

**REPORT ON THE BOARD'S PARTICIPATION IN GLOBAL ECONOMIC SUMMIT
(GES) – 2015**

The Board's participation in GES – 2015 from 19th -21st November 2015 at World Trade Centre, Mumbai was organised by Navi Mumbai Showroom by setting up a stall in the Exhibition beautifully arranged with display of products.

The Expo was informally inaugurated by the organisers on 19th November 2015 at Exhibition Centre, WTC, Mumbai. According to information made available by the organizers there were 86 different participants' covering Central/State Government/ Private enterprises/clusters including Coir Board in the exhibition covering the wide spectrums of product & services showcased diverse feature of Agriculture in the event highlighting;

- Harvesting
- Soil and Water Management
- Farm Mechanization
- Processing
- Ware Housing and Storage
- Technology and R & D & Seeds and Pesticide Management

As revealed by the organisers there were 28 countries, 400 participants in the summit with large number of visitors to the stalls in the exhibition which includes all categories of retailers, e-retailers, wholesalers, distributors, importers,

There were enquiries in the stall for the product rates, distributorship, franchisees scheme etc., and the existing schemes of the Board which have been handled by the Board's officials aptly. Few images covering the event may be seen in the appendix. The final accounts are being rendered soon separately.

Date: 23-11-2015
Place: Navi Mumbai


Manager Gr-I
Coir Board, SR & SD,
Navi Mumbai