

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
Tel: +91 484 2351807; Fax: +91 484 2370034

EXPORT MARKETING DIVISION

## **TRADE CIRCULAR No.08 DATED 16.07.2015**

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

### **INTERNATIONAL GARDEN PET CARE EXHIBITION (GLEE)**

**Period** : 13 – 15 SEPTEMBER, 2015  
**Venue** : NEC, BIRMINGHAM, UK  
**Product profile** : Coir Pith & Garden articles

Minimum bookable area (Tentative) - 06 Sq.mtr.cubicle  
Space rent - Rs. 1, 00,000/-

*Participation by hiring own cubicles in Coir Board pavilion*

**Eligible participants can avail assistance under the Coir Board EMDA Scheme.**

Interested exporters/manufacturers/entrepreneurs may rush their application in the prescribed form indicating space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favor of Secretary, Coir Board payable at Ernakulum towards advance space rent immediately, but not later than **27 July, 2015**.

**As only limited space is available, please rush your application in the prescribed format.** The application form and conditions for participation are available on Board's website ([www.coirboard.gov.in](http://www.coirboard.gov.in)) → Home Page → Services → Trade Events → Exhibitions Abroad → Click 'List of fairs and application form'.

**For any further clarifications, please contact Coir Board through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313).**

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
Copy to: All Regional Officers.**

**(Issued from File No. CB/EM/2015/3/8)**