/ horti plants at CCRI. Installation and demonstration of two instruments namely Particle Size Analyzer and Inductively Coupled Plasma- Optical Emission Spectrometer (ICP-OES) was conducted in the Coir pith testing laboratory for the

elemental analysis/ particle size distribution of samples of coir pith. Routine chemical analysis and Phytosanitary tests for coir pith samples from different industries/enterprises were also carried out.

COIR UDYAMI YOJANA

During the period under report, the Board has released an amount of Rs.1,12,44,344/- towards subsidy for setting up of 110 units under Coir Udyami Yojana.

COIR VIKAS YOJANA

A total no. of 954 Nos. women workers were trained in spinning of coir yarn and manufacture of value added products. Besides 11 Nos. awareness programmes, 10 Nos EDP's, 2 Nos. Exposure tour, 1 No. seminar, 17 Nos. financial assistance to Tamil Nadu region and 10 Nos. Workshops were organized in major coir producing centres during this month.

DOMESTIC MARKETING

During the month of February 2016, the Board has participated in the following exhibition.

SL NO	NAME OF EXHIBITION	PLACE	PERIOD
01	Bhagavat Geetamrutham	Ernakulathappan Ground, Kochi	06-02-16 to 13-02-16
02	NVDP & Industrial Expo	Chandrasekharan Nair Stadium, Thiruvananthapuram	12-02-16 to 13-02-16
03	Gowri National cultural Festival 2016	Rappadi open air auditorium, Palakkad	12-02-16 to 16-02-16
04	Uhralikkavu Pooram Exhibition	Wadakkancherry, Thrissur	17-02-16 to 2-03-16
05	ACT East Business Show	Shillong, Meghalaya	26-02-16 to 28-02-16
06	Kisan Agriculture Expo 2016	Jaipur, Rajasthan	18-02-16 to 22-02-16
07	Vibrant North East 2016	Khanapara, Guwahati	18-02-16 to 20-02-16
08	The Taste Fest 2016	Noida, UP	26-02-16 to 28-02-16
09	Surajkund International Craft mela	Surajkund, Haryana	01-02-16 to 15-02-16.

EXPORT MARKETING

Facilitation of participation of Indian coir sector in the EC 16

The International Erosion Control Association (IECA) is an international forum for worldwide exchange of information related to issues of erosion control and soil conservation, in fact only one of its kinds. The Annual Conference and Trade Exposition is the premier event in the field of erosion/sediment control where the environmentalists, bio-engineers, decision makers and other stake holders annually meet and interact on the recent innovations and requirements of the erosion control industry. The Board facilitated participation of Indian Coir Geotextile sector by setting up a Coir Pavilion in the Annual Conference and Expo of International Erosion Control Association (EC16) held at San Antonio, Texas, USA during 16-19 February, 2016. 11 entrepreneurs/exporters from Indian coir geotextile sector participated through Coir Pavilion. The response was very encouraging and the participants were generated a lot of trade enquiries for coir geotextile.

II External Market Development Assistance

An amount of Rs. 6,87,430/- (Rupees Six Lakh Eighty Seven Four Hundred and Thirty Only) has been disbursed to Five Units as External Market Development Assistance for various export promotional activities abroad.

III Export Registration

Twelve firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

Export

The export of coir and coir products during the period from April to November 2015 is 469820 MT valued at Rs.1254.44 crores. This shows an increase of 10% in terms of quantity and 6% in terms of value, when compared to the corresponding period of the previous year.

Economic Research

During the period under report Board deputed its officers for attending the following training programme as detailed below;

Name of the Programme	Period & Venue	Organizer	No.of Officers attended
Pensionary benefits under NPS, Obligation of DDO under NPS, etc.	4 th – 6 th February, 2016 New Delhi	Society for Economic Research and Training , New Delhi	2
RTI Act 2015- Latest Development – Salient Features of Lokpal & Lokayuktas Act	8 th February 2016 New Delhi	- Do-	1
Essential of Contract Management – Outsourcing of Services including Tendering & Purchase	24 th to 26 th February Kolkata	- Do -	1

Mechanism and Procurement Procedures			
--------------------------------------	--	--	--

SFURTI

1. Project Screening Committee (PSC) Meeting -09.02.2016

The Project Screening Committee (PSC) as per the scheme was held at Coir House, Kochi on 09.02.2016 and the Committee evaluated the DPRs of the 4 more clusters which were presented by the concerned Technical Agencies (TAs). The PSC has suggested certain modifications in some of the DPRs and recommended to place the DPRs before the Scheme Steering Committee for final approval.

2. Scheme Steering Committee (SSC) meeting at New Delhi -18.02.2016

The 18th Scheme Steering Committee meeting of SFURTI was held under the Chairmanship of Secretary, MSME on 18.02.2016 at 11.00 a.m. at New Delhi. The Board has placed DPRs of 9 more clusters (4 modified proposals and 5 new proposals) seeking final approval from the SSC. In addition to this Board has placed the project proposal of Neyyattinkara cluster to accord approval to revise the Project of Neyyattinkara-Kattakada Coir Cluster from Major Cluster to Neyyattinkara Mini Cluster.

MEETING WITH THE DEPARTMENT RELATED STANDING COMMITTEE ON THE INDUSTRY

The Department Related Parliamentary Standing Committee on Industry, under the Chairmanship of Shri K.C. Thyagi, Hon'ble Member, Rajyasabha visited Andaman and Nicobar Islands had a meeting at Port Blair on 16th February, 2016 with representatives of Ministry of Micro, Small and Medium Enterprises and Coir Board on Skill Development Programmes.

MEETING WITH THE PSU'S OF COIR SECTOR IN KERALA & TRADE UNIONS & REPRESENTATIVES OF TRADE ASSOCIATION.

The Chairman, Coir Board Shri.C.P.Radhakrishnan called for a meeting on 29.2.2016 at Central Coir Research Institute, Kalavoor, Alleppey with the representatives of PSU's of coir sector under Kerala Govt. and Trade. The representatives of Kerala State Coir Federation, National Coir Research & Management Institute, Kerala State Coir Machinery Mfg.Co., Foam Mattings, Welfare Fund Board, Representatives of Trade Unions and Trade Association in Kerala attended the meeting and have an open discussion on the problems being faced by the Coir Sector in Kerala. He assured that Coir Board & State Govt. shall join hands together for the development of the Coir Industry. He also extended all support from the Coir Board for sorting out the problems of the trade in Kerala.

This is issued with the approval of the, Joint Director(Plg.),Coir Board dated 1.3.2016.

The Hindi version of the material will be sent separately.

Yours faithfully,

Sd/-

Joint Director(Plg).

- Copy to: 1. Shri.R.R.Meena,
Deputy Secretary (Coir),
Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road,
New Delhi- 110 108.

