

सीबी / एसव टी /
CB/S&T/2010/8/14 – VOL - I

07/01/2013

Shri. Angshuman Dey,
Director, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय / Sir,

विषय /**Sub:** Material for inclusion in the significant events report of the
Ministry
for the month of **December 2012** – reg.

As desired, the important events/discussions/decisions pertaining to
Coir Board for the month of **December 2012** are furnished below.

I. S&T ACTIVITIES

- In order to popularize the Mobile Fibre Extraction Machine, field demonstrations have been conducted using the mobile advertisement van for towing the MFEM for the extraction of coir fiber from coconut husk as per the request from farmers/SHGs/Entrepreneurs. The demonstrations were conducted at 10 places in the Alappuzha district (ie. Komalapuram, Kanjikkuzhi-2Nos. Kayamkulam (in connection with the National Seminar organized by Regional Office, Trivandrum), Muhamma-2Nos., Vayalar-2Nos. and Thanky-2Nos.) and totally 54,100Nos. of husks have been defibered. 2000 Nos. of husks have been defibered at CCRI for an entrepreneur.

- CCRI of Coir Board participated in the National Seminar at Kayamkulam organized on 1st December 2012 by the Regional Office of the Board.
- CCRI of Coir Board participated in International Pusthakotsav held at Ernakulam during the period from 1st to 10th December 2012 and arranged the display of R&D Technologies. Electronic motorized rattle has also been demonstrated.
- Smt. Vimla Mehra, DG (Prisons), Tihar Jail, New Delhi had visited CCRI & NCT&DC on 13.12.12. Director, R.D.T.E. explained about all the technologies and a demonstration on the preparation and application of Cocolawn was also held on the occasion.
- The research & Development activities were presented at the seminar on 14th December 2012 at the International Seminar on Sustainable Utilization of Tropical Plant Biomass through Biotechnology 'SUPBT 2012 from 13th to 15th December 2012 organized by the Department of Biotechnology & Research, KVM College of Engineering & Information Technology, Cherthala.
- Demonstration on composting of coir pith has been conducted at the premises of Shri Gopalakrishnan at Kayamkulam on 14.12.2012.
- Technical experts were deputed to NTPC, Simhadri, Vishakapattinam and M/s. Hindustan Zink Ltd., Vishakapattinam for site assessment for the application of coir geotextiles and making presentations on the application of coir geotextiles before the officials of the NTPC and M/s. Hindustan Zink Ltd.
- CCRI of Coir Board participated in Agri-Horticultural and Industrial Exhibition-2012 held at Alappuzha during the period from 21st to 28th December 2012 organized by District Agri Horticultural Society,

Alappuzha, Department of Agriculture, Govt. of Kerala and S.D. College, Alappuzha and arranged the display of R&D Technologies. Mobile Fibre Extraction Machine has also been demonstrated. A national seminar was organized by the Coir Board on 24.12.2012 on this occasion Shri. G. Sudhakaran, MLA inaugurated the seminar and Hon'ble Chairman, Coir Board presided over the function. Director, R.D.T.E. made a presentation.

- CCRI of Coir Board participated in the exhibition which was organized in connection with the 150th Anniversary of Light House, Alappuzha at Alappuzha during the period from 23rd to 25th December 2012 and arranged a display of R&D Technologies.
- Demonstrated the technology of Biochem treatment for softening of coir fibre at Ezhupunna North CVCS Ltd. No. 487, Ezhupunna on 13.12.2012 and in the defibring centre of M/s. Coirfed at Thumboor, Chalakkudy on 18.12.2012 and a quantity of 30MT of coir fibre was treated.

II. EXPORT MARKETING.

Catalogue Show

The Board made arrangement for display of catalogues in the Multi Sector Indian Catalogue Exhibitions at Buraidha, Arar and Asharqiya in Saudi Arabia organized by the Embassy of India in association with major Chambers of Commerce and Industries in Saudi Arabia.

III. DOMESTIC MARKETING

During the month of December 2012, Coir Board successfully participated in the following 33 Exhibitions.

Sl.No.	Name of the Exhibitions	Place	Period
1.	24 th Krishi O' Banijya Mela	Purba Medinipur, W.B.	9 th to 15 th Dec. 2012
2.	Navy Fest-2012	Naval Base, Kochi	13 th to 16 th Dec. 2012
3.	11 th India International Mega Trade Fair	Science City ground, Kolkatta	14 th to 24 th Dec. 2012
4.	IICF-Mumbai-2012	Bendra Kurla Complex, Mumbai	14 th to 25 th Dec, 2012
5.	Antharashtra Pusthakolsavam	Ernakulathappan ground, EKM	1 st to 10 th Dec. 2012
6.	Pala Flower show-2012	Municipal stadium, Pala	27 th Dec.2012 to 1 st Jan.2013
7.	National Consumer Fair & Cake Show	St. Joseph High School, Bangalore	14 th to 23 rd Dec. 2012
8.	Grand Kerala Shopping festival	Bolgatty Palace, Ekm	17 th Dec. 2012 to 5 th Jan. 2013
9.	EDP programme	Thamarassery, Kozhikode	3 rd to 5 th Dec. 2012
10.	Christmas & New Year metro	Putharikandom Maidanam, TVM	10 th to 31 st Dec. 2012
11.	ISRMAX INDIA Exh.	IARI Exhibition ground, New Delhi	13 th to 15 th Dec. 2012
12.	Phagwara Trade Fair	Shree Nath Palace, Pagwara	13 th to 18 th Dec. 2012
13.	Kalka Trade Fair	College Ground, Kalka,Haryana	18 th to 30 th Dec. 2012
14.	National Khadi Mahotsav	Padaliputhra Maidan, Patna	3 rd Dec. 2012 to 2 nd Jan. 2013
15.	National Level Vendor Dev.Programme	Rajajinagar, Bangalore	15 th to 16 th Dec. 2012
16.	National Level Vendor Deve. Programme	Ayyanthole, Thrissur	14 th to 16 th Dec. 2012
17.	Exhibition-cum-seminar	Chennai Trade Centre, Chennai	18 th to 19 th Dec. 2012
18.	X'mas New Year Bazar	Sakthan thampuran Nagar, Thrissur	15 th to 31 st Dec. 2012
19.	Pali Mega Trade Fir	Pali, Rajasthan	19 th to 27 th Dec. 2012

20.	Dist. Level PMEGP Exh.	Gandhibhavan Compound, TVM	19 th Dec. 2012 to 5 th Jan. 2013
21.	Karshika Mela-2012	Municipal ground, Thiruvalla	20 th to 30 th Dec2012
22.	150 th Anniversary of Alleppey Light house	Police ground, Alleppey	23 rd to 25 th Dec. 2012
23.	Splash Life Expo-2012	Kota maidan, Palakkad	21 st to 31 st Dec. 2012
24.	Cochin flower Show	Ernakulamthappan ground, Ekm	28 th Dec.2012 to 3 rd Jan. 2013
25.	Kota Mega Trad Fair	Jaipur, Rajasthan	29 th Dec. 2012 to 6 th Jan. 2013
26	Agri-Horticulture Industrial Exh.	SDV School, Alleppey	21 st to 28 th Dec.2012
27	EDP Programme	Kumbaknoanam	12 th to 14 th Dec. 2012
28	EDP	Sivagangai	27 th to 29 th Dec.2012
	<u>NE Region</u>		
29.	Nalbari Trade Fair	Gurdon School ground, Nalbri	1 st to 12 th Dec. 2012
30.	4 th International Leo Expo	Jorhat, Assam	14 th to 25 th Dec. 2012
31.	8 th International Trade Festival	Maniram Dewan Trade Centre,Guwahati	28 th Dec. 2012 to 10 th Jan. 2013
32.	23 rd Tripura Industries & Commerce Fair	Hapna, Agarthala	27 th Dec. 2012 to 10 th Jan. 2013
33	4 th Barrak Valley International Expo	Town club ground, Silchar	27 th Dec. 2012 to 11 th Jan.2013

IV. TRAINING

The details of Skill Development and Industrial Development Programmes organized during the period under report are given below:

Sl. No.	Activity	Rajah mund ry	Bhub anes war	Ker ala	Kar nata ka	Go a	Gu jar at	Tami l Nadu	Guw ahati	Kolk ata	Total
1	Value Added Product manufacturing	-	40	81	195	-	-	44	-	300	660
2	Mahila Coir Yojana	-	40	32	-	-	-	31	30	285	418
3	Entrepreneurship Development Programme	-	-	02	-	-	-	3	01	-	06

4	Quality Improvement Programme	-	01	02	-	-	-	-	-	01	04
5	Awareness Programme	02	01	04	-	01	-	-	03	02	13
6	Workshop	-	08		-	-	01	-	01	01	11
7	Seminar	-	-	03	-	-	-	01	-	02	06
8	Financial Assistance	-	-	-	-	-	-	01	-	-	01

The details of export of Coir and Coir products made during October 2012 are enclosed.

The Hindi version of the material will be sent separately.

This issues with the approval of Chairman, Coir Board dated 04/01/2013.

भवदीय /Yours faithfully,

**Cn {ZXoeH\$ (Eg d Q>r)/ DEPUTY
DIRECTOR (S&T)**

Similarly to: 1. Shri. V.K. Wadhwa,

Dy. Secretary, Ministry of MS&ME,
Udyog Bhavan, New Delhi- 110 011.

2. Shri.Debashish Bandyopathyay,

Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor, Maulana Azad ,New Delhi- 110 108.

3. Shri. M.K.Mishra, Under Secretary to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.