SCHEME OF FUND FOR REGERENERATION OF TRADITIONAL INDUSTRIES (SFURTI) 2nd PHASE

KERALA

1. NEYYATTINKARA COIR CLUSTER

Thiruvananthapuram district is blessed with large area of coconut growing and has third position while comparing the coconut production of the State. Neyyattinkara taluk is contributing more than 30% of the coconut production. But, proper utilization of the husks is not taking place there fruitfully. There is no value added products being manufactured in the proposed cluster locations. Though a few units have started some initiative for diversification, still it is at nascent stage. In view of the availability of husks and trained manpower, there are ample scopes to get into the production of higher quality value added products. Usage of technology is also not much there. As such there is tremendous scope for intervention in the location with cluster activities.

In light of the above, the Govt. of India with the active support of Govt. of Kerala has decided to set up a Coir Cluster under SFURTI comprising whole area of Neyyattinkara taluk. The project intervention is for the setting up of Common Facility Centre for manufacturing needle felt, coir handicrafts, garden articles and coir pith compost. The project outlay is Rs.1.74 Crores. Out of which, the Govt. grant is Rs.1.44 Crores. The CFC will be benefitted for more than 700 coir workers of Neyyattinkara taluk.

The foundation stone was laid by Shri.C.P.Radhakrishnan Ex MP & Hon'ble Chairman, Coir Board on 1st March 2016. Shri M.Kumara Raja, Secretary , Coir Board briefed about the cluster activities and explained the project and its functions. The meeting was presided over by Shri R.Selvaraj, MLA and he assured all his support for the cluster.

Further, felicitations was delivered by Shri G.Joselal, Dist.Panchayat Member, Shri.L.Christudas , Presedent, Triupuram Grama Panchayat, Shri S.Jacob Jayan, Standing Committee Chairman, Triupuram . Finally, Shri G.Pradeepkumar, Sr.Accounts Officer, Coir Board delivered vote of thanks.

2. BALUSSERY COIR CLUSTER

Kozhikode has the highest production of coconut in the state of Kerala with production of 948 millions of nuts per annum. But, utilization of husk for coir is only about 20% which is much below the husk utilization in the state of Kerala which come around 40%. This shows

that immense potential are available in the Balussery area of Kozhikod. Balussery coir cluster consists of 9 panchayats such as Naduvannur, Balusserry, Kottoor, Koorachunde, Atholi, Unnikulam, Chelannoor, Kanthalad and Kayanna.

Considering the availability of raw materials in this area, Ministry of MSME has approved for Balussery Coir Cluster with total project outlay of Rs.130.28 lakhs. Out of which, the Govt. grant is Rs.109.02 lakhs. The CFC will be benefitted for more than 500 coir workers of Balussery taluk. The project intervention is for setting up of Common Facility Centre for coir pith compost, garden article and coir ornaments/handicrafts, intergrated coir processing unit including modern de-fibering unit and automatic spinning machines.

The foundation stone was laid by Shri.C.P.Radhakrishnan Ex MP & Hon'ble Chairman, Coir Board on 2nd March 2016. Shri M.Kumara Raja, Secretary , Coir Board briefed about the cluster activities and explained the project and its functions. The meeting was presided over by Shri Krishnadas member Naduvannur Grama Panchayath and he assured all his support for the cluster.

Further, felicitations was delivered by Dr. Abraham T Mathew, Dean (R&C) & Chairman, TBI, Implementing Agency, Shri. V.S. Sukumaran, Associate Senior Faculty, EDI, Technical Agency, Smt. Shyma K, Member, Balussery Block Panchayath, Shri P Balan Representative CPI(M), Shri Sajeevan Nagathinkal Representative BJP, Shri.K Rajeevan Representative INC, Shri. Pareeth Master Representative Muslim League. Finally, Shri P.Ramachandran, President, SPV delivered vote of thanks.

3. HARIPPAD COIR CLUSTER

The proposed cluster location Haripad belongs to Alappuzha District. Located at the south-western tip of the Vembanad Lake, Alappuzha had its heyday as a commercial hub when Dewan Raja Keshavadas, in 1775-76, built it to be a major port of the erstwhile Travancore State. The proposed cluster location covers Muthukulam and Haripad blocks of Alapuzha district. The cluster will attract coir activities mainly in 18 villages of these Blocks.

The overall assessment of coconut production during 2000-2014 in Haripad shows that on an average 1799.50 ha area was cultivated for coconut production. There was also an estimated production of 121.89 lakhs nuts during this period with a productivity of 6773 nuts/ ha.

The cluster consists of Kayamkulam, Muthukulam, Haripad and Karthikappilly area. In this location there are 127 societies registered and out of them 93 societies are functioning well as on 31.03.2015. Altogether these societies had a membership of 61,579. Among them 2721 members are sympathisers and 58,858 are members. Out of them 42796 are women and 1719 belongs to SC and 61 are ST.

Ministry of MSME, Govt. Of India has approved a major cluster with a project outlay of Rs.358 lakhs out of which Rs.284 lakhs is GOI. Grant. The CFC will be benefitted for more than 10500 coir workers. The project intervention is for the setting up 3 nos. of Common Facility Centre for Raw Material Bank, one Warehouse, Retting Tank, ETP Tank (Chemical Treatment), Training Centre, Automatic Spinning with auto feeder and conveyor, Ginning machine-2 Ton Capacity -7 Hp, Raw Material Distribution vehicle, Spooling Machines, Tool Kit etc.

The Foundation Stone laying Ceremony of "Harippad Coir Cluster" has inaugurated by Shri. Ramesh Chennithala, Hon'ble Minister of Home & Vigilance at Muthukulam C.V.C.S Ltd. No. 72, Muthukulam on 2nd March, 2016. The inaugural address he emphasise the support and initiation of Shri. C.P.Radhakrishnan, Ex.M.P, Chairman Coir Board for the sanction given of this Harippad Coir Cluster. Shri.C.P.Radhakrishnan,Ex.M.P, Chairman Coir Board presided over the function. In his presidential address, he explained in detail the importance of Coir Industry in Kerala. The shortage Coir fibre is main problem facing coir industry in Kerala for which he suggested to collect the husk as much as possible by availing state Govt Subsidy. Further, felicitations was delivered by Shri. A.K.Rajan, Chaiman, KSCWWFB, Shamsudeen Kayipuram, Block Panchayath member, Muthukulam, Smt.Sreeja Ramakrishnan, Member, Grama Panchyah, Muthukulam and Smt.D.Thankamma.D, Secretary, Muthukulam C.V.C.S Ltd. No. 72. The programme concluded with vote of thanks by Shri.K.M.Raju, President, Harippad Coir Cluster.

PPAD COIR CLUSTER
RAMESH CHENNITHALA
GUEST OF HONOR
WITH THE BLESSINGS OF
Shri.NARENDRA MODIJI
Shri.RAJ NATH SINGH
Shri.K.C.VENUGOPAL.MP
IN THE PRESENCE OF
Shri.V.BABU
Shri. K.N.RAJU

FOUNDATION STONE LAYING CEREMONY OF NEW OFFICE COMPLEX FOR REGIONAL OFFICE, POLLACHI & '**SFURTI**' CLUSTERS IN TAMILNADU

The foundation stone laying ceremony of New Office Complex for Regional Office, Coir Board, Pollachi and SFURTI Clusters in Tamilnadu and SFURTI clusters was organised on 03.03.2016 at the boards own land at Thippampatti, Palani road. The function was inaugurated **by Shri. C.P. Radhakrishnan**, **Ex. M.P(Lok Sabha), Hon'ble Chairman, Coir Board.** The programme was presided by Shri. S.D. Mohan Mandrachalam, Hon'ble Member Coir Board. Shri M.Kumara Raja, Secretary , Coir Board briefed about the cluster activities and explained the project and its functions. Further, felicitations was delivered by Shri. C.M.Kamaraj, President, All India Coir Federatio, Shri. K.Nagarajan, President, Tamilnadu Coir Federation. Shri. Durai, President, Coimbatore Coir and Coir based Product exporters association. Shri. G.D.Gopalakrishnan, President, Pollachi Chamber of Commerce and Industry. Vote of Thanks by Shri. Malkar Sahib, General Secretary, Dindigul Coir Consortium.

Unveiling of the Foundation stone of Regional Office building and 6 SFURTI clusters was done by Shri. C.P. Radhakrishnan, Ex. M.P(Lok Sabha), Hon'ble Chairman, Coir Board.

1. **Eco coir Cluster India Pvt ltd, Pollachi**

Pollachi (South) Coir Cluster is a Heritage Coir Cluster. The cluster area is located in Coimbatore district, extends over Pollachi South block. The cluster spread includes 26 Village Panchayats in Coimbatore. The Geographical spread of the cluster measures about 20-25 Km radius. The existing range of coir products produced in the cluster area is Coir Fibre, Coir Yarn, Coir Pith Block, Curled Coir Rope and Rubberized Coir. The total number of coir units available in the cluster area is around 264 units of which 145 Nos. are engaged in Fibre Extraction, 13 Nos. engaged in Yarn Spinning, 40 Nos. engaged in Curled Coir Rope Making, 1 No. engaged in Rubberized Coir and 65 Nos. engaged in manufacturing of Pith Blocks. The total number of beneficiaries estimated to be around 5600 members which include the labour force in the cluster. Based on the number of cluster beneficiaries, the cluster is typified as Heritage Cluster.

Ministry of MSME, Government of India has approved a heritage cluster with a project outlay of Rs.9 Cr. out of which Rs.6.5 Cr. is GOI. Grant. The CFC will be directly benefitted for more than 3353 coir workers and indirectly to 2000 coir worker. The project intervention is for the setting up of Building for Common facility centre for Coir PVC Tufted Mats, Coir Geo Textiles, Coir Pith Block 650 grams, Coco Pith Disc,Pith Grow Bags and Demo cum Training Centre for Coir Yarn Spinning.

2. **Mettur Coir Mat Consortium Pvt. Ltd, Salem**

The cluster area is located in Salem district extends over 4 Blocks viz. Mecheri, Jalakandapuram, Tharamangalam and Edapddi. The cluster spread includes 20 Village Panchayats in Salem District. The Geographical spread of the cluster measures about 25-30 Km radius. The coir fibre and Coir Yarn are produced in the cluster presently. The total number of coir units available in the cluster area is around 372 units of which 45 Nos. are engaged in Fibre Extraction, 297 Nos. engaged in Yarn Spinning and 30 Nos. engaged in Hand rats production. The total number of beneficiaries estimated to be around 1500 members which include the labour force in the cluster.

Ministry of MSME, Government of India has approved a Major cluster with a project outlay of Rs.4.13 Cr. out of which Rs.2.99 Cr. is GOI. Grant. The project intervention is for the setting up Common Facility Centre for Tuffted mats and Model Green house.

3. **Tenkasi Podigai Coir Consortium Pvt Ltd, Tirunelveli**

The cluster area is located in Tirunelveli district, Tenkasi block. The cluster spread includes 14 Village Panchayats in Tenkasi Block. The Geographical spread of the cluster measures about 20-25 Km radius. The total number of coir units available in the cluster area is around 102 units of which 41 Nos. are engaged in Fibre Extraction, 13 Nos. engaged in Curled Coir rope making, 40 Nos. engaged in 2 Ply Yarn Spinning and 8 Nos. engaged in manufacturing of Pith Blocks. The total number of beneficiaries estimated to be around 1400 members which includes the labour force in the cluster. Based on the number of cluster beneficiaries, the cluster is typified as Major Cluster.

Ministry of MSME, Government of India has approved a Major cluster with a project outlay of Rs.3.51 Cr. out of which Rs.2.74Cr. is GOI. Grant. The Common Facility Centre is for setting up of Two Ply Yarn Spinning facility, Geo Textiles facility, Grow Bag manufacturing facility, 5 kg. Pith Block making facility, 650 gm. Pith briquette making , Coco Chips Cutting, Coco log making facility, Coir Pith Compost prod. Facility.

4. **Palladam Coir Grow Bag Cluster, Palladam**

The cluster area is located in Tirupur district, extends over 6 Blocks viz. Palladam, Kundadam, Gudimangalam, Udumalpet, Madathukulam, Pongalur. The cluster spread includes 132 Village Panchayats in Tirupur District. The Geographical spread of the cluster measures about 45-50 Km radius. The existing range of coir products produced in the cluster are Coir Fibre ,Coir Yarn and Coir Pith Block. The total number of coir units available in the cluster area is around 55 units of which 24 Nos. are engaged in Fibre

Extraction, 12 Nos. engaged in Yarn Spinning and 19 Nos. engaged in manufacturing of Pith Blocks. The total number of beneficiaries estimated to be around 800 members which includes the labor force in the cluster. In addition to the above, more than 500 husk suppliers are based in the cluster. Based on the number of cluster beneficiaries, the cluster is typified as Major Cluster.

Ministry of MSME, Government of India has approved a Major cluster with a project outlay of Rs.4.51 Cr. out of which Rs.2.90 Cr. is GOI. Grant. The project intervention is for the setting up Common Facility Centre for Fibre Extraction Facility, 5 kg. Pith Block making facility , Grow Bag manufacturing facility and 25 kg. Pith Bagging facility.

5. Kangayam Coir Cluster Pvt ltd, Tirupur

Kangayam Coir Cluster in Kangayam Block, Tirupur District. The cluster spread includes 15 Village Panchayats and the Geographical spread of the cluster measures about 10-15 Km radius. The present range of coir products produced in the cluster are Coir Fibre and Coir Yarn. The total number of coir units available in the cluster area is around 90 units of which 10 Nos. are engaged in Fibre Extraction, 80 Nos. engaged in Yarn Spinning. The total number of beneficiaries estimated to be around 650 members which include the labor force in the cluster. Based on the number of cluster beneficiaries, the cluster is typified as Major Cluster.

Ministry of MSME, Government of India has approved a Major cluster with a project outlay of Rs.4.05 Cr. out of which Rs.2.89 Cr. is GOI. Grant. The proposed Common Facility Centre is for setting up of Two ply coir yarn Spinning, Geo Textiles and Coir Mattings units.

6. Dindigul Coir Consortium Pvt Ltd, Dindigul

The cluster area is located in Dindigul district, extends over 3 Blocks viz. Dindigul, Natham & Batlagundu. The cluster spread includes 60 Village Panchayats in Dindigul District. The Geographical spread of the cluster measures about 20-25 Km radius. The existing range of coir products produced in the cluster are Coir Fibre, Curled Coir, Coir Yarn and Coir Pith Block.The total number of coir units available in the cluster area is around 200 units of which 87 Nos. are engaged in Fibre Extraction, 42 Nos. engaged in Curled Coir rope making, 56 Nos. engaged in Yarn Spinning and 15 Nos. engaged in manufacturing of Pith Blocks. The total number of beneficiaries estimated to be around 1750 members which includes the labor force in the cluster. Based on the number of cluster beneficiaries, the cluster is typified as Major Cluster.

Ministry of MSME, Government of India has approved a Major cluster with a project outlay of Rs.3.90 Cr. out of which Rs.2.92 Cr. is GOI. Grant. The project intervention is for the setting up Common Facility Centre for Baling Press (120 Kg.), Grow Bag manufacturing , 5 kg. Pith Block making , 650 gm. Pith briquette making and CoCo peat disc making .