



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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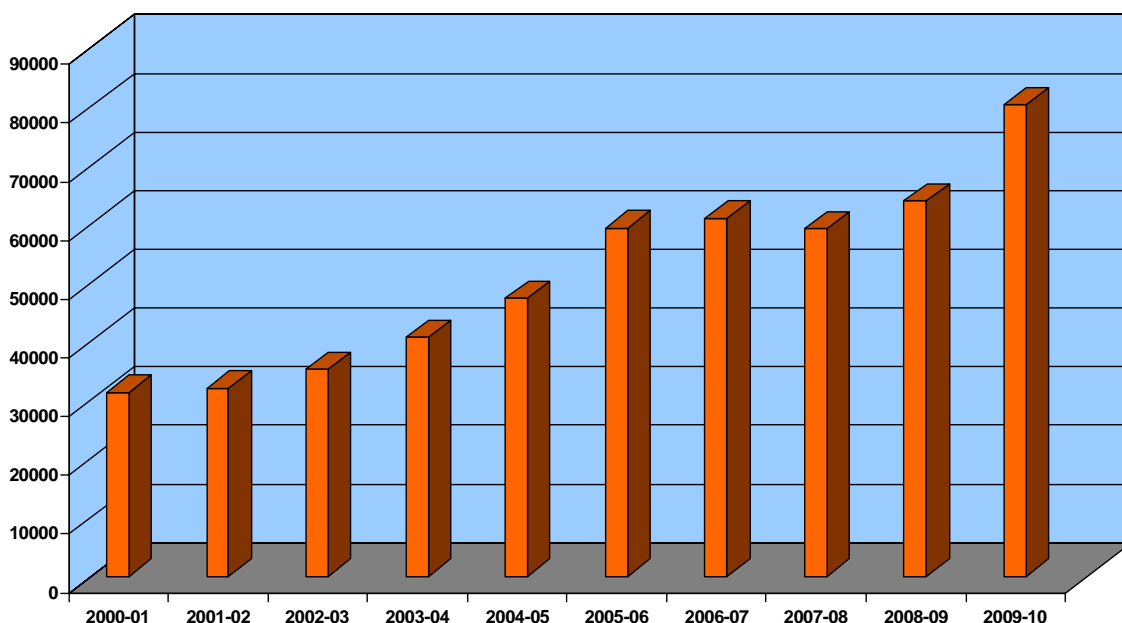
EXPORT PERFORMANCE OF COIR & COIR PRODUCTS FOR THE PERIOD APRIL 2009 - MARCH 2010

The export of coir and coir products from India for the year 2009-2010 reached an all time high level of 294508.05 tonnes valued at Rs.804.05 crores. This recorded an increase of 47% in quantity and 26% in terms of value over the export achieved during 2008-2009. During 2008-2009, the export of coir and coir products was to the tune of 199924.94 tonnes valued at Rs.639.97 crores. The export during the year under report has surpassed the target set forth at Rs.700.00 crores and achieved 115% on the target fixed by the Ministry of Micro Small & Medium Enterprises, Govt. of India, for coir and coir products for the year 2009-2010.

1. Export Trend in General

Export of coir and coir products from India during the period April 2009 to March 2010 was 294508.05 M.T valued at Rs.804.05 crores as against export of 199924.94 MT valued at Rs.639.97 crores made during the corresponding period of the previous year. The increase recorded in quantity is 94583.11 MT(47%) and in value is Rs.164.08 crores (26%). During the period April 2009 to March 2010 export of Coir fibre, Coir yarn, Handloom mat, Tufted mat, Coir geo-textile, Coir rope, Curled Coir, Coir pith and Coir other sorts have shown an increase both in terms of quantity and value when compared to the previous year. The items such as Powerloom mat, Handloom matting, Powerloom matting, Coir rugs & carpets and Rubberised coir have shown a decrease both in terms of quantity and value when compared to the corresponding period of previous year.

EXPORT OF COIR & COIR PRODUCTS FROM INDIA for the last 10 years, in terms of Value (Rs. in Lakhs)



A table showing the item-wise export of coir and coir products from India during the period April 2009 to March 2010 is given below:

SUMMARY OF EXPORT OF COIR AND COIR PRODUCTS FROM INDIA APRIL 2009 –MARCH 2010

ITEM	April 09– March 2010		April 08 – March – 2009		Comparative %	
	Quantity (MT)	Value in Rs. Lakhs	Quantity (MT)	Value in Rs. Lakhs	Quantity%	Value %
Coir Fibre	73074.93	9742.03	19443.54	2390.89	275.83	307.46
Coir Yarn	6108.35	2461.21	5335.09	1925.92	14.49	27.79
Handloom Mat	36297.71	25428.01	35553.43	23537.52	2.09	8.03
Powerloom mat	2.84	2.03	54.21	40.06	-94.76	-94.93
Tufted mat	36991.21	25351.24	33689.27	22598.15	9.80	12.18
Handloom matting	1832.24	1425.28	2368.46	1716.55	-22.64	-16.97
Powerloom matting	2.41	3.04	87.52	85.09	-97.25	-96.43
Coir geo-textile	3754.44	2023.77	3251.52	1591.04	15.47	27.20
Coir rugs & carpet	46.17	45.38	63.83	67.63	-27.67	-32.90
Coir rope	430.56	165.92	370.28	164.59	16.28	0.81
Curled coir	3365.70	668.33	1438.38	223.85	133.99	198.56
Rubberized coir	629.78	713.39	1222.59	1174.77	-48.49	-39.27
Coir pith	131916.67	12347.06	96996.32	8462.30	36.00	45.91
Coir other sorts	55.04	28.53	50.50	19.03	8.99	49.42
Total	294508.05	80405.22	199924.94	63997.39	47.31	25.64

2. COMPOSITION OF EXPORT

Handloom mats constituted 12.32% in terms of quantity and 31.62% in terms of value during the period under review and it is one of the major items of coir product exported from India. Tufted mats constituted 12.56% in quantity and 31.53% in value, coir pith constituted 44.79% in quantity and 15.36% in value. The table showing the composition of export of coir for the period April 2009 to March 2010 in quantity and value is given below:

Composition of Export (Share in %)

Name of Item	April 2009-March 2010		April 2008 – March 2009	
	Qty.	Value	Qty.	Value
Handloom mat	12.32	31.62	17.78	36.78
Tufted Mat	12.56	31.53	16.85	35.31
Coir yarn	2.08	3.06	2.67	3.01
Coir Pith	44.79	15.36	48.52	13.22
Handloom Matting	0.62	1.77	1.18	2.68
Coir Geotextile	1.28	2.52	1.63	2.49
Coir Rugs & Carpet	0.02	0.06	0.03	0.11
Powerloom Mat	@	@	0.03	0.06
Rubberized Coir	0.21	0.89	0.60	1.84
Coir Other Sorts	0.02	0.04	0.03	0.03
Coir Fibre	24.81	12.11	9.73	3.74
Powerloom Matting	@	@	0.04	0.13
Coir Rope	0.15	0.21	0.19	0.25
Curled Coir	1.14	0.83	0.72	0.35
Total	100	100	100.00	100.00

3. COMMODITY-WISE ANALYSIS

Among the items of export, the items which showed major increase in terms of percentage growth in quantity and value and also declining trend are detailed below:-



INCREASE

COIR FIBRE:

Export of this item has increased from 19443.54 tonnes to 73074.93 tonnes in quantity (276%) and in terms of value it increased from Rs.2390.89 to 9742.03 lakhs (307%) when compared to the corresponding period of the previous year.

COIR YARN:

Export of this item has increased from 5335.09 tonnes to 6108.35 tonnes in terms of quantity (14%) and in terms of value it increased from Rs.1925.92 lakhs to Rs.2461.21 lakhs (28%) when compared to the corresponding period of the previous year.

COIR PITH:

Coir pith, a major item among exports has increased from 96996.32 tonnes to 131916.67 tonnes in quantity (36%) and in terms of value it increased from Rs.8462.30 lakhs to 12347.06 lakhs (46%) when compared to the corresponding period of the previous year.

HANDLOOM MAT:

Export of this item has increased from 35553.43 tonnes to 36297.71 tonnes in quantity (2%) and in terms of value it increased from Rs.23537.52 lakhs to Rs.25428.01 lakhs (8%) when compared to the corresponding period of the previous year.

TUFTED MAT:

The export of this item has increased from 33689.27 to 36991.21 tonnes in quantity (10%) and in terms of value it increased from Rs.22598.15 lakhs to Rs.25351.24 (12%) when compared to the corresponding period of the previous year.

COIR GEOTEXTILES:

Export of this item has increased from 3251.52 tonnes to 3754.44 tonnes in quantity (15%) and in terms of value it increased from Rs.1591.04 lakhs to Rs.2023.77 lakhs(27%) when compared to the corresponding period of the previous year.

COIR ROPE:

Export of this item has increased from 370.28 tonnes to 430.56 tonnes in quantity (16%) and increased from Rs.164.59 lakhs to Rs.165.92 lakhs (1%) in terms of value when compared to the corresponding period of the previous year.

CURLED COIR:

Export of this item has increased from 1438.38 tonnes to 3365.70 tonnes in terms of quantity (134%) and increased from Rs.223.85 lakhs to Rs.668.33 lakhs in terms of value (199%) when compared to the corresponding period of the previous year.



COIR OTHER SORTS:

Export of this item has increased from 50.50 tonnes to 55.04 tonnes in quantity (9%) and increased from Rs.19.03 lakhs to Rs.28.53 lakhs (50%) in terms of value when compared to the corresponding period of the previous year.

DECREASE

RUBBERISED COIR:

Export of this item has decreased from 1222.59 tonnes to 629.78 tonnes in quantity (48%) and in terms of value decreased from Rs.1174.77 lakhs to Rs.713.39 lakhs (39%) when compared to the same period of the previous year.

COIR RUGS & CARPETS:

Export of this item has decreased from 63.83 tonnes to 46.17 tonnes in quantity (28%) and decreased from Rs.67.63 lakhs to Rs. 45.38 lakhs (33%) in value when compared to the corresponding period of the previous year.

HANDLOOM MATTING:

Export of this item has decreased from 2368.46 tonnes to 1832.24 tonnes in terms of quantity (23%) and decreased from Rs.1716.55 lakhs to Rs.1425.28 lakhs in terms of value (17%) when compared to the corresponding period of the previous year.

POWERLOOM MAT:

The export of this item has decreased from 54.21 tonnes to 2.84 tonnes in quantity (95%) and in terms of value it decreased from Rs.40.06 lakhs to Rs.2.03 (95%) when compared to the corresponding period of the previous year

POWERLOOM MATTING:

Export of this item has decreased from 87.52 tonnes to 2.41 tonnes in terms of quantity (97%) and decreased from Rs.85.09 lakhs to Rs.2.41 lakhs in terms of value (96%) when compared to the corresponding period of the previous year.

4. EXPORT DESTINATION.

During the period April 2009- March 2010, 110 countries imported coir and coir products from India. USA continues to be the major importer of coir and coir products with its share of 17.82% in quantity and 29.96% in value. E.U countries viz. Netherlands, UK, Germany, Italy, Spain, France, Belgium, Denmark, Portugal, Finland, Sweden, Irish Republic, Austria and Greece imported 32.46% in terms of quantity and 36.81% in terms of value from India. The other countries, which imported substantial quantities of coir during the year under report, are, Canada, Australia, China, South Korea, Japan, Russia, Brazil.

4.1 The Item-wise and destination-wise export of major coir items during April 2009-March 2010 and growth rate are furnished:



4.2 COIR HANDLOOM MATS

Ninety three countries have imported coir handloom mats from India during the year 2009-2010. The important markets for coir handloom mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	35.99	39.10	9.03	9.46
2	UK	11.23	10.56	-6.57	-3.74
3	Italy	5.73	5.01	9.77	6.37
4	Netherlands	4.68	4.84	20.62	26.04
5	Australia	4.55	4.64	15.19	17.17

4.3 COIR TUFTED MATS

Eighty one countries have imported PVC tufted mats from India during the year 2009-2010. The important markets for PVC tufted mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	40.16	42.46	10.88	6.47
2	Germany	11.09	10.66	-23.78	-26.02
3	UK	9.69	8.56	-8.06	-3.93
4	Italy	7.73	7.28	37.06	42.74
5	Spain	4.85	4.67	26.63	38.99

4.4 COIR YARN

Twenty one countries imported coir yarn from India during the year 2009-10. The important markets for coir yarn and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Netherlands	30.57	31.87	194.51	265.48
2	Italy	16.64	17.41	28.79	30.22
3	Belgium	11.00	11.76	-50.76	-58.28
4	USA	8.03	6.66	-38.70	-35.47
5	France	5.40	6.41	77.05	48.72

4.5 COIR PITH

Sixty Six countries have imported coir pith from India during the year 2009-2010. The important markets for coir pith and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Netherlands	27.03	27.93	-9.57	-8.96
2	USA	16.41	16.81	47.31	60.71
3	South Korea	19.43	15.58	1.99	-5.63
4	Spain	9.00	9.10	10.43	5.08
5	Australia	4.51	5.47	-20.74	-13.99



4.6 COIR HANDLOOM MATTING

Thirty countries have imported coir handloom matting from India during the year 2009-2010. The important markets for coir handloom matting and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	30.54	24.37	-18.23	-26.17
2	UK	20.40	22.38	11.29	19.42
3	Germany	9.34	12.29	39.61	35.05
4	Japan	6.72	6.24	97.65	28.93
5	France	6.60	6.01	105.61	86.07

4.7 COIR GEOTEXTILES

Twenty five countries have imported coir geotextiles from India during the year 2009-2010. The important market for coir geotextiles and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	40.79	36.14	9.30	12.55
2	Japan	12.30	15.45	-21.95	-18.77
3	France	11.24	12.18	-10.79	-11.68
4	Australia	10.12	9.20	48.17	103.99
5	Belgium	5.14	5.54	-11.38	-17.19

4.8. COIR RUGS & CARPETS

Eight countries have imported coir rugs & carpet from India during the year 2009-2010. The important markets for coir rugs & carpet and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Belgium	25.58	27.42	2621.28	4977.78
2	Germany	9.68	17.85	124.59	149.30
3	South Korea	22.76	16.31	--	---
4	USA	12.87	14.08	-79.29	-77.59
5	UK	7.23	8.46	--	--

4.9 COIR POWERLOOM MATS

One country has imported coir powerloom mats from India during the year 2009-2010. The important market for coir powerloom mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Australia	100	100	2588.17	1819.39



4.10 RUBBERISED COIR

Twenty countries have imported rubberised Coir from India during the year 2009-2010. The important markets for rubberised coir and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country			Growth Rate	
		Qty %	Value %	Qty %	Value %
1	Maldive Islands	32.53	36.90	292.87	230.65
2	Germany	14.98	15.93	100.27	116.44
3	Greece	11.53	9.60	144.28	102.53
4	Lativia	9.01	9.10	34.28	47.73
5	South Korea	6.07	5.41	-23.36	-17.28

4.11 COIR FIBRE

Eighteen countries have imported coir fibre from India during the year 2009-2010. The important markets for coir fibre and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country			Growth Rate	
		Qty %	Value %	Qty %	Value %
1	Republic of China	97.14	96.66	11.25	15.55
2	Belgium	0.65	0.82	-76.28	-78.42
3	Netherlands	0.59	0.77	-87.73	-88.32
4	USA	0.44	0.48	-64.23	-68.42
5	Cyprus	0.22	0.24	-46.34	-47.83

4.12 COIR POWERLOOM MATTING

Three countries have imported coir powerloom matting from India during the year 2009-2010. The important markets for coir powerloom matting and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Netherlands	44.40	48.68	--	--
2	Germany	27.39	33.22	-63.97	-57.36
3	South Yemen	28.22	18.09	--	--

4.13 COIR ROPE

Six countries have imported coir rope from India during the year 2009-2010. The important markets for coir rope and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	France	40.90	65.68	-44.07	-23.24
2	Republic of China	39.53	16.54	96.86	126.89
3	Spain	2.88	6.51	77.78	127.62
4	Malaysia	12.59	5.71	--	--
5	Oman	2.68	3.76	--	--



4.14 COIR OTHER SORTS

Eleven countries have imported coir other sorts from India during the year 2009-2010. The important markets for coir other sorts and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	UK	13.94	24.85	--	--
2	Germany	9.41	14.90	--	--
3	Italy	11.99	11.11	--	--
4	Kuwait	22.53	10.48	--	--
5	Sweden	7.25	9.88	--	--

4.15 CURLED COIR

Four countries have imported curled coir from India during the year 2009-2010. The important markets for curled coir and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Russia	55.60	63.12	151.70	95.72
2	Republic of China	38.97	32.06	-43.38	-45.41
3	Malaysia	4.31	3.73	-44.17	-50.53
4	Poland	1.12	1.08	--	--

