

सीबी/ एस व टी/2010/8/14-Vol. III

10.06.2014

Shri. R.R Meena,
Deputy Secretary to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

विषय/ Sub:- Material for inclusion in the report on the significant events of the Ministry for the month of **May 2014** – reg.

The important events/discussions/decisions pertaining to Coir Board for the month of **May 2014** are furnished below.

I. S&T ACTIVITIES

The technology of fibre treatment viz.“Fibre Magic” was demonstrated before Coir exporters/entrepreneurs in the event organized at CCRI .

II. TRAINING

As part of Coir Training Programmes, during the month one work shop and 15 exposure tours were organized in Kerala and Tamil Nadu.

III. DOMESTIC MARKETING

Successfully participated in five Exhibitions in different cities in India.

IV. VALEDICTORY FUNCTION OF THE DIAMOND JUBILEE CELEBRATIONS OF COIR BOARD

The valedictory programmes of the Diamond Jubilee Year Celebrations of Coir Board were held from 24th to 27th May, 2014 at Central Coir Research Complex, Kalavoor, Alleppey, Kerala.

The programme named as "Coir Darsan-2014", was inaugurated by Shri Remesh Chennithala, Hon'ble Minister for Home, Govt. Kerala on 25th May, 2014.

The "Coir Museum" which was conceived and set up by Coir Board at Coir Board Complex, Kalavoor as a part of the Diamond Jubilee Year programmes was inaugurated by the Hon'ble Chief Minister of Kerala, Shri Oommen Chandy on 27th May, 2014.

Following programmes were organized to benefit the industry during 24th to 27th May 2014 at CCRI, Kalavoor.

- Regional Officers' Meet
- Managers' Business Meet
- Training Programme for Regional Officers & Managers
- Interactive Session of the Stake holders of the Coir Trade and Industry
- Coconut Producers' Meet
- Seminars
 - (a) Dissemination of various Technologies developed by Coir Board
 - (b) Presentation on Technologies developed by Coir Board for Entrepreneurs
- Business Conclave of manufacturers and retailers
- Open House of Exporters with Customs Authorities, Port Trust Authorities and Shipping Companies.
- Quality programme on Coir
- Motivational Speech for entrepreneurs
- Coir Quiz

A Postal Stamp “My Stamp” was released to mark the occasion of the Diamond Jubilee Celebrations of Coir Board. The Board honoured 78 selected coir workers for their invaluable contribution to the Coir Industry, as workers, for a period spanning over 50 years.

Special recognitions were given to the machinery manufactures for their recent significant achievement in fabrication of machineries for increased productivity with less investment and labour.

The valedictory function of the Diamond Jubilee Celebrations held on 27th May, 2014 was presided over by Shri K.C. Joseph, Hon'ble Minister for Rural Development, Planning & Culture, Govt. of Kerala. Dr. A.P.J. Abdul Kalam, Former President of India made the valedictory address. The former President released an “Anthology of Coir” on the occasion. Shri K.C. Venugopal, MP and Dr. Thomas Issac, MLA offered felicitations.

The details of Coir and Coir products exported during April 2014 are enclosed.
The Hindi version of the material will be sent separately.

This is issued with the approval of Secretary, Coir Board dated 09.06.2014

भवदीय/Yours faithfully,

उप निदेशक (एस व टी)/ DEPUTY DIRECTOR (S&T)

- Copy to:** 1 The Under Secretary to govt. on India,
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