

## **COIR BOARD**

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
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EXPORT MARKETING DIVISION

### **TRADE CIRCULAR No. 18 DATED 21.09.2015**

Dear Sir,

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

#### **CANADA BLOOMS, TORONTO, CANADA**

**Period : 11-20 MARCH, 2016**

**Venue : DIRECT ENERGY CENTRE, EXHIBITION PLACE,  
TORONTO**

**Product Profile : COIR PITH & GARDEN ARTICLES**

Minimum bookable area -- 100 Sq.ft.

Tentative space rent for  
100 sq.ft. -- CAD 5398/-

**Those who are not inclined to take own booth can participate through Coir Board pavilion by remitting Rs.20,000/-.**

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

Interested exporters/manufacturers/entrepreneurs may rush their willingness with space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favour of Secretary, Coir Board payable at Ernakulam towards advance space rent immediately, but not later than **30<sup>th</sup> September, 2015.**

The formal application and conditions for participation are available on Board's website ([www.coirboard.gov.in](http://www.coirboard.gov.in)) → Home Page → Services → Trade Events → Exhibitions Abroad → Click 'List of fairs and application form'.

**For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313).**

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers**

**All Coir Exporters' Associations**

**Copy to: All Regional Officers.**

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