

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
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## EXPORT MARKETING DIVISION

### **TRADE CIRCULAR No. 15 DATED 29.07.2015**

Dear Sir,

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

#### **IECA ANNUAL CONFERENCE AND EXPO - ENVIRONMENTAL CONNECTION 2016**

<b>Period</b>	<b>: February 16 – 19, 2016</b>
<b>Venue</b>	<b>: San Antonio Convention Centre, San Antonio, Texas, USA</b>
<b>Product profile</b>	<b>: Coir Geo-textiles</b>
Minimum bookable area	- 10'x10'
Space rent	- \$ 2600 for non corner booth of 10'x10' \$ 2700 for corner booth of 10'x10'

- ✓ International Erosion Control Association (IECA) is an International forum, in fact only one of its kinds, for worldwide exchange of Information related to erosion control and soil conservation.
- ✓ The event provide a unique opportunity to the participants to have up to date information on erosion and sediment control, water management and to keep abstract the latest development in the field.
- ✓ During the last edition of this conference, 292 participants coming from 26 different countries around the World.

#### **Eligible participants can avail assistance under the Coir Board EMDA Scheme.**

Interested exporters/manufacturers/entrepreneurs may rush their application in the prescribed form indicating space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favor of Secretary, Coir Board payable at Ernakulum towards advance space rent and scanned copy of passport(s) of the person(s) attending the Fair ,immediately, but not later than **12 August, 2015**.

**As only limited space is available, please rush your application in the prescribed format.** The application form and conditions for participation are available on Board's website ([www.coirboard.gov.in](http://www.coirboard.gov.in)) → Home Page → International Trade Events → Download application.

**For any further clarifications, please contact Coir Board through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313)**

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations**

**Copy to: All Regional Officers.**

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