



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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सीबी/ एस व टी/2010/8/14-Vol. III

3.8.2015

Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

**विषय/ Sub:- Material for inclusion in the report on the significant events
of the Ministry for the month of July 2015 - reg.**

The Important Events/discussions/decisions pertaining to Coir Board for the month of July 2015 are furnished below.

S&T ACTIVITIES

- Hon'ble Minister of State for MSME, Shri. Giriraj Singh, Govt. of India has visit at Coir Board Complex and has visited Coir Museum, seen the film "Coir Darsan". Demonstrated all coir processing Machineries in front of Hon'ble Minister. He has launched the Semi automatic loom connected with break motor. A display on all coir products has been arranged.
- Hon'ble Minister has been transferred the technology of MFEM & Anugraha Loom to the trainees at NCT&DC and also he has been transferred the Eco-friendly technology (composting of coir pith) to the candidates who have been taken the In-house training on coir pith composting and pith bio-products.
- Hon'ble Minister has been launching of new products on coir such as Geo Cell and Product for false ceiling out of the waste of tufted mats.

- During the reporting period, 5 days Incubation Training on coir pith composting and pith bio-products to 23 entrepreneurs were organized at CCRI.
- Commenced training under MCY at M/s Priyadarshini CVCS, Cherthala with 20 candidates.
- Imparted training in coir based handmade paper product to 12 trainees at the Incubation Training.
- Discussions were held by the Hon'ble Minister with Trade Unions in coir sector, Small Scale Manufacturers Association and other Coir Associations in Alleppey & with Secretary (Coir), Govt. of Kerala, Director, NCRMI, Director, Coir Development and President/MD of Kerala Coir Federation, Kerala Coir Corporation, Foam Mattings and ACCDS.
- Participated in the EDP conducted at Hotel Murali, Harippad - SSO (PD)
- Participated in the Natural Fibre Conclave organized by Confederation of Indian Textile Industry(CITI) at Le-meridian Hotel, Coimbatore on 22.07.2015. The Conclave aimed to explore the potential and examine the opportunities in the natural fiber sector and evolve measures to spur growth and investment in this segment of the textile value chain. The theme of the conclave was 'Sustainability, Efficiency and Competitiveness'. The conclave also had focus on the segment wise presentations which highlight the trends and measures which would improve business potential. Over 300 leading entrepreneurs associated with Natural Fibers from India and abroad participated in this Conclave.

COIR UDYAMI YOJANA

During the period under report, Board has released an amount of Rs.21.84 lakhs towards subsidy for setting up of 6 units under Coir Udyami Yojana.

COIR VIKAS YOJANA

One EDP, 4 Awareness Programmes, 1 Workshop were organized in major coir producing centres during the month. One entrepreneur were assisted under DPI Scheme. 65 ratts were distributed in Kolkata region.

DOMESTIC MARKETING

During the month of July 2015, Coir Board has participated/ is participating in the following exhibition.

SL NO	NAME OF EXHIBITION	PLACE	PERIOD
1	HGH India 2015	Bombay Exhibition Centre, Mumbai	14-07-15 to 17-07-15 (3 days)
2	Agri Intex- 2015	Coddissia trade Complex, Coimbatore	17-07-15 to 20-07-15 (4 days)
3	Natural Fibre Conclave	Hotel Le Meridien, Coimbatore	22-07-15 (1 day)
4	IICF Vizag	Hotel Novotel, Vizag	31-07-15 to 03-08-15 (4 days)
5	11 th Food Technology Expo 2015	Pragati Maidan, New Delhi	29-07-15 to 31-07-15 (3 days)
6	National Consumer Fair	Kengeri, Bangalore	23-07-15 to 31-08-15 (40 days)
7	Khadi DSO Spl Exhibition	Diwans Road, Ernakulam	23-07-15 to 06-08-15 (15 days)

This issues with the approval of the, Coir Board dated2015.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना)/ Joint Director (PIg)

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Deputy Secretary (Coir),
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