



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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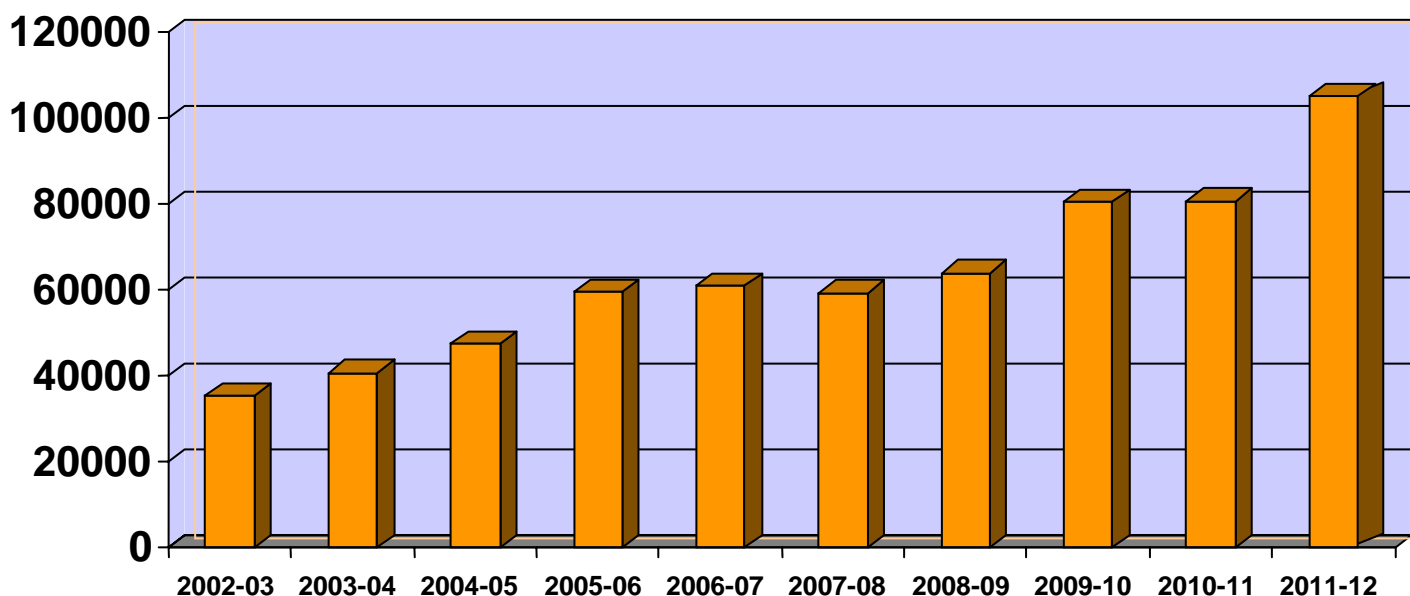
EXPORT PERFORMANCE OF COIR & COIR PRODUCTS FOR THE PERIOD APRIL 2011 - MARCH 2012

A total quantity of 4,10,853.90 MT of coir and coir products valued at Rs.1052.62 crores was exported from the country during the period April 2011 to March 2012 as against an export of 3,21,016.02 M.T valued at Rs.807.07 crores achieved during the corresponding period of previous year. There is an increase of 28% in quantity and 30% in value over the export achieved during the corresponding period of the previous year. The target fixed for coir & coir products for the year 2011-2012 by the Ministry of MS&ME, Govt. of India, New Delhi, is Rs.850 crores. The achievement upto March 2012 during the year is 124% of the target fixed by the Govt. of India, for coir & coir products for the year 2011-2012.

Export Trend in General

During the period April 2011 to March 2012 export of **Coir fibre, Coir yarn, Coir handloom matting, Coir Geo textile, Coir rope, Curled coir, Rubberized coir, Coir pith and Coir other sorts** have shown an increase both in terms of quantity and value when compared to the previous year. The item such as **Coir rugs and carpets** has shown negative growth both in terms of quantity and value when compared to the corresponding period of previous year. **Coir handloom mat and tufted mats** have shown a decrease in terms of quantity and an increase in terms of value.

EXPORT OF COIR & COIR PRODUCTS FROM INDIA for the last 10 years, in terms of Value (Rs. in Lakhs)



A table showing the item-wise export of coir and coir products from India during the period April 2011 to March 2012 is given below:

SUMMARY OF EXPORT OF COIR AND COIR PRODUCTS FROM INDIA APRIL 2011 –MARCH 2012

Product Name	Quantity/MT		Value Rs.lakhs		% of Increase/decrease	
	2010-2011		2011-2012			
	Qty	Value	Qty	Value	Qty%	Value%
Coir fibre	83393.01	12148.55	119684.54	20323.98	44	67
Coir yarn	5021.96	2685.34	5562.87	3140.70	11	17
Handloom mats	29409.00	21525.80	27656.17	23545.00	-6	9
Powerloom mats	0.00	0.00	36.14	24.56	100	100
Tufted mat	33349.20	23968.41	33021.17	27745.26	-1	16
Handloom matting	1406.49	1244.72	1473.78	1582.83	5	27
Powerloom matting	0.00	0.00	0.00	0.00	0	0
Coir geo-textile	3266.63	1823.05	3680.91	2433.12	13	33
Coir rugs & carpet	1146.81	826.22	191.00	185.55	-83	-78
Coir rope	211.56	86.72	792.82	340.99	275	293
Curled coir	5527.08	1056.52	11855.97	3171.30	115	200
Rubberized coir	383.39	476.89	415.60	549.80	8	15
Coir pith	157854.93	14829.02	206424.57	22150.70	31	49
Coir other sorts	45.96	35.84	58.36	68.75	27	92
Total	321016.02	80707.08	410853.90	105262.54	28	30

2. COMPOSITION OF EXPORT

Tufted mats constituted 8.04% in terms of quantity and 26.36% in terms of value during the period under review and it is one of the major items of coir product exported from India. Handloom mats constituted 6.73% in quantity and 22.37% in value, coir pith constituted 50.24% in quantity and 21.04% in value. The table showing the composition of export of coir for the period April 2011 to March 2012 in quantity and value is given below:

Composition of Export (Share in %)

Name of Item	April 2011-March 2012		April 2010 – March 2011	
	Qty.	Value	Qty.	Value
Tufted mat	8.04	26.36	10.39	29.70
Handloom mats	6.73	22.37	9.16	26.67
Coir pith	50.24	21.04	49.17	18.37
Coir fibre	29.13	19.31	25.98	15.05
Coir yarn	1.35	2.99	1.56	03.33
Coir Geo-textile	0.90	2.31	1.02	02.26
Handloom matting	0.36	1.50	0.44	01.54
Curled coir	2.89	3.01	1.72	01.31
Coir rugs & carpet	0.05	0.18	0.36	01.02
Rubberized coir	0.10	0.52	0.12	0.59
Coir rope	0.19	0.32	0.07	0.11
Coir other sorts	0.01	0.07	0.01	0.05
Powerloom mat	0.01	0.02	0	0
Powerloom matting	0.00	0.00	0	0
Total	100	100	100	100

3. COMMODITY-WISE ANALYSIS

Among the items of export, the items which showed major increase in terms of percentage growth in quantity and value and also declining trend are detailed below: -

INCREASE

COIR FIBRE:

Export of this item has increased from 83393.01 M.T to 119684.54 M.T in quantity (44%) and in terms of value it increased from Rs.12148.55 to 20323.98 lakhs (67%) when compared to the corresponding period of the previous year.

CURLED COIR:

Export of this item has increased from 5527.08 M.T to 11855.97 M.T in quantity (115%) and in terms of value it increased from Rs.1056.52 lakhs to Rs.3171.30 lakhs (200%) when compared to the corresponding period of the previous year.

HANDLOOM MATTING:

Export of this item has increased from 1406.49 M.T to 1473.78 M.T in terms of quantity (5%) and in terms of value it increased from Rs.1244.72 lakhs to Rs.1582.83 lakhs (27%) when compared to the corresponding period of the previous year.

COIR GEO-TEXTILE:

Export of this item has increased from 3266.63 M.T to 3680.91 M.T in quantity (13%) and increased from Rs.1823.05 lakhs to Rs.2433.12 lakhs (33%) in terms of value when compared to the corresponding period of the previous year.

COIR ROPE:

Export of this item has increased from 211.56 M.T to 792.82 M.T in quantity (275%) and in terms of value increased from Rs.86.72 lakhs to Rs.340.99 lakhs (293%) when compared to the same period of the previous year.

RUBBERIZED COIR:

Export of this item has increased from 383.39 M.T to 415.60 M.T in quantity (8%) and increased from Rs.476.89 lakhs to Rs. 549.80 lakhs (15%) in value when compared to the corresponding period of the previous year.

COIR PITH:

Coir pith, a major item among exports has increased from 157854.93 M.T to 206424.57 M.T in quantity (31%) and in terms of value it increased from Rs.14829.02 lakhs to 22150.70 lakhs (49%) when compared to the corresponding period of the previous year.

COIR OTHER SORTS:

Export of this item has increased from 45.96 M.T to 58.36 M.T in terms of quantity (27%) and increased from Rs.35.84 lakhs to Rs.68.75 lakhs in terms of value (92%) when compared to the corresponding period of the previous year.

COIR YARN:

Export of this item has increased from 5021.96 M.T to 5562.87 M.T in terms of quantity (11%) and increased from Rs.2685.34 lakhs to Rs.3140.70 lakhs in terms of value (17%) when compared to the corresponding period of the previous year.

POWERLOOM MAT:

36.14 M.T. in terms of quantity and value of Rs. 24.56 lakhs as against the nil export is recorded during the same period of the previous year.

DECREASE IN QUANTITY AND INCREASE IN VALUE

HANDLOOM MATS:

Export of this item has decreased from 29409.00 M.T to 27656.17 M.T quantity (6%) and in terms of value it increased from Rs.21525.80 lakhs to Rs.23545.00 lakhs (9%) when compared to the corresponding period of the previous year.

TUFTED MAT:

Export of this item has decreased from 33349.20 M.T to 33021.17 M.T in quantity (1%) and increased from Rs.23968.41 lakhs to Rs.27745.26 lakhs (16%) in terms of value when compared to the corresponding period of the previous year.

DECREASE

COIR RUGS & CARPETS

Export of this item has decreased from 1146.81 M.T to 191.00 M.T in quantity (83%) and in terms of value it decreased from Rs.826.22 lakhs to Rs.185.55 lakhs (78%) when compared to the corresponding period of the previous year.

4. EXPORT DESTINATION.

During the period April 2011-March 2012, 112 countries imported coir and coir products from India. USA continues to be the major importer of coir and coir products in terms of value with its share of 21.99% and 17.17% in quantity. China became the major importer of Coir & Coir Products in terms of quantity with a share of 30.16% and 20.46% in value. EU countries viz. Netherlands, UK, Germany, Italy, Spain, France, Belgium, Denmark, Portugal, Finland, Sweden, Irish Republic, Austria and Greece imported 28.12% in terms of quantity and 34.18% in terms of value from India. The other countries, which imported substantial quantities of coir during the year under report are South Korea, Australia, Russia, Canada, Brazil, and Japan.

4.1 The Item-wise and destination-wise export of major coir items during April 2011-March 2012 and growth rate are furnished:

4.2 COIR HANDLOOM MATS

Ninety six countries have imported coir handloom mats from India during the year 2011 -2012. The important markets for coir handloom mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	USA	31.72	35.35	-6.29	-0.87
2	UK	9.66	9.33	14.18	9.38
3	Netherlands	5.04	5.10	-5.08	0.39
4	Australia	5.28	5.09	40.43	37.20
5	Italy	4.17	3.79	2.71	4.12

4.3 COIR TUFTED MATS

Ninety countries have imported PVC tufted mats from India during the year 2011-2012. The important markets for PVC tufted mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	USA	30.44	30.29	-16.19	-18.07
2	UK	15.52	14.93	31.53	33.78
3	Germany	8.06	8.75	-1.95	3.06
4	Italy	6.83	6.71	-8.81	-6.93
5	Spain	5.03	4.83	1.00	-0.41

4.4 COIR YARN

Twenty countries imported coir yarn from India during the year 2011-12. The important markets for coir yarn and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Netherlands	30.61	36.36	1.93	2.54
2	Italy	17.18	17.27	5.08	7.07
3	Belgium	7.32	7.49	-26.95	-19.64
4	USA	7.67	6.22	-25.97	-24.97
5	Germany	4.82	5.68	16.71	36.87

4.5 COIR PITH

Seventy three countries have imported coir pith from India during the year 2011-2012. The important markets for coir pith and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Netherlands	20.04	21.59	-2.39	-7.81
2	USA	23.51	21.38	48.23	43.88
3	South Korea	15.75	13.98	-33.18	-32.23
4	Spain	7.09	6.95	-23.23	-20.11
5	UK	4.50	5.85	161.63	85.13

4.6 COIR HANDLOOM MATTING

Twenty four countries have imported coir handloom matting from India during the year 2011-2012. The important markets for coir handloom matting and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	USA	37.47	30.46	27.67	33.42
2	UK	21.87	25.73	-2.84	5.45
3	Germany	9.43	14.71	-18.99	-13.06
4	Japan	5.30	5.34	227.16	52.14
5	Netherlands	2.06	3.24	-35.22	-13.83

4.7 COIR GEOTEXTILES

Twenty six countries have imported coir geotextiles from India during the year 2011-2012. The important market for coir geotextiles and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	USA	37.18	30.50	-23.01	-27.90
2	France	15.73	16.65	8.93	6.59
3	Australia	10.57	11.69	18.50	53.01
4	Japan	8.49	10.72	51.07	48.89
5	Germany	6.57	7.67	29.59	30.89

4.8 COIR RUGS & CARPETS

Nineteen countries have imported coir rugs & carpet from India during the year 2011-2012. The important markets for coir rugs & carpet and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	USA	28.15	35.04	-27.80	-22.92
2	Australia	17.02	16.26	130.94	130.64
3	Poland	15.89	10.10	686.63	670.99
4	South Korea	5.03	6.31	173.37	131.14
5	France	3.47	5.27	--	--

4.9 RUBBERISED COIR

Nineteen countries have imported rubberized Coir from India during the year 2011-2012. The important markets for rubberized coir and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Germany	22.05	22.56	-20.51	-21.88
2	Malaysia	11.08	12.36	32.54	32.05
3	UK	9.34	11.61	87.93	116.20
4	USA	5.83	8.42	-13.11	-0.94
5	Hungary	8.48	7.57	47.22	31.88

4.10 COIR FIBRE

Twenty six countries have imported coir fibre from India during the year 2011-2012. The important markets for coir fibre and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Republic of China	97.32	97.37	1.20	1.89
2	USA	0.49	0.53	-39.51	-36.90
3	Netherlands	0.33	0.39	-19.51	-2.50
4	Israel	0.47	0.24	--	--
5	Malaysia	0.22	0.21	--	--

4.11 COIR ROPE

Eight countries have imported coir rope from India during the year 2011-2012. The important markets for coir rope and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	France	43.80	71.28	5.34	8.28
2	Republic of China	32.63	15.72	275.06	344.07
3	Bangladesh	13.67	5.27	--	--
4	Morocco	2.67	3.16	--	--
5	Malaysia	4.89	2.30	-86.31	-85.53

4.12 COIR OTHER SORTS

Eight countries have imported coir other sorts from India during the year 2011-2012. The important markets for coir other sorts and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Germany	39.84	28.25	388.83	241.60
2	UK	20.83	25.75	2677.33	6337.50
3	Netherlands	16.81	16.63	-40.87	-43.18
4	USA	12.00	11.20	-64.30	-58.53
5	Turkey	4.64	9.96	--	--

4.13 CURLED COIR

Eleven countries have imported curled coir from India during the year 2011-2012. The important markets for curled coir and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Russia	49.73	53.14	46.83	128.25
2	Republic of China	39.53	36.75	-38.08	-38.13
3	Poland	4.59	4.86	555.71	636.36
4	Germany	2.52	2.17	--	--
5	USA	1.24	1.00	--	--

4.14 POWERLOOM MATS

Seven countries have imported Powerloom mats from India during the year 2011-2012. The important markets for Powerloom mats and the share in terms of quantity and value are detailed below as against the nil export is recorded during the same period of the previous year.

Sl. No.	Country	Growth Rate			
		Qty %	Value %	Qty %	Value %
1	Sweden	42.45	39.68	-	-
2	UK	24.58	24.83	-	-
3	Canada	14.40	14.91	-	-
4	Germany	8.30	8.98	-	-
5	USA	7.33	8.02	-	-