

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
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## EXPORT MARKETING DIVISION

### **TRADE CIRCULAR No. 14 DATED 29.07.2015**

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

#### **IPM ESSEN 2016 (The International Trade Fair For Plants), GERMANY**

**Period** : **26- 29 JANUARY, 2016**  
**Venue** : **Essen Exhibition Centre, Norbertstrabe,  
45131, Essen, Germany.**  
**Product profile** : **Coir Pith & Garden articles**

- IPM Essen is the specialist Trade Fair for Horticulture.
- Previous edition witnessed 57,000 trade visitors from over 100 countries and 1,604 exhibitors over 49 countries.
- For more details, visit [www.ipm-essen.de](http://www.ipm-essen.de).

Minimum bookable area (Tentative) - 06 Sq.mtr.cubicle  
Space rent - Rs. 1, 00,000/-

#### ***Participation by hiring own cubicles in Coir Board pavilion***

**Eligible participants can avail assistance under the Coir Board EMDA Scheme.**

Interested exporters/manufacturers/entrepreneurs may rush their application in the prescribed form indicating space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favor of Secretary, Coir Board payable at Ernakulum towards advance space rent and scanned copy of passport(s) of the person(s) attending the Fair ,immediately, but not later than **12 August, 2015**.

**As only limited space is available, please rush your application in the prescribed format.** The application form and conditions for participation are available on Board's website ([www.coirboard.gov.in](http://www.coirboard.gov.in)) → Home Page → Services → Trade Events → Exhibitions Abroad → Click 'List of fairs and application form'.

**For any further clarifications, please contact Coir Board through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313).**

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
Copy to: All Regional Officers.**

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