

REPORT ON MSME-EXPO-2015.

As per H.O. letter No.1-14016(11)/80/2015-Domestic Marketing dt 11-12-15, we have participated in National Vendor Development programme cum Industrial Exhibition and Buyer seller Meet (MSME-Expo-2015) at Gajuwaka Industrial Estate, Vizag. Around 120 stalls are erected, PSUs like HPCL, Hindustan Shipyard Ltd, Vizag Steel Plant, East Coast Rly, Petroleum Conservation Research Association, Andhra Bank, SBH, Bank of India and Private sector Units are participated. The MSME Expo-2015 inaugurated by Shri.Rajesh Tripathi, IRSE, CMD, Dredging Corporation of India Ltd accompanied by Mrs.Sobhana K.S.Rao, IFS, Development Commissioner, VSEZ, Vizag, Sri.A.K.Samanta, Group General Manager, NTPC, Simhadri and shri.K.R.K.Prasad, Director, MSME-DI, Vizag. We have requested the chief Guest Shri.Rajesh Tripathi, IRSE, CMD to inaugurate our Board's stall and he has accepted and inaugurated. In this Expo, I met G.M, Hindustan Ship yard Ltd, Vizag and requested to buy the coir products from Coir Board similarly with Steel Plant and East coast Rly. They assured that they will place the future requirements. The visitors are shown keen interest in Coir composite products. On 29-12-15, we have presented the power point presentation on coir and coir products. Later we have distributed 25 Nos CUY applications to prospective entrepreneurs and we have informed them to submit before 15-1-15. Around 5000 Nos were visited the Expo.

We have effected a sales of Rs. 1903/- for three days. The Expo is mainly to bring the Buyer and seller together to know as a result there will not be much sales.

Through this Expo, we have brought awareness about coir schemes to entrepreneurs and created attention to our power point presentation thereby we could distribute the 25 CUY applications. The MSME-Development Institute, Vizag issued a participation certificate and a copy of souvenir.

Over all the MSME Expo-2015 created awareness about coir schemes to young entrepreneurs.


S.VENKATARAMAN,
Director,
Board's stall,
MSME-EXPO-2015,
Vizag.

01-01-2015.

