

सीबी/ एस व टी/2010/8/14-Vol. III

04.12.2014

Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

विषय/ Sub:- Material for inclusion in the report on the significant events of the Ministry for the month of November 2014 - reg.

The important events/discussions/decisions pertaining to Coir Board for the month of November 2014 are furnished below.

I. S&T ACTIVITIES

Coir Board participated in the 34th edition of India International Trade Fair 2014 at Pragati Maidan, New Delhi and displayed various R&D technologies developed by the Central Coir Research Institute & Central Institute of Coir Technology and live demo of all the technologies during the period from 14th to 27th November, 2014. Coir Board has awarded a **Gold Medal** for the best performance/ display in the pavilion.

A Poly house construction has been started at Central Coir Research Institute to set up a Home garden for the cultivation of different vegetables using Coir Pith Organic Manure as the seed growing media.

II. TRAINING

A total number of 794 women workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 1No. of Entrepreneurship Development Programme, 7 Nos. of Quality Improvement Programmes, 4 Nos. of Awareness Programmes and 2 Nos. of Workshops were also organized in the major coir production centers.

The details of SC/ST artisans trained during the month of November 2014 are given below:-

	Non NER	NER
SC Artisans	315	NIL
ST Artisans	23	NIL

III. DOMESTIC MARKETING

Coir Board successfully participated in the following Exhibitions during the reporting period.

Sl.No	Name of the Exhibitions	Place	Period
1	Antharashtra Pusthakolsavam-2014	Ernakulathappan Ground, EKM	29 th Nov. to 8 th Dec. 2014
2	PIC Exhibition	Vithura Panchayat Community Hall, TVM	26 th to 28 th Nov. 2014
3	Krishi-2014	Nashik, Maharashtra	14 th to 18 th Nov. 2014
4	Le-RuPla-Tex-2014	MSME Institute, Mumbai	14 th to 16 th Nov. 2014
5	Jaipur Food Tech-2014	MSME Campus, Jaipur	21 st to 23 rd Nov. 2014
6	Agri4Odisha-2014	University Auditorium, BBSR	28 th to 30 th Nov. 2014
7	Fun Fair Exhibition	Miyapur, Hyderabad	22 nd Nov. to 28 th Dec. 2014
8	NATCOM-2014	Hotel Shivalika, Chandigrah	28 th to 29 th Nov. 2014
9	International Horti Intex-2014	Codissia Complex, Coimbatore	7 th to 9 th Nov. 2014
10	Lucknow Mahotsav-2014	Regional Park, Lucknow	25 th Nov. to 7 th Dec. 2014
11	MSME National Vendor Development Programme	Agra	28 th to 30 th Nov. 2014

IV. EXPORT MARKET

Coir Board organized participation of Indian coir sector in the China Import & Export Fair (Canton Fair), Guangzhou, China held during 31 October - 4 November, 2014.

Shri. B H Anil Kumar, Joint Secretary, Ministry of MSME and Shri. M Kumara Raja, Secretary, Coir Board led the delegation consisting of 27 entrepreneurs from Indian coir sector, to Canton Fair.

The Joint Secretary and Secretary, Coir Board held Interactive meetings with the prospective buyers from China as well as from different countries, on the market situation of coir in their respective countries.

The participation in the fair proved to be very fruitful as far as coir industry is concerned. There were a lot of trade enquiries generated in this fair, mostly from buyers from countries other than China who visited Board's stall. The development led by Coir

Board topped the export orders of 200 containers from China. It's pertinent to inform that Indian Coir Sector is exporting its products to China where the potential is anticipated more than 2000 crores.

The Board facilitated participation in the International Horticultural Trade Fair, Vijfhuizen, Holland held during 5-7 November, 2014.

Entrepreneurs from Indian coir sector could participate in the fair. The participation in the fair was very fruitful and the participants were received Trade enquiries from potential buyers.

The Board organized participation in the India-US Technology Summit & Knowledge Expo 2014, New Delhi organized by Confederation of Indian Industry during 18-22 November, 2014 along with an Exporter from Indian coir sector.

The fair was a mega knowledge partnership platform for forging knowledge-business knowledge-solution partnerships to boost knowledge intensive trade and investments.

The Board could showcase the capabilities of Indian Coir Sector, especially focused to traditional art and crafts.

V. WELFARE MEASURE

Coir Worker's Group Personal Accident Insurance Scheme policy has been extended from 16.11.2014 to 31.03.2015 through, The New India Assurance Co. Ltd, Divisional Office, Ernakulam at a premium of Rs.4,74,970/-.

The details of Coir and Coir products exported during September 2014 (Provisional) is enclosed.

This is issued with the approval of Secretary, Coir Board dated 04.12.2014.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना)/ Joint Director (Plg)

- Copy to:
- 1 Shri.R.RMeena,
Deputy Secretary -Coir to Govt. of India,
Ministry of MS&ME,
Udyog Bhavan, New Delhi- 110 011.
 2. Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
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