

Shri. R.R Meena,
Deputy Secretary to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

विषय/ Sub:- Material for inclusion in the report on the significant events
of the Ministry for the month of **August 2014** – reg.

The important events/discussions/decisions pertaining to Coir Board for the month of **August 2014** are furnished below.

I. S&T ACTIVITIES

- CICT has participated in the 200th Horticulture and Flower Show at Lalbagh during the period from 8th to 17th August 2014, Natural Living wall fabricated with coir composites low density boards, 40Nos. of boxes having different thickness were vertically fitted with supports, containing coir pith compost and different plants have been displayed near Lalbagh rock north gate. Natural living wall 100% eco-friendly and easily biodegradable is a new way of integrating greenery in open public spaces. This vertical application of greenery provided a powerful impact on the environment which creates clean air indoors and outdoors
- SA(Poly) was deputed to attend a Short term course on recent trends and developments in Bioplastics and their applications at Centre for Biopolymer Science and Technology(CBPST) Eloor, Udyogamandal PO, Kochi. The short term course was organized by Centre for Bio polymer Science & Technology, Kochi, a unit of CIPET, a Govt.of India during the period from 22.08.14 to 23.08.14. The course was inaugurated by Dr. KO George, principal, AISAT, Kochi at 10.30am on 22.08.14.

- Two officials, Shri. Shankar.S.Kotrannavar, Asst. Director(Insp.) & Shri. Shambulingappa. H.H., Scientist'D' visited CCRI on 19.08.2014 for reviewing the work done on the project on "Development of Silk-coir blended fabrics and products". The products developed under the project shown to them and they are satisfied with the work and expressed that the fabric has come out well in looks and softer also.

II. TRAINING

A total number of 2216 women workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 1 Entrepreneurship Development Programme, 10 Quality Improvement Programmes, 6 Awareness Programmes and 5 Workshops were also organized in major coir producing centers. A total number of 200 ratt were distributed during the period under report. The details of SC/ST/OBC artisans trained during the month are given below:-

	<i>Non NER</i>	<i>NER</i>
SC Artisans	658	..
ST Artisans	130	..
OBC	611	..

III. DOMESTIC MARKETING

Coir Board successfully participated in the following Exhibitions during the reporting period its showrooms.

Sl.no.	Name of the Exhibitions	Place
1	India Furniture Expo 2014	Worli, Mumbai
2	Sr.Jeevan Sagar Trade Fair	Rajahmundry, Guntur
3	200 th Horticulture Flower show	Lalbagh, Bangalore
4	MSSIDC Exhibition	Sindhugurgh, Maharastra
5	Onam Tade Fair-2014	Marine Drive, Ernakulam
6	Irinjalakuda Fest	Ayyankavu, Irinjalakuda
7	ITFC Onam Fair	Ernakulathappan Ground
8	Rotary Mega Brand Trade Fair	CSI Convention Centre,Kollam

- The Coir workers' Group Personal Accident Insurance Scheme Policy has been extended during the reporting period.

IV. EXPORT MARKETING

The Board facilitated participation of Indian Coir Sector in the Textile House South America(THSA), Sao Paulo, Brazil held during 16-19 August, 2014 organized by Grafite Feiras e Promocoos Ltda, Sao Paulo.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना) JOINT DIRECTOR (Plg.)

This is issued with the approval of Secretary, Coir Board dated

- Copy to:**
- 1 The Under Secretary to govt. on India,
Ministry of MS&ME,
Udyog Bhavan, New Delhi- 110 011.
 2. Shri.Debashish Bandyopathyay,
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