

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
Tel: +91 484 2351807; Fax: +91 484 2370034

EXPORT MARKETING DIVISION

TRADE CIRCULAR No. 11 DATED 29.07.2015

Dear Sir,

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

INTERNATIONAL HORTICULTURAL TRADE FAIR

Period : 04 – 06 NOVEMBER, 2015

**Venue : EXPO HAARLEMMERMEER, VIJFHUIZEN,
HOLLAND**

Minimum bookable area	--	6 sq.mtr. cubicle
Tentative space rent	--	Rs.1,00,000/- per cubicle

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

Interested exporters/manufacturers/entrepreneurs may rush their willingness with space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favour of Secretary, Coir Board payable at Ernakulam towards advance space rent immediately, but not later than **7th August, 2015**. Participation shall be through cubicles only.

The formal application and conditions for participation are available on Board's website (www.coirboard.gov.in) → Home Page → Services → Trade Events → Exhibitions Abroad → Click 'List of fairs and application form'.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

SECRETARY

To:

All Regd. Exporters / Manufacturers

All Coir Exporters' Associations

Copy to: All Regional Officers.

(Issued from File No. CB/EM/2015/3/12)