

## PRESS RELEASE

### MSME, IN COIR CONTINUES AS TREND SETTERS IN EXPORTS

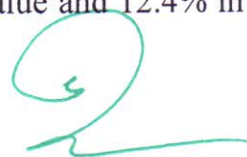
The exports of Coir and Coir products from India during the year 2014-15 registered an all time high record of Rs.1630.33 crores with an increase of over Rs.154 crores from the previous year. The total exports of coir and coir products from the country was worth Rs.1476.03 crores in 2013-14. During the year 2014-15, 6,26,666 MT of coir and coir products were exported from the country as against 5,37,040 MT exported during the preceding year. The increase in quantity and value works out to 16.7% and 10.5% respectively in comparison with 2013-14 figures. While coir pith, coir fibre, handloom mat, coir rope, curled coir and coir rugs and carpets registered a growth ranging from 12 to 45 %, coir yarn, tufted mat, powerloom mat, handloom matting, coir geo-textiles and rubberized coir recorded decline ranging from 5 to 51%.

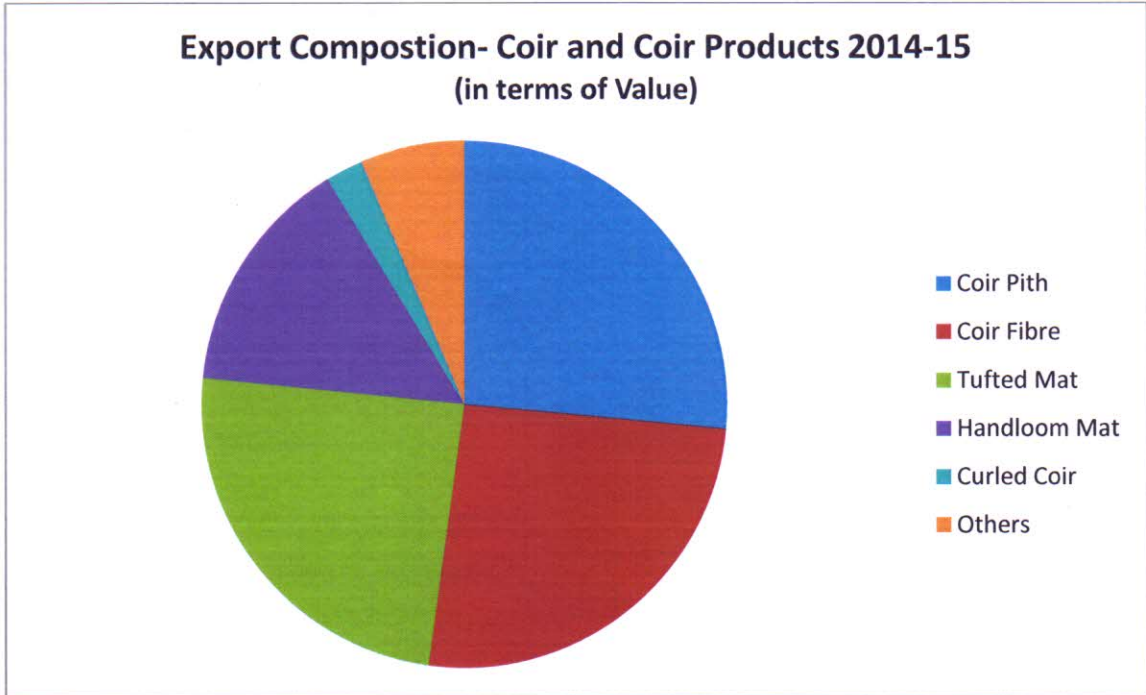
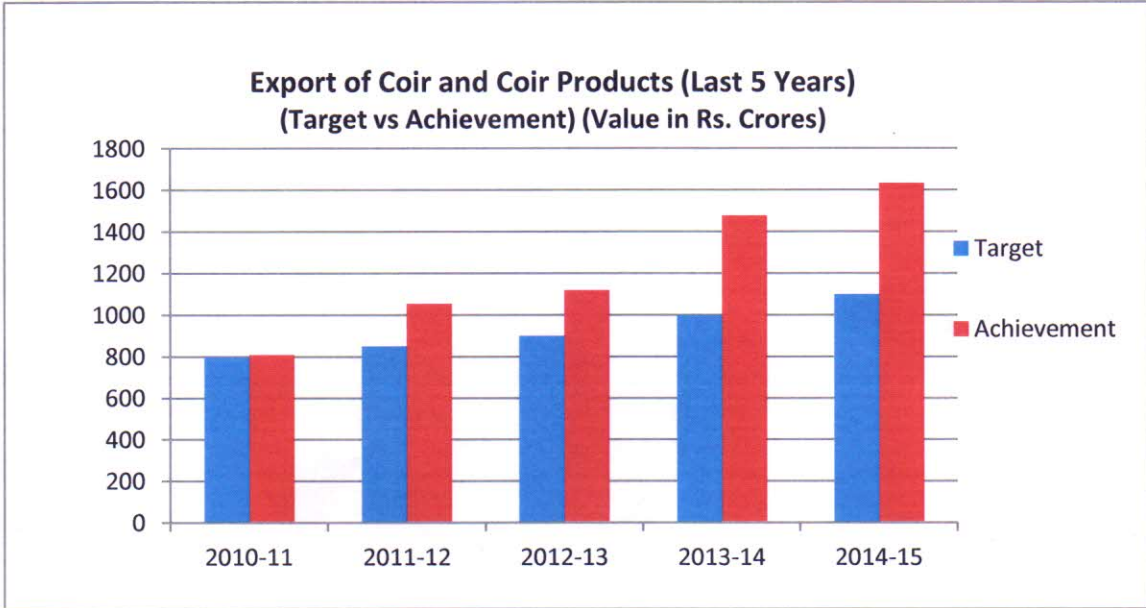
China is the major importer of coir fibre for manufacturing mattress boards for their domestic requirements. They are focusing further to import more coir pith/grow bags for horti/agricultural requirements. The coir handloom products export has shown a marginal increase by quantity but no increase by value comparing last year.

Coir fibre with an export earnings of Rs.419.23 crores constituted 26% of the total export of coir products from the country. Similarly coir pith with an export of Rs.432.95 crores constituted to 27% of the total exports. All other value added items put together constitutes 47% of the total exports.

During the year 2014-15 coir and coir products from the country were exported to 115 countries around the globe. China topped the importing countries with 28.6% in value and 39% in quantity. USA emerged as the second largest importer of coir products from India with a share of 21.3% in value and 12.4% in quantity.

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Surendra Nath Tripathi, IAS  
Chairman



**Export Composition- Coir and Coir Products 2014-15**  
(in terms of Quantity)

