

REPORT

In compliance to Head Office letter No. 1-14016(II)44/2015-Domestic Mktg. dt. 27-10-2015 , we had participated in the "Rajasthan Mega Diwali Shopping Carnival 2015". The said International Fair was organized by the M/s. A.K. Infra & Event Company Pvt. Ltd. , 60 , Vinoba Nagar, Malviya Nagar, Jaipur (Rajasthan). The above said exhibition was held w.e.f. 31st Oct. to 08th Nov. 2015 at Jaipur . As per the directions from the Head Office, this Showroom has participated in the above said mega event by exhibiting their products.

The above exhibition has been started as per the scheduled on 31 Oct. 2015 at 9.00 am.

All required efforts have been taken to make an attractive and effective participation of Coir Board in the above said Exhibition. All new designs of Door Mats, Matting including Coir Geo Textiles and Rubberized Coir Products were displayed in a good manner.

A large number of VIP`s and other distinguished higher authorities from the different Ministries and Govt. and Semi Govt. Departments were also present on the occasion and also visited Coir Board`s pavilion and very much appreciated for the efforts taken by the Coir Board to organize and participate in the above said exhibition in a good and attractive manner. Apart from the Coir Board , the Director of Agriculture, Rajasthan, the Director General Horticulture, Rajasthan and some other Departments were also taken part in the above said exhibition.

Coir Board Pavilion was well decorated with Coir and Rubberized Coir products and it gives a fabulous look to the visitors A large number of other VIPs also visited our stall and enquired about Coir and Rubberized Coir Products. They were very much interested to know about the Coir Geo Textiles and Coir Ply. Some visitors were taken interest in Garden articles and appreciated our products. I am sure that it will give high class publicity among the VIPs and other concerned Officials involve in purchases and researches.

A Sales counter was also in operation in the above said fair and **a Sales of Rs. 162440/- (Rupees One Lakh Sixty Two Thousand Four Hundred forty only) have been made during the above fair.** The Above sales have been recorded and remitted in the sales account of this showroom during the month of Nov. 2015.

Some photographs taken on the occasion are also attached for your ready reference.

The Exhibition was concluded on 08th Nov. 2015 at 9.00 p.m.

The above report is submitted for your further verification and records please Sir.

Dated:-21-12-2015.



Sr. Manager.

Coir Board SR&SD,

DIWAKAR SHARMA

MANAGER

COIR BOARD SHOWROOM & SALES DEPOT
(Government of India)

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