

# Coir Board

## SUCCESS STORIES OF SFURTI CLUSTERS IN THE COIR SECTOR

### DURING THE XI FIVE YEAR PLAN

The Ministry of Micro, Small and Medium Enterprises, Government of India approved the Scheme of Fund for Regeneration of Traditional Industries (SFURTI) with a view to make the traditional industries more competitive, market driven, productive, profitable and capable of providing sustainable employment for traditional industry artisans and rural entrepreneurs. A total outlay of Rs.20 crores has been approved by the Ministry of MSME for Coir sector under this scheme during the year 2005-06 under the XI plan period. In the Coir Sector 25 Coir clusters were identified for implementation of the scheme in different Coir producing States/UTs with the concurrence of States/UTs concerned. Ministry has released an amount of 19.15 crores under SFURTI in the XI plan period. The Coir Board was the Nodal Agency for the implementation of the scheme. The scheme is being implemented by the Board through the Implementing Agency for each cluster. The scheme envisages for setting up of Common Facility Centres, Capacity building measures, Product development and design intervention centres and Market promotion assistance including setting up of outlets in the selected coir clusters. The duration of the scheme was five years ie., from 2005-06. 25 Coir Clusters have already been setup under this scheme. The following are the achievement made in each Cluster.

Sl. No	State	Name of Cluster	Name of the Implementing Agency	Details of the CFC	Progress
1	Kerala	1. Chirayinkeezhu	Project Officer (Coir), Chirayinkeezu, Govt. of Kerala	Automatic Spinning Unit	CFC operationalized and functioning
2		2. Beypore	Project Officer (Coir), Kozhikode, Govt. of Kerala	2 CFCs for dyeing, bleaching and shearing, 3 CFCs as automatic spinning units and another one as beater type	CFC operationalized and functioning

				machinery	
3		3. Mangad	Project Officer (Coir), Kollam, Govt. of Kerala	Automatic Spinning Unit	CFC operationalized and functioning
4		4. Vaikom	Project Officer (Coir), Vaikom, Govt. of Kerala,	Automatic Spinning Unit, Ginning Mill, Semi Automatic Loom Unit	CFC operationalized and functioning
5		5. Palakkad	Project Officer (Coir), Ponnani, Govt. of Kerala,	Fibre Extraction Unit, Curling unit, Automatic Spinning unit	CFC operationalized and functioning
6	Tamilnadu	1. Salem	District Industries Centre, Salem, Govt. of Tamil Nadu	Semi Automatic Coir Geo Textiles Machine, Needled Felt Machine and Accessories, Submersible Motor, Electrical and Fitting, Air Compressor for Needle Felt, Top and Bottom Dye sets, Weighing Machine, 40 KVA Generator	CFC operationalized and functioning
7		2. Singampuneri	District Industries Centre Sivagangai, Govt. of Tamil Nadu	16 nos. Automatic double head spinning machine with two nos. willowing machine, 50 nos. bobbins and 2 nos. reha` `nking set	CFC operationalized and functioning
8		3. Periyakulam	District Industries Centre, Theni, Govt. of Tamil Nadu	Automatic yarn spinning unit	CFC operationalized and functioning
9		4. Gudiyatham	District Industries Centre, Vellore, Govt. of Tamil Nadu	Needled felt and manufacture of garden articles	CFC operationalized and functioning
10		5. Pattukkotai	District Industries Centre, Thanjavur, Govt. of Tamil Nadu	CFC for Coir Pith Block making	CFC operationalized and functioning

11		6. Cuddalore	District Industries Centre, Cuddalore, Govt. of Tamil Nadu	Coir Pith block making machine, Metallic loom, Bobbin winding machine, Quilling machine, Storage freezer, Conductivity & P.H., Combined meter, Hot Air oven, Auto Clave vertical type, air Blower horizontal laminar flow, Electronic weighing scale	CFC operationalized and functioning
12	Karnataka	1. Hassan	Karnataka State Coir Federation, Bangalore.	Rubber backing coir mat, Coir pillow (soft)	CFC operationalized and functioning
13		2. Chennapatna	Karnataka State Coir Corporation, Bangalore	Table Top from Coir Needled felt & Coir Structural Composites.	CFC operationalized and functioning
14		3. Gubbi	Thengina Narina Kushala Kaigarika Sahakarna Sangha	Coir composite Board & Needled felt	CFC operationalized and functioning
15		4. Arsikere	Karnataka State Coir Federation, Bangalore	Pith Block Unit.	CFC operationalized and functioning
16	Andhra Pradesh	1. Rajahmundry	APITCO, Hyderabad	2-Ply yarn Automatic spinning machines, Manufacturing of yarn and mat making unit	CFC operationalized and functioning
17		2. Srikakulam	APITCO, Hyderabad	2 ply yarn Automatic spinning machines, willowing machine, Corridor mat frame with press, Mesh mat frame, Dye VAT	CFC operationalized and functioning
18	Orissa	1. Sakhigopal	Orissa Co-operative \ Coir Corporation Ltd., D.I.C.Campus, Rasulgarh Indl. Estate, Bhubaneswar-10.	CFC is under progress	CFC is under progress
19		2. Alanahat	OCCC, Bhubaneswar	CFC is under progress	CFC is under progress

20	U T of Lakshadweep	Androth	Director of Industries, Kavarati, U.T. of Lakshadweep	CFC is under progress	CFC is under progress
21	Puducherry	Puducherry	Puducherry Coir Artisan Co-operative Society Ltd, Puducherry	CFC is under progress	CFC is under progress
22	West Bengal	Dhancheberia	Baratala Human Welfare Educational Society, South 24 Parganas	Automatic spinning machine and willowing machine and curling machine.	CFC operationalized and functioning
23	Assam	Manas	Barnarddi Gramya Unnayan Samity, Guwahati , Assam	Spinning, Fiber extraction and Frame Mat Making	CFC operationalized and functioning
24	U T of Andaman & Nicobar Islands	Rangath-Middle Andaman	District Industries Centre, Andaman and Nicobar Islands	CFC is under progress	CFC is under progress
25	Tripura	Indranagar	Society for Entrepreneurship Development, Indranagar, Agarthala	Handspinning, Mat Making, Spinning	CFC operationalized and functioning

### **Following goals are achieved in each clusters**

- **A minimum of 500 Nos. of direct/indirect employment generated in each cluster**
- **Network among cluster Stakeholders are created**
- **Market scopes & tie up between cluster actors.**
- **Consortiums and Associations are formed in clusters.**
- **SPV formed in each cluster for the establishment of Common Facility Centre.**
- **New technologies has implemented in clusters.**
- **Wages increased.**
- **Foreign money also earned by Exporting products manufactured by certain Clusters like Gubbi cluster in Karnataka and Pattukottai Cluster in Tamil Nadu etc.**

**All the Common Facility Centres set up under this Project are being used by local users. The details of the CFC established and local users are furnished hereunder:**

Sl. No	Name of State	Name of Cluster	Details of the CFC	Details of users
1	Kerala	1. Chirayinkeezhu	Automatic Spinning Unit	Chirayinkeezhu Coir Vikasana Samithi, Veeralam, Attingal
2		2. Beypore	2 CFCs for dyeing, bleaching and shearing, 3 CFCs as automatic spinning units and another one as beater type machinery	Kozhikode Coir Vikasana Samithy, Reg.No.S.337/08, Kozhikode.
3		3. Mangad	Automatic Spinning Unit	Mangad Coir Cluster Development Society, Reg.No.Q-173/2009, Civil Station P.O. Kollam-691 013
4		4. Vaikom	Automatic Spinning Unit, Ginning Mill, Semi Automatic Loom Unit	Vaikom Golden Fibre consortium, Reg. No.K-168/06, Vaikom
5		5. Palakkad	Fibre Extraction Unit, Curling unit, Automatic Spinning unit	Palakkad Coir Cluster Development Society, Chittoor, Palakkad
6	Tamilnadu	1. Salem	Semi Automatic Coir Geo Textiles Machine, Needled Felt Machine and Accessories, Submersible Motor, Electrical and Fitting, Air Compressor for Needle Felt, Top and Bottom Dye sets, Weighing Machine, Attritor, 40 KVA Generator	Salem Coir Cluster Private Ltd., Salem, Tamil Nadu.
7		2. Singampuneri	16 number Automatic double head spinning machine and two numbers willowing machine, 50 nos.	Singampunari Coir Regeneration Kalanjam Producer Company Ltd., Singampunari, Tamil Nadu.

			bobbins and 2 no rehanding set	
8		3. Periyakulam	Automatic yarn spinning unit	Periyakulam Coir Cluster producer company Ltd., Periyakulam.
9		4. Gudiyatham	Needled felt and manufacture of garden articles	Gudiyatham Coir consortium India Private Ltd., Gudiyatham, Vellore Dist. Tamil Nadu.
10		5. Pattukkottai	CFC for Coir Pith Block making	Pattukottai Coir Products Pvt. Ltd. 502, VOC Nagar, Second street, Pattukkottai.
11		6. Cuddalore	Coir Pith block making machine, Metallic loom, Bobbin winding machine, Quilling machine, Storage freezer, Conductivity & P.H., Combined meter, Hot Air oven, Auto Clave vertical type, air Blower horizontal laminar flow, Electronic weighing scale	Cuddalore coconut fiber & Yarn manufacturers Association, Cuddalore.
12	Karnataka	1. Hassan	Soft Coir Fiber Pillow & Rubber Backed Coir Mats	SFURTI Coir Cluster Society, Dudda P.O., Hassan Taluk, Hassan Dist.
13		2. Chennapatna	Table Top from Coir Needled felt & Coir Structural Composites.	Chennapatna Sfurti Coir Development Society, Kuntooordoddi.
14		3. Gubbi	Coir composite Board & Needle felt	Thengina Narina Kushala Kaigarika Sahakara Sangha, Thyagattur, Nittur hohli, Gubbi Tq. Tumkur.
15		4. Arsikere	Pith Block Unit.	SFURTI Coir Cluster Society, Coir Complex, Mysore road, Arsikere.
16	Andhra Pradesh	1. Rajahmundry	2-ply yarn Automatic spinning machines, Manufacturing of yarn and mat making units	<ol style="list-style-type: none"> <li>1. Samatha Mahila Coir Welfare society, Alamuru</li> <li>2. Sri Seetharamaraju Coir workers society, B.Doddavaram</li> <li>3. Lahari Krishna Mahila Coir Samakhya satyawada, E.G.Dist.</li> </ol>

				<p>4. Venkatraju Coir workers welfare society, Ambajipeta E.G.</p> <p>5. Purushothapatnam Industrial women coir workers welfare Association, Purushothapatnam</p> <p>6. Akshaya Seva society, Pothavaram</p> <p>7. Chaitanya Seva Sangham Penikeru</p>
17		2. Srikakulam	2 ply yarn Automatic Spinning machines, willowing machine, Corridor mat frame with press, Mesh mat frame, Dye VAT	<p>1. Sri Lakshmi Coir Facilitating Society, Sompeta</p> <p>2. Sri Lakshmi Coir Welfare Society, Lavetipalem</p> <p>3. Uma Ramalingeswara Swamy Coir Welfare Society, Pathakumkam</p> <p>4. Kaviti Keerthi Kobbari Peechula Uthpathi Sangham, Kaviti</p>
18	Orissa	1. Sakhigopal	CFC is under progress	<p>1. M/s.Maa Sarala Coir SHC, At-Nuapatna, P.O.Alanahat, Jagatsinghpur</p> <p>2. M/s.Jay Hanuman Coir Producer Trust, At-Mundalo, P.O.Alanahat, Jagatsinghpur Dist.</p> <p>3. M/s.Gyanadevi Coir Producers Trust, At-Erkana, P.O.Ambasaka, Dist.Jagatsinghpur</p>
19		2. Alanahat	CFC is under progress	<p>1. M/s.Maa Sarala Coir SHC, At-Nuapatna, P.O.Alanahat, Dist.Jagatsinghpur</p> <p>2. M/s.Jay Hanuman Coir producer Trust, At-Mundalo, P.O.- Alanahat, Dist.Jagatsinghpur</p>

				3. M/s.Gyanadevi Coir Producers Trust, At-Erkana, P.O.Ambasala, Dist.Jagatsinghpur
20	U T of Lakshadweep	Androth	CFC is under progress	Androth Coir Cluster, Director of Industries, Kavaratti, U.T. of Lakshadweep
21	Puducherry	Puducherry	CFC is under progress	Puducherry Coir Artisans Co-operative Society Ltd, District Industries centre, Thattanchavady, Puducherry-605 009.
22	West Bengal	Dhancheberia	Automatic spinning machine and willowing machine and curling machine.	Janokalyan Coir Industrial Cluster Co-operative Society Ltd., Dist.South 24 Parganas West Bengal.
23	Assam	Manas	Spinning, Fiber extraction and Frame Mat Making	Assam Coir manufacturers Association, Manas Coir Cluster, Allengidol, Nalbari-781 335.
24	U T of Andaman & Nicobar Islands	Rangath-Middle Andaman	CFC is under progress	Rangat Coir cluster Development Society Ltd., Andaman & Nicobar Island
25	Tripura	Indranagar	De-fibering ,Mat Making and Spinning	Society for Entrepreneurship Development (SOFED), Entrepreneurship Development Institute of Tripura, Indranagar, Agartala-799006



## Achievement of clusters in the XI Plan Period

### KERALA

Sl.No	Name of Cluster	Govt Grant	Beneficiary's contribution	Total	Progress	Additional Employment generated
1.	<b>Chirayinkeezhu</b>	76.92	12.34	89.26	CFC operationalized and functioning	360
2	<b>Beypore</b>	76.92	10.50	87.42	CFC operationalized and functioning	350
3	<b>Mangad</b>	76.92	10.50	87.42	CFC operationalized and functioning	350
4	<b>Vaikom</b>	76.92	10.50	87.42	CFC operationalized and functioning	260
5	<b>Palakkad</b>	76.92	10.50	87.42	CFC operationalized and functioning	350

## Tamil Nadu

Sl. No	Name of cluster	Govt Grant	Beneficiary's contribution	Total	Progress	Additional Employment generated
6	Salem	76.92	10.50	87.42	CFC operationalized and functioning	250
7	Singampuneri	76.92	10.50	87.42	CFC operationalized and functioning	630
8	Periyakulam	76.92	10.50	87.42	CFC operationalized and functioning	610
9	Gudiyatham	76.92	10.50	87.42	CFC operationalized and functioning	125
10	Pattukottai	76.92	10.50	87.42	CFC operationalized and functioning	250
11	Cudallore	76.92	11.00	87.92	CFC operationalized and functioning	250

## Karnataka

Sl. No.	Name of cluster	Govt Grant	Beneficiary's contribution	Total	Progress	Additional Employment generated
12	Hassan	76.92	10.50	87.42	CFC operationalized and functioning	800
13	Chennapatna	76.92	14.75	91.67	CFC operationalized and functioning	350
14	Gubbi	76.92	14.75	91.67	CFC operationalized and functioning	156
15	Arsikere	76.92	10.50	87.42	CFC operationalized and functioning	800

## Andhra Pradesh & Odisha

Sl. No.	Name of cluster	Govt Grant	Beneficiary's contribution	Total	Progress	Additional Employment generated
16	Rajahmundry Andhra Pradesh	76.92	10.50	87.42	CFC operationalized and functioning	170
17	Srikakulam Andhra Pradesh	76.92	10.50	87.42	CFC operationalized and functioning	262
18	Sakhigopal Odisha	76.92	10.50	87.42	CFC is under progress	75
19	Alanahat Odisha	76.92	10.50	87.42	CFC is under progress	125

**Other States/ UT**

<b>Sl. No</b>	<b>State</b>	<b>Name of Cluster</b>	<b>Govt Grant</b>	<b>Beneficiary's contribution</b>	<b>Total</b>	<b>Progress</b>	<b>Additional Employment generated</b>
20	UT of Lakshadweep	Androth	76.92	10.50	87.42	CFC is under progress	80
21	Puducherry	Puducherry	76.92	10.50	87.42	CFC is under progress	80
22	West Bengal	Dhancheberia	76.92	10.50	87.42	CFC operationalized and functioning	825
23	Assam	Manas	76.92	10.50	87.42	CFC operationalized and functioning	500
24	UT of Andman & Nicobar Islands	Rangat-Middle Andaman	76.92	10.50	87.42	CFC is under progress	250
25	Tripura	Indranagar	76.92	10.50	87.42	CFC operationalized and functioning	413