

Shri. R.R Meena,
Deputy Secretary to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

विषय/ Sub:- Material for inclusion in the report on the significant events
of the Ministry for the month of **October 2014** – reg.

The important events/discussions/decisions pertaining to Coir Board for the month of **October 2014** are furnished below.

I. S&T ACTIVITIES

- During the reporting period, Director, RDTE was participated in the Global SME Buisness Summit held on 8th & 9th oct.2014 at India Habited Centre, Lodi Road, New Delhi.
- A report on “The New Wave Indian MSME:An Action Agenda for Growth” was released and MoU has been signed between CII and NIESBUD for knowledge sharing through Virtual Clusters on the occasion by the Chairman, Maruti Suzuki India Ltd.
- Shri.Madhav Lal, Hon’ble Secretary, Govt. of India delivered the inaugural address followed by the inauguration of India SME EXPO and also attended the Plenary Session 1 “Forging Global SME partnerships: An Agenda for Growth”.
- In this session Special Address has been delivered by Mr.Surendra Nath Tripathi, Joint Secretary, Ministry of MSME, Govt of India.
- Coir Board was attended the BIS Sectional Committee on Geotextiles-TX30 at Bombay Textile Research Association, Mumbai which considered the draft standards on non woven coir needled felt for different geotexhnicla application.

II. DOMESTIC MARKETING

Coir Board successfully participated in the following Exhibitions during the reporting period its showrooms.

Sl.no.	Name of the Exhibitions	Place
1	2 Days Vender Development Programme	EMDBPark, NSIC, Hyderabad
2	Diwali Shopping Festival	Great India Palace, Noida
3	Global SME Buisness Summit-2014	Habitate Centre, Lodhi Road, New Delhi
4	Northern India TRADE Fair-2014	Dehradun
5	CII Chandigrah Fair	Parade Ground, Chandrigarh

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना) JOINT DIRECTOR (Plg.)

This is issued with the approval of Secretary, Coir Board dated

- Copy to:**
- 1 The Under Secretary to govt. on India, Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.
 2. Shri.Debashish Bandyopathyay, Additional Industrial Adviser, Office of the Development Commissioner (MSME), Nirman Bhavan, 7th Floor, Maulana Azad, New Delhi- 110 108.