



# कयर बोर्ड/Coir Board

कयर हौस, एम जी रोड, कोच्चि/Coir House, M G. Road, Kochi -16

सूक्ष्म, लघु मध्यम उद्यम मंत्रालय, भारत सरकार/Ministry of M S M E, Govt. Of India

विज्ञान एवं प्रौद्योगिकी अनुभाग/Science & Technology Section

फाइल संख्या/File No. I-19015(15)/1/2015/S&T

दिनांक/Date: 30.12.2015

Shri. M.K.Mishra,  
Under Secretary(KVI) to the Govt. of India,  
Ministry of MS&ME, Udyog Bhavan,  
New Delhi- 110 011.

महोदय /Sir,

**विषय/ Sub:- Material for inclusion in the report on the significant events of the Ministry for the month of December 2015 – reg.**

The Important Events/discussions/decisions pertaining to Coir Board for the month of December, 2015 are furnished below.

## **S&T ACTIVITIES**

- A National Level Seminar on new generation coir products and the investment opportunities in Odisha was conducted at Bhubaneswar in association with Centre for Agri-Management, Department of Business Administration, Utkal University, Vanivihar, Bhubaneswar. The Seminar was inaugurated by Prof. A.K.Das, Vice Chancellor, Utkal University in the FN of 7.12.2015 and Shri. B.N.Nanda IES, Additional Secretary & Economic Advisor, Ministry of MSME was the Chief Guest of the Seminar. After the inaugural session, Director (Mkg) & other Senior Officers/Scientists were given all technical inputs on the subjects, “Coir Pith and its diversified applications”, “Coir Geotextiles and new Generation diversified products”, Coir Wood-Scope and investment opportunities” and “Schemes for Coir sector and export opportunities”. The technologies developed by Coir Board were disseminated also at the Seminar.
- Board participated in the Agri-Horticultural Industrial exhibition held during the period from 19.12.2015 to 27.12.2015. All the coir products developed by CCRI & CICT has displayed on the occasion. Brochures of the technologies and schemes and services of Coir Board were distributed to the interested entrepreneurs.

## COIR UDYAMI YOJANA

During the period under report, the Board has released an amount of Rs.2,81,39,998/- towards subsidy for setting up of 147 units under Coir Udyami Yojana. Also, Coir Board participated in the 117<sup>th</sup> meeting of the State Level Bankers' Committee, Kerala held at Thiruvananthapuram and reviewed the implementation of Coir Udyami Yojana in the State of Kerala and directed the banks to consider the CUY applications pending with them and requested to release the loans without any delay.

## COIR VIKAS YOJANA

A total no. of 739 workers were trained in spinning of coir yarn and manufacture of value added products. Of these, 157 trainees belong to SC and 151 belong to ST and 356 women trainees. Besides, 3 Awareness programmes, two Workshops and one seminar were organized in major coir producing centres during the month.

Under the Scheme Development of Production Infrastructure the Competent Authority has sanctioned financial assistance to 24 coir units, amounting to Rs.87.93 lakhs.

## DOMESTIC MARKETING

During the month of December 2015, the Board participated in the following exhibitions.

SL NO	NAME OF EXHIBITION	PLACE	PERIOD
01	Vendexpo 2015	Surat, Gujarat	18-12-15 to 20-12-15
02	Kanpur Expo 2015	Kanpur	04-12-15 to 13-12-15
03	NVDP cum B2B meet	Manjadi, Thiruvalla	10-12-15 to 11-12-15
04	MSME DEFEXPO 2015	Bangalore	10-12-15 to 12-12-15
05	December Fest 2015	Kanakakunnu, Thiruvananthapuram	18-12-15 to 03-01-16
06	X- Mas Metro Fair 2015	Thrissur	10-12-15 to 24-12-15
07	Agro Vision 2015	Nagpur	11-12-15 to 14-12-15
08	NVDP cum Industrial Exhibition	GIC Ground, Agra	18-12-15 to 20-12-15
09	NVDP cum Industrial Exhibition	Auto Nagar, Visakhapatnam	28-12-15 to 30-12-15
10	Onattukara Agri Fest 2015	Charummodu	19-12-15 to 23-12-15
11	83 <sup>rd</sup> Sivagiri Teerthadanam Mahamaham	Sivagiri, Varkala	20-12-15 to 02-01-16
12	National Level Exhibition	M A College, Kothamangalam	26-12-15 to 03-01-16
13	International trade Festival	Guwhati	26-12-15 to

			10-01-16
14	Public Information Campaign	Vadagara, Kozhikkode	28-12-15 to 30-12-15
15	26 <sup>th</sup> Agri Horticultural Exhibition	SDV Ground, Aleppey	19-12-15 to 28-12-15
16	Christmas & Winter Carnival	Kirthi Nagar, New Delhi	25-12-15 to 03-01-16
17	10 <sup>th</sup> Assom International Trade Fair	Guwahati	04-12-15 to 20-12-15
18	7 <sup>th</sup> East Himalayan Expo	Siliguri	5-12-15 to 13-12-15
19	MSME Expo Odisha 2015	Cuttack	16-12-15 to 18-12-15
20	NVDP cum Industrial Exhibition	Kanpur	05-12-15 to 06-12-15
21	Udyog 2015	Mehasana	18-12-15 to 21-12-15

## **EXPORT MARKETING**

### **Participation of Indian coir sector in the International Autumn Trade Fair 2015, Dubai**

The Board organized participation of Indian Coir Sector in the International Autumn Trade Fair, 2015 held in Dubai during 16 -18 December, 2015. Nine Entrepreneurs from Indian coir sector were participated in the fair through Coir Board pavilion. Marketing & Publicity Officer, Coir Board led the delegation to Dubai. Reportedly, the participants received a good number of Trade enquiries from potential buyers. The visitors in Coir Board Pavilion evinced keen interest in Indian Coir products.

### **External Market Development Assistance**

An amount of Rs. 18,65,995/- (Rupees eighteen lakhs sixty-five thousand nine hundred and ninety-five only) has been disbursed to 14 Units as External Market Development Assistance for various export promotional activities abroad.

### **Export Registration**

Nine firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

### **SFURTI**

The Board has organized a Seminar on 29<sup>th</sup> December 2015 for Technical Agencies, Implementing Agencies, SPV's and other stake holders of 14 coir clusters, for which final approval has been accorded by the Ministry. The Seminar was inaugurated by Shri.S.N.Tripathi, Chairman, Coir Board and Executive Instruction Manual for implementation of SFURTI Phase II was also released by Chairman, Coir Board during the occasion.

## Constitution of Board

The Ministry vide gazette notification No.SO2677(E) dtd.30.9.15 reconstituted the Board with 18 members excluding Chairman. The first meeting of the reconstituted Board was convened at Kochi on 28.12.2015. The meeting critically reviewed the status of implementation of various plan programmes of the Board and action plan for the remaining months of the current year.

This is issued with the approval of the Secretary, Coir Board dated 30.12.2015.

The Hindi version of the material will be sent separately.

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भवदीय/Yours faithfully,

**संयुक्त निदेशक /Joint Director (Plg)**

Copy to:1.Shri.R.R.Meena,  
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