

Board's participation in the "National Vendor Development Programme cum Industrial Exhibition and B2B Meet " organised by the MSME-DI at Kanjani Road, Ayyanthole, Thrissur from 30 & 31 October 2015.

REPORT

As per the Instructions from H.O and letter I-14016(11)/22/2015-Domestic Marketing dated 16/11/2015, SR&SD, Thrissur had participated in the National Vendor Development Programme cum Industrial Exhibition and B2B Meet at MS & ME Development Institute, Kanjani Road, Ayyanthole, Thrissur from 30th & 31st October 2015, by putting a stall size 8x8ft.

The exhibition in general was inaugurated by Shri. C.N Jayadevan, Member of Parliament, Thrissur on 30 October 2015. We could exhibit various type of coir products including Coir Pith, C-pom, Handicraft items, Coir Jewels and R.C goods. Hundreds of people were visited daily in our stall and a Flex Board showing details of Coir Udami Yojana also displayed at Stall. We could get a very good business enquiry and publicity through the participation in the exhibition. We could also get sales worth Rs.5,363/- through our stall in 02 days. The photographs taken on the occasion is also enclosed with the report.

Thrissur,

30.12.2015



MANAGER

प्रबन्धक / Manager

कॉयर बोर्ड शोरूम व सेल्स डिपॉ

Coir Board Showroom & Sales Dept.

(भारत सरकार / Govt. of India)

त्रिश्शूर / Thrissur - 20

