

Shri. Angshuman Dey,
Director, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय / Sir,

विषय /Sub: Material for inclusion in the report on the significant events
of the Ministry for the month of August 2013 – reg.

The important events/discussions/decisions pertaining to Coir Board for the month of **August 2013** are furnished below.

I. S&T ACTIVITIES

- As a part of popularization of machineries developed by the Board, 3 demonstrations of Mobile Fiber Extraction Machine were organized at field level.
- Shri. S.N. Tripathi, IAS, Joint Secretary to Govt. of India, visited Central Coir Research Institute on 28.08.2013 and reviewed the functioning of various departments in the institute and also National Coir Training & Design Centre and Hindustan Coir. On this occasion, the machineries and technologies developed under R&D programmes were demonstrated. He opined that the industry should be associated with the research works from the very beginning of the projects, so that smooth transmission of

technologies developed by the institute could be effected. He visited the Head Office of the Board at Kochi also and released Board's Official Language Home Magazine.

- Coir Board participated in the one day seminar organized by BMTPC, Ministry of Housing and Urban Poverty Alleviation, Govt. of India at New Delhi on 23.08.2013. Shri R.Vasudev, Senior Scientific Officer, CICT, Bangalore represented the Board in the seminar and made a presentation on Coir Composite, the innovative coir product developed by the Board.

II. EXPORT MARKETING.

Participation in the Textil House Fair, Sao Paulo, Brazil

Coir Board facilitated participation of Indian coir sector in the Textil House Fair, Sao Paulo, Brazil held during 18-21 August, 2013. It was a Trade Show for Textiles and Home Furnishings. The fair attracted the visitors not only from the host country but also from the neighbouring countries like Chile, Argentina and Greece. Brazil being a big country and emerging as a Financially Sound Nation with good GDP, there is more potential for coir products in the Agri/Soil conservation areas. Textil House Fair was a truly global business platform with the scope and reach to attract Latin American markets. Participation in the fair was very effective and all the participants could bag good number of trade leads.

III. SCHEME FOR “REJUVENATION, MODERNIZATION AND TECHNOLOGY UPGRADATION OF COIR INDUSTRY” (REMOT)]

1. Meeting with Banks

Coir Board Officials attended a meeting convened by the Regional Director, Reserve Bank of India at Thiruvananthapuram on 19.08.2013. The banks have been directed to process the pending REMOT applications with them in order to utilize the funds available with the Coir Board under the Scheme.

2. Coir Board Coir Workers' Group Personal Accident Insurance Scheme

(a) Renewal of Policy

Coir Board Coir Workers' Group Personal Accident Insurance Scheme has been renewed for a period of six months w.e.f. 16th August 2013 by engaging M/s. ICICI Lombard General Insurance Co. Ltd., Kannankeri Estate, 3rd Floor, Shanmugham Road, Marine Drive, Kochi-682 031 at a premium of Rs.6,74,163/- (inclusive of Service Tax).

(b) Settlement of claims

During the month of August, 2013 two insurance claims were settled by M/s. United India Insurance Co. Ltd., Ernakulam under the Coir Board Coir Workers' Personal Accident Insurance Scheme. A sum of Rs.1,00,000/- was paid as compensation to the claimants.

IV. TRAINING

Details of Skill Development and Industrial Development Programmes organized during the period under report are given below:

Sl No	Activity	Ker ala	Karn ataka	Goa	Guja rat	Tamil Nadu	Guwa hati	Kolka ta	Total
1	Value Added Product manufacturing	31	270	Nil	30	60	Nil	Nil	391
2	Mahila Coir Yojana	16	Nil	15	45	60	Nil	Nil	136
3	Quality Improvement Programme	Nil	0	Nil	01	Nil	0	Nil	01
4	Awareness Programme	02	Nil	01	Nil	0	01	Nil	04
5	Workshop	01	01	Nil	Nil	Nil	Nil	Nil	02
6	Seminar	Nil	Nil	Nil	Nil	Nil	Nil	03	03
7	Financial assistance sanctioned	Nil	01	Nil	Nil	04	Nil	Nil	05

V. DOMESTIC MARKETING

During the month of August 2013, Coir Board successfully participated in the following 10 Exhibitions.

Sl.No	Name of the Exhibitions	Place	Period
1.	Khadi Mela-2013	Gandhi Bhavan, Thycadue,TVM, Kerala	1 st Aug. to 15 th Sept. 2013
2.	Ramzan-Onam Metro Fair	Town Hall, Kozhikode, Kerala	1 st Aug. to 15 th Sept. 2013
3.	Rajasthan Mega Shopping	Ambedkar Circle, Jaipur, Rajasthan	14 th to 18 th Aug. 2013
4.	Utkal Benga Utsahav-2013	Chandaneswar, Odisha	14 th to 20 th Aug. 2013
5	BASE EXPO-2013	Milan mela ground, Kolkatta, West Bengal	16 th to 18 th Aug.2013
6.	IICF-Best Homes Exhibition	Hotel Novotel, Vizag, Andra Pradesh	15 th to 18 th Aug. 2013
7.	Onam Trade Fair-2013	Siva temple ground, EKM, Kerala	30 th Aug. to 14 th Sept. 2013
8	Vanitha Onam Fest	Palakkad, Kerala	30 th Aug. to 9 th Sept. 2013
9.	Ramzan Onam Fair	Sakthan Thampuran Nagar, Thrissur, Kerala	24 th Aug. to 15 th Sept.2013
10.	Sikar Mega Trade Fair	S.K. school ground, Sikar Rajasthan	31 st Aug. to 8 th Sept. 2013

Secretary, Coir Board attended the meeting called on by the Hon'ble Minister, MSME regarding with new proposals for Coir Clusters, and also held discussions with Shri. Aravind Mehta, IAS, JS - Ministry of Commerce & Industry on Market Assess Initiative Scheme (IICF 2013).

The details of Coir and Coir products exported during July 2013 are enclosed.

The Hindi version of the material will be sent separately.

भवदीय /Yours faithfully,

उप निदेशक (एस & टी)/DEPUTY DIRECTOR (S&T)

- Similarly to:**
1. Shri. V.K. Wadhwa,
Dy. Secretary, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.
 2. Shri. Debashish Bandyopathyay,
Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor, Maulana Azad ,New Delhi- 110 108.
 3. Shri. M.K. Mishra, Under Secretary to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.