

**PROPOSAL FOR DEVELOPMENT OF COIR CLUSTERS UNDER  
SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)**

State	Office

**1 Name of the Cluster:**

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(Name of the cluster may specifically prefix the location and activity of the cluster e.g. Salem Coir Cluster)

**2 Implementing Agency :**

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Postal Address			
Contact Person			
Telephone No.		Mobile No.	
Fax No.		E-mail	

**3 Location of the cluster:**

(Indicate the location where the maximum concentration of activity/artisans located)

Name of the Block	
Name of the District	

**4 Area covered by the cluster:**

(Indicate list with specific names of the District, blocks under the district & villages to be covered under the cluster)

Name of the District	Name of the Block	Villages covered

**5 A Brief on Activity of the cluster:**

(Brief about the present on going activity of the cluster viz. spinning, weaving, processing etc.)

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**6 No.of Coir units covered**

(Indicate the list of the institutions to be covered under the cluster. In principal, the cluster must constitute with atleast 7 to 15 coir units)

Sl.No.	Name of the unit	Address	Area of Operation	Affiliated to (Pls tick ✓)	
				State	Others

**7 Major Products produced in the cluster**

(Please indicate the products in rank which has major productions)

(Quantity: Lakhs Sq. Mtrs. Value: Rs. In Lakhs)

S. No.	Products	Production					
		2009-10		2010-11		2011-12	
		Quantity	Value	Quantity	Value	Quantity	Value

**8 Details of Coir machineries/Ratts available in the Cluster:**

(Please indicate the brief about the machines and tools available in the cluster)

**9 Details of Manpower available in the Cluster**

**A) Artisans**

(Persons in Nos.)

No. of families	Skilled Artisan		Unskilled Artisans		Others	
	Men	Women	Men	Women	Men	Women

**B) Employees**

Production Staff	Marketing Staff	Management Staff	Others

**10 Raw material & Service Providers available in the Cluster****a) Raw Material Suppliers**

S.No	Name of the Raw Material Supplier	Type of Raw Material	Avialable in the Cluster	Available Outside the cluster

**b) Other Service Providers**

S.No	Name of the Other Service Providers	Type of Service	Avialable in the Cluster	Available Outside the cluster

(Please tick  if the provider/supplier is inside or outside the cluster. Indicate the type of service provides by the service provider e.g. dyers, printers, etc.)

**11 Sale of products manufactured in the cluster during 2011-12**

	Particulars	Value of Sales (Rs. In Lakhs)
1	Retail sales through own sales outlets	
2	Whole Sales to Bulk buyers/Dealers	
3	Sales through Exhibitions	
4	Export	
5	Any other	

**12 Skill Upgradation**

(Please tick ( √ ) for Yes or No. Also give a brief clarification in the box below, if yes)

S.No	Particulars	Yes	No
1	Have the Employees/Artisans undergone skill upgradation training in last 2 years		

**13 What Common/ Joint activities proposed by units involved in the cluster:**

(Please brief of the joint activities organized creating common facilities, Skill upgradation trainings, setting up common marketing ventures for domestic as well as export market etc.)

S.No	Activities
1	
2	
3	
4	
5	

**14 Whether the institutions in the cluster are willing to form a consortium to implement the joint action proposed:**

(Please indicate Yes/No. If yes, the details thereof)

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**15 Likely scope for increase in Employment specially Women/ SC, ST, OBC etc.:**

(Please indicate no. of employment in next 5 years)

Sr.No	Year	Scope for Total No. of employment	Total No. of employment will include		
			Women	SC, ST, OBC	Others
1	2011-12				
2	2012-13				
3	2013-14				
4	2014-15				
5	2015-16				

**16 Whether the cluster can continue its activity without incentives like Govt. Subsidy etc. :**

(Please brief the issue)

**17 Analysis of common opportunities/threats in the cluster:**

(Please brief on specific factors for its selection)

**18 Basis for selection and recommending this cluster under SFURTI:**

(Please brief on specific factors for its selection)

**AUTHORISED SIGNATORY  
Name and Designation**