

Shri Angshuman Dey,  
Director, Ministry of MS&ME,  
Udyog Bhavan,  
New Delhi- 110 011.

Sir,

**Sub: - Material for inclusion in the significant events report of the Ministry for the month of November 2012 – reg.**

As desired, the important events/discussions/decisions pertaining to Coir Board for the month of **November 2012** are furnished below.

#### **I. S&T ACTIVITIES**

- In order to popularize the MFEM, field demonstrations have been conducted using the mobile advertisement van for towing the MFEM for the extraction of coir fiber from coconut husk as per the requests from farmers/SHGs/Entrepreneurs. The demonstrations were conducted at 3 places in the Alappuzha district (ie. Muhamma, Pattanakkad & Ambanakulangara) and totally 30,000 numbers of husks have been defibered.
- MFEM has been demonstrated at Kannur & Pallakkad in connection with the NGO's Meeting taken by Hon'ble Chairman Coir Board on 8<sup>th</sup> & 9<sup>th</sup> November 2012 respectively.
- A National Seminar was organized jointly by NRDC and Coir Board at New Delhi. Shri. Vishnu Shankar Prasad, Chairman, Indian Roads

Congress was the Chief Guest on that occasion. Hon'ble Chairman, Coir Board presided over the function. 175 delegates from CBRI, CRRI, NIFT, NHBF, NIT, IRC, NRRDA, ICAR, TERI, IIT, New Delhi, Dept. of Forests & Wild Life, Govt. of NCT, New Delhi had participated in the Seminar. Papers were presented by the Director, R.D.T.E., Joint Director (Tech.), Senior Scientific Officer (Micro), Prof. K. Balan, College of Engineering, Trivandrum and Dr. P.K. Ghosh, Advisor, Dept. of Biotechnology, Govt. of Gujarat.

- Central Coir Research Institute of Coir Board participated in the seminar on Popularization of Coir Technologies in North Eastern States organized jointly by CSIR-North East Institute of Science & Technology and CCRI at Jorhat, Assam during the period from 6 -7 November 2012. Shri. Subrata Hazarika, Hon'ble Member, Coir Board was the Chief Guest. A power point presentation on new R&D technologies in coir sector was made in the seminar.
- The new R&D technologies developed at CCRI & CICT were disseminated in the seminar organized by Kerala Stat Pollution Control Board at Alleppey on 16.11.2012 and lectures were given to the trainees in a Model Training Course (MTC) organized by CPCRI for NGO's at Kasargod on 21.11.2012.
- The new R&D technologies were also disseminated among the delegates from Brazil during their visit to CCRI organized by Coconut Development Board on 19.11.2012.

## **II. REJUVENATION, MODERNIZATION AND TECHNOLOGY UPGRADATION SCHEME (REMOT)**

**a. REMOT Scheme**

Under REMOT Scheme an amount of Rs.106.12 lakhs has been released to various banks in the State of Kerala, Tamil Nadu, Karnataka and Andhra Pradesh for assisting 63 units.

**b. Coir Board Coir Workers' Group Personal Accident Insurance Scheme**

During the month of November 2012, one insurance claim was settled by M/s.United India Insurance Co. Ltd., Ernakulam under the Coir Board Coir Workers' Personal Accident Insurance Scheme. A sum of Rs.50,000/- was paid as compensation to the claimant.

**III. DOMESTIC MARKETING**

During the month of November 2012, Coir Board successfully participated in the following 16 Exhibitions.

<b>Sl.No</b>	<b>Name of Exhibition</b>	<b>Place</b>	<b>Period</b>
1.	IITF-2012	Pragati Maidan, New Delhi	14 <sup>th</sup> to 27 <sup>th</sup> Nov.2012
2.	Diwali Kids Carnival-2012	Panchkula, Haryana	2 <sup>nd</sup> to 11 <sup>th</sup> Nov. 2012
3.	Leo Science Expo-2012	Leo XIII Higher S. School, Alleppey, Kerala	5 <sup>th</sup> to 10 <sup>th</sup> Nov. 2012
4.	7 <sup>th</sup> Meri Delli Utsav-2012	Punjabi Bagh Stadium, N.D.	3 <sup>rd</sup> to 5 <sup>th</sup> Nov. 2012
5.	Diwali Carnival-2012	Jaipur, Rajasthan	3 <sup>rd</sup> to 11 <sup>th</sup> Nov. 2012
6.	Diwali Lifestyle Fair	Skating Rink, Kolkatta	8 <sup>th</sup> to 11 <sup>th</sup> Nov. 2012
7.	PIB Exhibition	Piravom Panchayat Auditorium,Ernakulam, Kerala	5 <sup>th</sup> to 7 <sup>th</sup> Nov. 2012
8.	Ratholsavam-2012	Kalpathy, Palakkad, Kerala	6 <sup>th</sup> to 16 <sup>th</sup> Nov. 2012
9.	CII Chandigarh Fair-2012	Parade Ground, Chandigarh	7 <sup>th</sup> to 11 <sup>th</sup> Nov. 2012

10.	EDP Programme	Kozhinjampara, Palakkad, Kerala	14 <sup>th</sup> to 16 <sup>th</sup> Nov. 2012
11.	EDP Programme	Nenmara, Palakkad, Kerala	19 <sup>th</sup> to 21 <sup>st</sup> Nov. 2012
12.	Jhalawar Trade Fair-2012	Jhalwar, Jaipur	24 <sup>th</sup> Nov. to 3 <sup>rd</sup> Dec. 2012
13.	Balijatra Cuttack Utsav	Cuttack, Orissa	28 <sup>th</sup> Nov. to 4 <sup>th</sup> Dec. 2012
14.	Nehru Yuva Kendra Youth Festival	Youth Hostel, Viskhapatanam, A.P	29 <sup>th</sup> & 30 <sup>th</sup> Nov. 2012
	<b><u>NE Region</u></b>		
15.	3 <sup>rd</sup> North East Regional Agri Expo-2012	Dimapur, Nagaland	15 <sup>th</sup> to 17 <sup>th</sup> Nov. 2012
16.	6 <sup>th</sup> Dibrugarh Trade Fair	Dibrugarh, Assam	5 <sup>th</sup> to 18 <sup>th</sup> Nov. 2012.

#### IV. TRAINING

The details of training organized during the period held under report is given below:

Sl No	Activity	Rajasthan	Bihar	Kerala	Karnataka	Gujarat	Tamil Nadu	Pondicherry	Guwahati	Kolkata	Total
1	Value Added Product		160	134	90	30	481	27	65	30	<b>1017</b>
2	Mahila Coir Yojana		420	117	120	15	228	27	135	30	<b>1092</b>
3	Entrepreneurship Development Programme			02						02	<b>04</b>
4	Quality Improvement Programme	01	02			01	01	01		01	<b>07</b>
5	Awareness Programme	06	01		01	01	02	01		01	<b>13</b>
6	Workshop		01	03						01	<b>05</b>
7	Seminar	02	01							01	<b>04</b>
8	Ratt Distribution			36							<b>36</b>
9	Financial Assistance						07				<b>07</b>
10	Exposure Tour									01	<b>01</b>

The details of export of Coir and Coir products made during September 2012 are enclosed.

The Hindi version of the material will be sent separately.

This issues with the approval of Secretary, Coir Board dtd. 06.12.'12.

Yours faithfully,

**DEPUTY DIRECTOR (S&T)**

- Similarly to:
1. Shri. Debashish Bandyopathyay,  
Additional Industrial Adviser,  
Office of the Development Commissioner (MSME),  
Nirman Bhavan, 7<sup>th</sup> Floor, Maulana Azad , New Delhi- 110 108.
  2. Shri. V.K. Wadhwa,  
Dy. Secretary, Ministry of MS&ME,  
Udyog Bhavan, New Delhi- 110 011.
  3. Shri. M.K. Mishra, Under Secretary to the Govt. of India,  
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.