

सीबी / एस व टी /CB/S&T/2010/8/14 – VOL - II

03/05/2013

Shri. Angshuman Dey,
Director, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय / Sir,

विषय /**Sub:** Material for inclusion in the significant events report of the Ministry for the month of April 2013 – reg.

As desired, the important events/discussions/decisions pertaining to Coir Board for the month of **April 2013** are furnished below.

I. S&T ACTIVITIES

- The process of composting of accumulated coir pith with Pithplus in Chirayankeezhu region of Kerala has been completed and arrangements being made for marketing of the same.
- An exhibition and seminar was conducted on all the R&D technologies developed at CCRI at the seminar and Orientation Program conducted jointly by NID & MSME on 26th April 2013 at the Lulu Convention Centre, Thrissur.

II. DOMESTIC MARKETING

During the month of April 2013, Coir Board successfully participated in the following 13 Exhibitions.

Sl.No	Name of the Exhibitions	Place	Period
1.	Thrissur Pooram	Pooram ground, Thrissur	1 st April to 22 nd May 2013
2.	Infant Handloom & Handicrafts Exhibition	Socket ground, Secrendrabad	7 th April to 7 th June 2013
3.	Malayora Mahotsavam	Thiruvampady, Calicut	5 th to 14 th April 2013
4.	Family Fair-2013	RBANM School ground, Bangalore	22 nd March to 30 th April 2013
5.	Sri Jeevan Sagar Trade Fair	Gunda ground, Guntur	80 days from 1 st week of April 2013
6.	Gramiya Manam-2013	Coimbatore	12 th to 14 th April 2013
7.	Gurukul Education Expo-2013	Malappuram, Perinthalamanna	12 th & 13 th April 2013
8.	“	Chalakkudy, Thrissur	15 th & 16 th April 2013
9.	“	Trivandrum	19 th & 20 th April 2013
10.	“	Punalur, Kollam	21 st & 22 nd April 2013
11.	“	Thiruvalla, Pathanmthitta	26 th & 27 th April 2013
12.	Valluvanad Mahotsavam-2013	Perinthalmanna, Malappuram	10 th to 28 th April 2013
13.	Times Summer Fest 2013	Bandra Kurla Complex, Mumbai	19 th to 28 th April 2013

III. REJUVENATION, MODERNIZATION AND TECHNOLOGY UPGRADATION SCHEME (REMOT)

Coir Board Coir Workers' Group Personal Accident Insurance Scheme

During the month of April, 2013 one insurance claim was settled by M/s.United India Insurance Co. Ltd., Ernakulam under the Coir Board Coir Workers' Personal Accident Insurance Scheme. A sum of Rs.50,000/- was paid as compensation to the claimant.

IV. EXPORT MARKETING.

Presentation of Coir Industry Award

Coir Industry Awards for the year 2011-12 were presented by the Hon'ble President of India, Shri. Pranab Kumar Mukherjee and Shri. K H Muniappa, Hon'ble Union Minister of State for MSME (Independent Charge) in the presence of Prof. G Balachandran, Chairman, Coir Board at the National SSI Award function held at Vigyan Bhavan, New Delhi on 3 April, 2013. Coir Industry Awards for Excellent Performance in the fields of Export, Research & Development, Domestic Market Development, Co-Operative Sector, Largest Fresh Investment in Coir Sector, Best Performed Manufacturing Unit etc. were presented.

V.TRAINING

The details of Skill Development and Industrial Development Programmes organized during the period under report are given below:

Sl No	Activity	Raja hmu ndry	Bhu bane swar	Ker ala	Kar nata ka	Mah aras htra	Gu jar at	Tamil Nadu	Pon di	Guw ahati	Kol kata	Total
1	Value Added Product manufacturing							150				150
2	Mahila Coir Yojana							75				75
3	Entrepreneurship Development Programme											
4	Quality Improvement Programme											
5	Awareness Programme											
6	Workshop											
7	Seminar											

The details of export of Coir and Coir products made during March 2013 are enclosed.

The Hindi version of the material will be sent separately.

This issues with the approval of Secretary, Coir board dated 03.05.2013.

भवदीय /Yours faithfully,

संयुक्त निदेशक (योजना)प्र/ JOINT DIRECTOR (Plg.) I/c.

Similarly to: 1. Shri. V.K. Wadhwa,
Dy. Secretary, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

2. Shri. Debashish Bandyopathyay,
Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor, Maulana Azad ,New Delhi- 110 108.

3. Shri. M.K.Mishra, Under Secretary to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.