

Shri. V.K.Wadhwa,
Dy. Secretary to GOI,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

Sir,

Sub: - Material for inclusion in the significant events report of the Ministry for the month of April 2012 – reg.

As desired the important events/discussions/decisions pertaining to Coir Board for the month of **April 2012** are furnished below.

I. S&T ACTIVITIES

- Director(R.D.T.E.) attended a review meeting taken by the BRNS (Board of Research in Nuclear Sciences, Bhabha Atomic Research Centre, Mumbai) committee on the present status of the collaborative projects funded by BRNS.
- Hon'ble Secretary to Govt. of India Ministry of MS&ME visited Central Coir Research Institute on 23.04.2012. Secretary launched the first of its type in the world, the fully automatic spinning machine

without core thread, and directed to under take research to make available quality fibre and yarn to the Industry.

- The Hon'ble Secretary, MS&ME inaugurated the Natural Dyes Extraction Plant and he had mentioned the relevance of getting Ecomark in applying natural colours in an eco-friendly way on coir, which will be widely accepted in the western countries.

II. DOMESTIC MARKETING

During the month of April 2012 Coir Board successfully participated in the following 6 Exhibitions in the Country.

Sl.No	Name of the Exhibitions	Place	Period
1.	Times Summer Fest-2012	Bandra Kurla Complex, Mumbai	20 th to 29 th April 2012
2.	Sir. Jeevan Sagar Trade Fair-2012	Gunda Ground, Guntur.	8 th April to 9 th June 2012
3.	Organic Kerala 2012	Town Hall, Ernakulam	29 th April to 2 nd May 2012
4.	National Tribel Fest-2012	Wayanad	30 th April to 4 th May 2012

The Coir Utsavam started on 14th April 2012 and is up to on 31st May 2012. The Board also participated in Summer Expo 2011 at Kochi, during the period from 5th to 16th April 2012.

A Coir Festival 2012 organized by Santhigiri Aashramam in Thiruvananthapuram for the period from 14th April 2012 to 31.05.2012 was inaugurated by Hon'ble Union Minister of State for Welfare of SC/ST, Shri. Mahader S Kandela. The Coir Utsavam 2012 – organized by Coir Board in the Coir

Festival incorporating representatives of Small Scale Coir Manufacturing Societies, SHG's etc was inaugurated by Prof. G. Balachandran, Chairman, Coir Board. Coir door mats, mattings and coir handicrafts items, which was sold through the Board's sales outlets have great demand in this fare.

III. SCHEME FOR FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)

The common facility centres of 4 Coir Clusters at Karnataka viz. Arsikare, Hassan Chennapattana, Gubbi under the SFRUTI Scheme of Coir Board were inaugurated by Chairman Coir Board on 12.04.2012 at Gubbi, Bengaluru. The Chairman Coir Board has further made visit to the manufacturing unit of Karnataka Coir Federation at Arsikare. The National Seminar on Coir Industry organized by the Regional Office Bengaluru on 12.04.2012 was also inaugurated by the Chairman Coir Board in which release of cluster pamphlets in Kannada was also made.

The details of export of Coir and Coir products made during February 2012 are enclosed.

The Hindi version of the material will be sent separately.

This issues with the approval of Secretary dated 04.05.2012.

Yours faithfully,

DEVELOPMENT OFFICER (S&T)

Copy to: 1. Shri. Debashish Bandyopathyay,
Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor, Maulana Azad, New Delhi- 110 108.

2. Shri Angshuman Dey, Director, Ministry of MS&ME,
Udyog Bhavan, New Delhi- 110 011.
3. Shri. M.K.Mishra, Under Secretary to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.