



REPORT ON THE PARTICIPATION OF COIR BOARD  
AND INDIAN COIR SECTOR IN

## THE CANTON FAIR 2014

AT GUANGZHOU, CHINA

From October 31 to November 4, 2014



Indian delegates from coir sector at Canton Fair-2014



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The participation of the Coir Board and the deputation of Shri B.H. Anil Kumar, IAS, Joint Secretary, Ministry of MSME and Shri. M. Kumara Raja, Secretary, Coir Board for the 116<sup>th</sup> CANTON FAIR was approved by the Ministry vide letter No. 4(16)/2014-Coir dated 22.10.2014.

The Fair is co-hosted by the Ministry of Commerce of China and People's Government of the Guangdong Province, and organized by China Foreign Trade Centre. The Fair was the Phase 3 category and was held from 31<sup>st</sup> October to 4<sup>th</sup> November 2014. The venue of the Fair is China Import & Export Fair Complex, Pazhou Island, (No. 380, Yuejiang Zhong Road, Guangzhou, China).

**About Canton Fair**

China Import and Export Fair, also known as the Canton Fair, is held biannually in Guangzhou every spring and autumn, with a history of 57 years since 1957. The Fair is a comprehensive one with the longest history, the highest level, the largest scale, the most complete exhibit variety, the broadest distribution of overseas buyers and the greatest business turnover in China.

Canton Fair attracts more than 24,000 China's best foreign trade companies with good credibility and sound financial capabilities, and 500 overseas companies to participate in the Fair. Canton Fair is a platform for import and export mainly, with various and flexible patterns of trade. Beside traditional way of negotiating against samples, the Fair holds Canton Fair Online. Various types of business activities such as economic and technical co-operations and exchanges, commodity inspection, insurance, transportation,



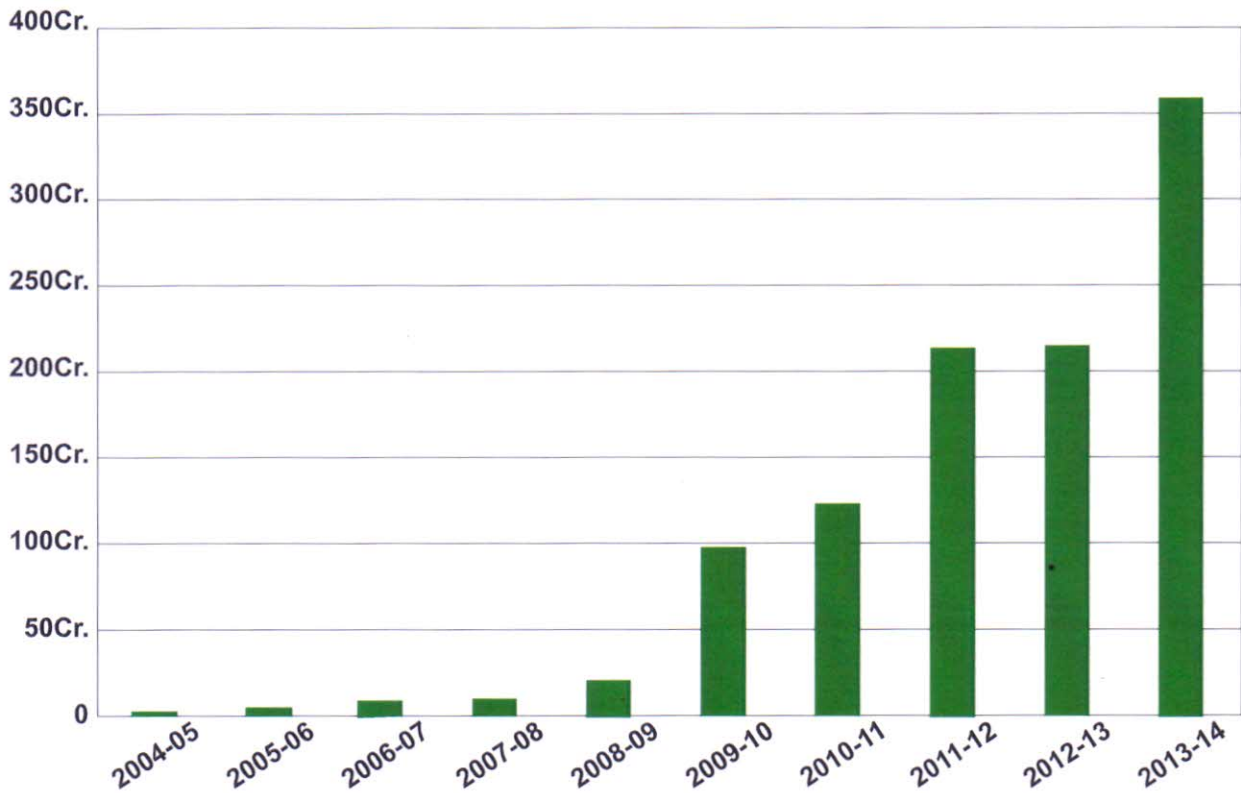
Visit of Shri K. K. Nagaraj Naidu, Consul General for Indian Embassy of Guangzhou to the Coir Board Pavilion



B.H. Anil Kumar IAS, Jt. Secretary, MSME and M.Kumara Raja, Secretary, Coir Board with other delegates from India at Coir Board Pavilion

advertising, consultation, etc, are also carried out in flexible ways. Business people from all over the world gather in Guangzhou, exchanging business information and developing friendship. As reported by Canton Fair authorities, 42 Trading Delegations take part in the Fair including foreign trade companies, manufactures, scientific research institutes, foreign invested enterprises etc.

**Export of Coir & Coir products from India to China for the last 10 years**



**Export of coir products from India to China for the last 3 years**

Products	2011 - 2012		2012 - 2013		2013 - 2014	
	Qty.	Value	Qty.	Value	Qty.	Value
Curled Coir	4687189	116534135	2942195	59219136	5453125	139993510
Coir Fibre	116478938	1978900399	137751408	2014545168	171369110	3236974946
Coir Pith	2134462	24985614	4366607	52698272	14529529	166094794
Coir Rope	258720	5361982	36840	757846	0	0
Coir Yarn	0	0	39185	2206528	20150	6720000
Handloom Mats	113923	7410937	78019	5501492	36594	2835705
Handloom Matting	0	0	0	0	107443	7817167
Tufted Mats	244864	20891131	305965	27386768	594667	50678178
<b>Total</b>	<b>123918096</b>	<b>2154084198</b>	<b>145520219</b>	<b>2162315210</b>	<b>192110618</b>	<b>3605066300</b>

