

सीबी / एस व टी /CB/S&T/2010/8/14 – VOL - II

05/07/2013

Shri. Angshuman Dey,
Director, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय / Sir,

विषय /Sub: Material for inclusion in the report on the significant events of the Ministry for the month of **June 2013** – reg.

As desired, the important events/discussions/decisions pertaining to Coir Board for the month of **June 2013** are furnished below.

I. S&T ACTIVITIES

- In order to dispose the coir pith accumulated in huge quantities in various parts of the country a bulk demonstration on composting of 250 MT of coir pith was conducted at Chilampu in Chirayinkeezhu taluk in Kerala using perforated PVC pipes interfiled with PITHPLUS, Urea and Cow dung. The details were imparted to the media for popularization of the technology.

- Participated in the National conference on "*Electron beam accelerators at electron beam centre*" organized by BARC at Navi Mumbai during the period from 4th to 8th June, 2013.
- The various R& D technologies developed by the Board were briefed to the representatives from Coir cooperative societies in a cluster meeting organized at Regional Office, Attingal
- Details on the technology of COCOLAWN were explained to the representative from M/s. Madh Mac International, Sharjah
- Demonstrations on composting of coir pith were conducted at the premises of Shri. T.P. Rias Babu, Wandoor, Malappuram & Iringallur CVCS Ltd. No. 249, Calicut.
- Demonstration on Composting of Biochem treatment was conducted at the Perumkuzhy CVCS Ltd. No. 3053, Attingal.
- Anugraha loom, Anupam loom, UDAY loom, MFEM & Spinning machine were demonstrated at CCRI before 9 entrepreneurs

II. EXPORT MARKETING.

Coir Board organized participation in the "GIFTEX World 2013" which was held at Tokyo, Japan held during 26-28 June, 2013. The delegation was led by Shri. M Krishna, Manager Gr. I & Regional Office (i/c), Coir Board.

The Board's booth was beautifully arranged displaying varieties of unique products ranging from coir handicrafts, coir pith based compact discs, Coir garden articles/accessories, Door Mats, Floor Coverings and Geotextiles. Live demo or "Coir Magic" soil less growing media for Horticultural/Floricultural applications

was also made in Boards' booth which attracted several trade visitors. 29 business enquiries were received for coir floor coverings and pith products.

Shri. Krishna met Mr. Yoshikazu Narita, Senior Vice President, Plaza Style Company, the biggest retail chain in Japan and requested his patronage in marketing coir. One of the photographs of the last year's participation of the Board in the fair in which Prof. G Balachandran, Chairman, Coir Board interacts with importers has been incorporated on the cover page of the Exhibitors Catalogue of GIFTEX 2013, which provided better visibility for coir products among the visitors and participants.

III. REJUVENATION, MODERNIZATION AND TECHNOLOGY UPGRADATION SCHEME (REMOT)

Coir Board Coir Workers' Group Personal Accident Insurance Scheme

During the month of June, 2013 one insurance claim was settled by M/s.HDFC ERGO General Insurance Co. Ltd., Bengaluru under the Coir Board Coir Workers' Personal Accident Insurance Scheme. A sum of Rs.50,000/- was paid as compensation to the claimant.

IV. TRAINING

Details of Skill Development and Industrial Development Programmes organized during the period under report are given below:

Sl No	Activity	Kerala	Karnataka	Maharashtra	Tamil Nadu	Guwahati	Total
1	Value Added Product manufacturing	----	---	---	----	135	135

2	Mahila Coir Yojana	----	---	----	----	75	75
3	Quality Improvement Programme	---	----	01	----	---	01
4	Workshop	---	---	---	---	02	02
5	Financial Assistance	01	01	---	03	----	05

V. DOMESTIC MARKETING

During the month of June 2013, Coir Board successfully participated in the 29th Ideal Home Exhibition held at Tamukkom ground, Madurai, Tamil Nadu during 28th June to 7th July 2013.

The details of Coir and Coir products exported during May 2013 are enclosed.

The Hindi version of the material will be sent separately.

This issues with the approval of Chairman,Coir Board dated 05.07.2013.

भवदीय /Yours faithfully,

Sd/-

**Cn {ZXoeH\$ (Eg d Q>r)/DEPUTY DIRECTOR
(S&T)**

- Similarly to:**
1. Shri. V.K. Wadhwa,
Dy. Secretary, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.
 2. Shri. Debashish Bandyopathyay,
Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor, Maulana Azad ,New Delhi- 110 108.
 3. Shri. M.K. Mishra, Under Secretary to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.